



#WFMX17 MEET WITH

VICTORIA FUENTES CASTAÑEDA

Executive Director of Mexfam
www.mexfam.org.mx

Based in:
Mexico City

'Unleash your Leadership! Is trusting your preparation. Sticking to your passion. Flowing.' – Victoria Fuentes

WOMEN'S FORUM MEXICO . 17

8-9 November 2017

Register [here](#) to attend #WFMX17
www.womens-forum.com

Three words that define a good leader:
Truth, Passion, Knowledge.

What is the most rewarding moment of your
career to date?

Being named the Executive Director of Mexfam, a
Foundation that I have been close to for over two
decades.

And the most challenging moment of your career?
Accepting the Executive Direction of Mexfam, an
incredible responsibility in financial and
programmatic terms.

Name one woman who inspires you and why?
Queen Elizabeth I. Brilliant, focused, passionate,
strategist, fearless, herself.

Why did you decide to attend #WFMX17?
I was kindly invited by SICO.

What do you expect from Women's Forum Mexico
2017?

Meeting new people and professionals who can
possibly be interested in getting to know Mexfam
better and to get involved in building better lives
for the populations we work with.

What kind of leaders -or who- are you looking
forward to meeting at #WFMX17?

Communicators, journalists, health specialists,
anyone who I can learn from and liaise with in
favor of our Foundation's work.

What else do you want delegates to know about
you?

Passions: cooking, cooking, cooking.

