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## THE 2017 GLOBAL MEETING RISING TALENTS

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### **Deborah Berger**

Deputy General Manager in charge of Business Development  
Chargeurs  
French

Deborah started her career as Insurance Supervisor at the ACPR. She then worked for the Ministry of the Economy, Industry and Employment as Inspecteur des Finances before joining the Office of the French Minister of Health, Employment and Labor. In 2014, she joined SCOR, a global reinsurance leader, as Advisor to the Chairman. She then became Head of the SCOR Group Project Office and was in charge of coordinating and supervising the group's major projects. She joined Chargeurs, in September 2017 as Deputy General Manager of Chargeurs Luxury Materials, in charge of Business Development.



### **Demet Mutlu**

Founder & CEO  
trendyol.com  
Turkish

Demet is the founder and CEO of Trendyol.com, the largest fashion ecommerce company and the biggest internet employer in Turkey with a team of ca. 1600 people. She founded Trendyol in 2010 and has scaled it to become a profitable powerhouse selling more than 35 million items per year, one of the fastest growing ecommerce companies. Demet is also a founding investor of Peak Games, one of the leading mobile gaming companies in the world. Fortune 40 Under 40, BoF 500, Fortune's 10 most powerful women entrepreneurs.



### **Estelle Touzet**

Wine Director  
Hôtel Ritz Paris  
French

Estelle is Wine Director at Hôtel Ritz Paris, an independent Palace, five star Hotel, ranked among the most luxurious hotels in the world and is a member of "The Leading Hotels of the World. In 2011, she was appointed the first worldwide female Head Sommelier in a Palace, 3 star Michelin restaurant: Hotel Le Meurice, Paris. Until now, she is still the only woman in charge in this position in the world. She was named Sommelier of the Year by Magazine Le Chef (2012), Chevalier de l'Ordre National des Arts et des Lettres : French State (2011).

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**Gisela Pinheiro**

Vice President Functional Materials and Solutions  
BASF South America  
Brazilian

Gisela is Vice President for Functional Materials & Solutions, BASF South America, with over of 15 years of experience in different multi-national companies, working on multi-functional and business roles. She has an Economics degree from Northern Michigan University and an Executive Finance MBA from Insper Brazil. She actively advocates for diversity & inclusion, change management, and people development. She was at the cover of Brazil # 1 Business Magazine "EXAME" as "The Next Generation of Top Leadership getting out of the closet", and also showcased at Valor Economico Newspaper covering "Lack of Women in Leadership Roles".



Karen Tay  
Smart Nation Director (North America)  
Prime Minister's Office Singapore  
Singaporean

Karen is Singapore's Smart Nation Director. She represents Singapore's voice in smart cities on the global stage and leads the country's efforts in building strategic relationships with industry, Governments and thought leaders in the smart cities space. Prior to this role, she was a policymaker and political speechwriter in the Education, Finance, Social and Technology sectors in Singapore. She is passionate about deploying technology for public good and writes at [www.techandpublicgood.com](http://www.techandpublicgood.com).



**Katharina Schmitt**  
General Manager  
Ampush  
German

Katharina is General Manager of Ampush's West Coast operations. Ampush enables disruptive growth on digital channels. It applies machine learning to process large amounts of data and develop predictive analytics for customer acquisition. Prior to Ampush Katharina spent 6 years at McKinsey focusing on strategy and scaling businesses across a variety of industries including tech, healthcare, and education. She has rich experience in developing business models, acquisition channels, and revenue streams. Her business strategy experience spans 5 different continents.

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**Lauren Bohn**

Middle East Correspondent / Co-founder Foreign Policy Interrupted  
The GroundTruth Project  
American

Lauren is The GroundTruth Project's Middle East correspondent and Editor at Large, based in Istanbul. Previously, she was one of the first women columnists at Foreign Policy magazine. She's the co-founder of Foreign Policy Interrupted, an initiative dedicated to amplifying female voices in foreign policy. She's also the co-founder of SchoolCycle, a United Nations Foundation campaign in Malawi and Guatemala to provide bikes for adolescent girls to get to school. She's the founding assistant editor of the Cairo Review of Global Affairs in Egypt, where she was a Fulbright fellow and Pulitzer Center grantee.



