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'Unleash your Leadership! is to believe in yourself enough so that you start inspiring the ones sitting next to you.' – *Jessica Sanchez*

WOMEN'S FORUM MEXICO . 17

8-9 November 2017

Register [here](https://www.womens-forum.com) to attend #WFMX17
www.womens-forum.com

Three words that define a good leader:
Empathy, honesty and coherence.

What is the most rewarding moment of your career to date? To have been able to expand my brand in five countries in Europe and to have been selected this year to exhibit my collection in Madrid and London.

And the most challenging moment of your career? When I moved to Barcelona and started Koh World. Sometimes I thought that it was going to be impossible to compete with the big European brands, but staying focus and positive is a key component.

Name one woman who inspires you and why? Tory Burch, because from day one she knew she wanted to empower women through her brand. She not only inspires me, she is one of my role models. Also Sophia Webster, I love her boldness.

Why did you decided to attend #WFMX17? Because the Women's Forum is the greater women in business platform I know. The networking, the sessions, the speakers are just beyond expectations. And also because I am the Program Manager!

Did you attended Women's Forum Mexico in 2016, how did it impact you?

This will be my fifth Women's Forum! I attended last year in Mexico City and it made me realize how many Mexicans are contributing to create a better country.

What do you expect from Women's Forum Mexico 2017?

Visionary speakers, inspiring sessions and great networking.

What kind of leaders -or who- are you looking forward to meeting at #WFMX17?

Fashion designers and women in new businesses or startups.

A book or a film on leadership that you would like to recommend to your fellow delegates?

[Shoe Dog](#) by Phil Knight, a book that every entrepreneur should read.

What else do you want delegates to know about you?

I would like them to visit [Koh World](https://www.kohworld.com).

