



#WFMX17 MEET WITH

SELENE MIRANDA

CEO at Alchemia in the Business of
Transformation
www.alchemia.com.mx

Based in:
Mexico City

'Unleash your Leadership! Is trying your best at all times.' – *Selene Miranda*

WOMEN'S FORUM MEXICO . 17

8-9 November 2017

Register [here](#) to attend #WFMX17
www.womens-forum.com

Three words that define a good leader:
Honesty, Humbleness, Trust.

What is the most rewarding moment of your
career to date?

To see my team grow, as persons and
professionals.

And the most challenging moment of your career?

When ego overpowers a leader and makes him a
weak a person.

Name one woman who inspires you and why?

Simone de Beauvoir, because she didn't have any
doubts about her capacities.

Why did you decide to attend #WFMX17?

It is one of the forums you have to attend and
meet important women.

If you attended Women's Forum Mexico 2016,
how did it impact you??

Yes, I attended. It was a good experience.

What do you expect from Women's Forum Mexico
2017?

To meet leaders and hear panelists giving a good
solution to many problems we have in Mexico.

What kind of leaders -or who- are you looking
forward to meeting at #WFMX17?

I would love to see Michelle Obama

A book or a film on leadership that you would like
to recommend to your fellow delegates?

"The Art of War" by Sun Tzu

