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'Unleash your Leadership! is to be able to achieve more with a purpose.'

WOMEN'S FORUM MEXICO . 17

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Three words that define a good leader:
Vision, empathy and execution

How would you act to unleash more leadership for others? By connecting people on common ideas and values so that they can co-create.

What is the most rewarding moment of your career to date? Spending weeks in the South Bronx interviewing, reporting and writing a long format story of Pedro Cruz, a volunteer who had gone through a very dangerous childhood. He then gave back to his community and the children. He had found purpose.

And the most challenging moment of your career? When I first started working on women empowerment. I had no idea this was probably the only positive challenge of our time. Gender equality and diversity redefine our economies and societies; it can lead to unlimited opportunities.

Name one woman who inspires you and why?
Eufrosina Cruz - She is ready to face all the obstacles that are on her way because she knows that she – (and all women in her community) - has the right to contribute to the future of her city, state and country.

Why did you decide to attend #WFMX17? My role is to help coordinate its development.

Did you attend Women's Forum Mexico in 2016? How did it impact you? Yes - I was inspired by the level of connections, commitments and will from delegates to co-create a different, more equal and inclusive economy and society.

What do you expect from Women's Forum Mexico 2017? To come up with actionable solutions and ideas while inspiring delegates through unique stories and discussions. Let's meet tomorrow's leaders.

What kind of leaders -or who- are you looking forward to meeting at #WFMX17? Gabriela Rocha, Diane von Furstenberg and Rania Anderson.

A book or a film on leadership that you would like to recommend to your fellow delegates?
"[Build your dream network](#)" by Kelly Hoey

What else do you want delegates to know about you? I once co-authored a book, [Harvesting Excellence](#), with French Chef [Alain Ducasse](#) about the human stories behind the best food products in America. Leadership is everywhere- and yes, I am fascinated by the art of gastronomy.