



#WFMX17 MEET WITH

AMANDA BERENSTEIN

Managing Director of Weber Shandwick Mexico

www.webershandwick.com

Based in:

Mexico City

Board Member of:

Centro Mexicano de Filantropía (CEMEFI),
Consejo Mexicano de Asuntos Internacionales
(COMEXI), Causa en Común, Centro Mexicano de
Derecho Ambiental (CEMDA) y ProRP

Twitter: amanitab

Linkedin: Amanda Berenstein

'Unleash your Leadership!' is to move out of your comfort zone and make a difference; to impact the people around you.' – Amanda Berenstein

WOMEN'S FORUM MEXICO . 17

8-9 November 2017

Register [here](#) to attend #WFMX17
www.womens-forum.com

Three words that define a good leader:
People person, innovative and confident.

What is the most rewarding moment of your career to date?

Opening the Weber Shandwick office in Mexico and building it from a five-person start-up to a vibrant team of over 40 people in two years.

And the most challenging moment of your career?

Every day; making sure I balance being an executive with being a mom. I do believe the combination is doable.

Name one woman who inspires you and why?

Michelle Obama - She has been a great combination of a powerful, fashionable, loving mom and wife. She leads a purpose driven life.

Why did you decide to attend #WFMX17?

Because it promises to inspire, invigorate and connect me with great people.

Did you attend Women's Forum Mexico in 2016? How did it impact you?

Yes and it made me want to come back, to become a part of the Women's Forum generation/team.

What do you expect from Women's Forum Mexico 2017?

To make meaningful connections that will survive after the Forum is over.

What kind of leaders -or who- are you looking forward to meeting at #WFMX17?

Well rounded men and women who are making an impact in today's world.

A book or a film on leadership that you would like to recommend to your fellow delegates?

I still believe that **One Hundred Years of Solitude** by Gabriel Garcia Marquez is an unforgettable and magical book that really moves your senses.

What else do you want delegates to know about you?

That on our [website](#) we are constantly uploading relevant thought leadership.