**Lea Von Bidder**

CEO Ava Science, Inc.  
Ava  
Swiss

Lea is the co-founder and CEO of Ava Science, Inc., creator of the first fertility tracking sensor bracelet. At Ava, she has helped raise more than \$12M in VC funding and expand product sales through the US and Europe since launching in 2016. Under her leadership, Ava has garnered overwhelming customer reviews and generated buzz among top-tier media outlets, including USA Today, the Today Show and the BBC. She's spoken at industry conferences including CES and has written several articles on issues related to female entrepreneurs and innovations in digital health for women.



**Mina Dimitrova**

Head of Central Go To Market, EMEA, Google UK  
Bulgarian

Mina is Head of Central Go To Market, EMEA, Google UK. Prior to her current role, Mina has held a number of different positions across regional and global strategy as well as business development at YouTube. Prior to Google, Mina spent time as a strategy consultant at McKinsey & Co. She is actively involved in fundraising and supporting the Bulgarian charity Teach for Bulgaria (the equivalent of Teach First in the UK). She is also a trustee of SpringBoard- a NGO work to improve people's lives through training and job placements in the hospitality industry.

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**Nazanin Daneshvar**

Founder & CEO  
Takhfifan  
Iranian

Nazanin is the founder and CEO of Takhfifan, Iran's first and leading group-buying website. She is also the founder of Tarinan, a popular local reviews website and mobile phone application. Apart from her professional role, she is an active supporter of the Iranian start-up movement, where she strongly encourages leadership among women. She has been a speaker at numerous conferences, acted as mentor at many prominent start-up and technology events, and has been featured in the international media. She was covered by magazines like The Financial Times, Forbes, Washington Post, Der Spiegel, and The Guardian among others.



**Sophie Kahn**

Founder & Co-CEO  
AUrate New York  
American

Sophie is originally from The Netherlands. After studying Finance at Princeton University, she worked at BCG in New York where she focused on the luxury industry and at Marc Jacobs where she was Director of Strategy. In 2015 she launched AUrate New York, a direct-to-consumer brand that is reshaping the fine jewelry industry by offering iconic designs that are radically priced, ethically sourced, and locally crafted. The brand received a 'gold star' from the New York Times, was named "NYC's coolest new jewelry brand" by the Zoe Report, was featured in Vogue, Forbes, WWD, Business Insider and more.



**Tara Shirvani**

Infrastructure Specialist  
World Bank  
Austrian

Tara works for the Transport Unit of the World Bank with a focus on climate-resilient infrastructure policies. In 2012 she was recognized as "Global Shaper" by the World Economic Forum and in 2016 she was featured on the front cover of Forbes Magazine as one of the annual 'Forbes 30 under 30 Award'. She has several featured articles in The Economist, Times of London, Foreign Affairs and Harvard International Review on topics ranging from climate change to Middle East politics. Her public speaking engagements include keynotes at Durham University, University of Oxford and Harvard Business School.

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**Zimbini Pepper**  
Marketing Director  
The Foschini Retail Group (Pty) Ltd  
South African

Zimbini is Marketing Director: Jewellery (Since October 2015) at TFG (Pty) Ltd, the foremost independent retail chain-store group in South Africa comprising a total of 22 retail brands, accessories, sporting, outdoor apparel and homeware. Zimbini's counterparts and key stakeholder team consists of the Head of Buying, Head of Planning, Head of Operations, and Head of Finance. Supported by a team of 8 Managers across Communications and the Creative Studio, she successfully nurtures a footprint within 450 stores nationwide.