THE 2016 GLOBAL MEETING RISING TALENTS

- **Angela Baker**, 35, American, Director, Wireless Reach, Qualcomm
- **Brandi DeCarli**, 38, American, Founding Partner, Farm from a Box
- **Soraya Djermoun**, 29, Algerian, Group Communication Director, Cevital Groupe
- **Fanny Letier**, 37, French, Executive Director, Small and mid-caps ; SME and mid-caps accelerator programs, Bpifrance
- **Nang Lang Kham**, 28, Burmese, Executive Director, KBZ Group
- **Olga Loskutova**, 39, Russian, Managing Director, SABMiller Brands Europe
- **Khululiwe Mabaso**, 38, South African, Head of Corporate Communications & Reputation Associate Director, Procter & Gamble Sub Sahara Africa
- **Adriana Marais**, 33, South African, Postdoctoral Researcher, University of KwaZulu-Natal, Special Projects Coordinator, Foundation for Space Development South Africa, and Mars One Project final round Astronaut Candidate
- **Janneke Niessen**, 39, Dutch, Co-founder, Improve Digital
- **Karima Nigmatulina**, 32, Russian, Advisor to the President, Vi Holding and Lector, Moscow Institute of Physics and Technology (MIPT)
- **Evgenia Peeva**, 31, Bulgarian, CEO, Teach For Bulgaria
- **Audra Renyi**, 34, Canadian, Executive Director, World Wide Hearing Foundation International
- **Romina Ressia**, 35, Argentinian, Photographer
- **Tara Shirvani**, 30, Austrian/ Iranian, Infrastructure Specialist, World Bank
- **Anisha Singh**, 39, Indian, Founder & CEO, mydala.com
- **Philippine de T'Serclaes**, 36, French, VP, Global Head of Thought Leadership & Strategic Partnerships; Advisor to the Chairman & CEO, Schneider Electric
- **Florence Tondu-Melique**, 39, French, Chief Operating Officer Hiscox Europe
### Angela Baker

35  
American  
Director, Wireless Reach  
Qualcomm

Angela Baker oversees Qualcomm® Wireless Reach™, a strategic initiative that brings wireless technology to underserved communities globally. Wireless Reach invests in projects that foster entrepreneurship, aid in public safety, enhance the delivery of health care, enrich teaching and learning and improve environmental sustainability. Previously, she served as an advisor to Secretary Hillary Clinton in the Office of Innovation at the United States Department of State. She sits on the board of Running Start, an organization that works to bring more young women to politics and leadership roles. She also currently serves as a mentor with the Cherie Blair Foundation for Women.

### Brandi DeCarli

38  
American  
Founding Partner  
Farm from a Box

Brandi DeCarli is the Founding Partner of Farm from a Box, an off-grid, modularly designed farm system that provides communities with the tools and technology needed to increase local food production. Previously, Brandi was the Managing Partner of Human.kind Philanthropic Advisory Company, where she worked to develop cross-sector partnerships with private corporations, governments, and philanthropic organizations. An avid adventurer, she is passionate about driving positive change in the world through innovation, compassion, and connection. Brandi is a graduate of University of California, Berkeley.

### Soraya Djermou

29  
Algerian  
Group Communication Director  
Cevital Groupe

Soraya Djermou is Group Communication Director of Cevital, the first private group in Algeria and one of the biggest African and Arabic Multinationals. Prior to that, she had been consultant and advisor of Algerian Minister, and communication analyst at The French Institute of International Relations. She has actively contribute to organize two international events for Algerian...
government about international cooperation and food security (Dialogue des 5+5 and CIHEAM).

She is the author of best-sellers books in Geo-economics: Qatarisme, in 2013, and Emerging Multinationals are the 21st century game changers, in 2015 (L’Harmattan Editions).

She has lived in 7 countries and speak fluently French, German, English and Arabic. She holds a MBA in international Business, and a Master in communication and public relations at ESG.

### Fanny Letier
37
French
Executive Director, Small and mid-caps; SME and mid-caps accelerator programs
Bpifrance

Fanny Letier is a graduate of Sciences Po Paris, the Ecole Nationale d’Administration (ENA) and the Institut Français des Administrateurs (IFA). She began her career in 2004 as the Deputy Divisional Head of Entreprises et Intermédiaires d’assurance at the French Treasury before becoming the Financial Advisor of the permanent French delegation to the European Union in 2008.

From 2010 to 2012, she was appointed Chief of Staff of the financement et développement des entreprises then General Secretary at the CIRI (Industrial Restructuring Committee of the French Treasury) and Deputy Director of Cabinet for the Minister of Industrial Restructuring.

In 2013, Fanny Letier joined Bpifrance as the Director in charge of Regional Investments for small and mid-caps investments and in March 2015, she was promoted to Executive Director for all small and mid-cap investments. Since May 2016, in addition to her current functions, Fanny has been in charge of Bpifrance’s Transversal Business Support and the Accelerator Programs dedicated to SMEs and pre-Majors.

### Nang Lang Kham
28
Burmese
Executive Director
KBZ Group

Nang Lang Kham is an Executive Director of KBZ Group, Director of KBZ Bank, Chairman of Air KBZ and MAI Airlines and Co-founder and Chair of Brighter Future Myanmar Foundation (BFM). BFM was created in 2008, to improve the lives of the people of Myanmar focusing on aid, welfare, environment and education. Her work was commended with the State Excellence Award from the President of Myanmar in 2015.
Prior to this Nang was selected for the Fortune Global Women’s Mentoring Program in 2014 and was mentored by Rosalind Brewer of Walmart/Sam’s Club. In her free time Nang is also an active member of the Global Shapers Yangon and the British Chamber of Commerce’s, Professional Women’s Network of which KBZ is a lead sponsor. Recently, Nang was named by Forbes Asia as one of a dozen Women to Watch and was chosen to participate in the UK FCOs International Leaders Programme, as a representative for Myanmar. Nang will also be taking part in the Women’s Forum in Deauville, France this November as one of the Rising Talents 2016.

Nang holds a Bachelor of Business Administration from the National University of Singapore and a Master of Management from the University of Sydney.

Olga Loskutova
39
Russian
Managing Director
SABMiller Brands Europe

Olga was born in Moscow and graduated from the Plekhanov Russian University of Economics.

In 2002 Olga joined NESTLE and went through Marketing and Sales roles before stepping up to a general management position as the Head of a newly acquired business in 2008. In NESTLE Olga progressed as the Belarus Country Manager, Head of the Confectionery division in Poland&Baltics and Managing Director of a 12 country Region.

In 2015 Olga joined SABMILLER as the Managing Director of SABMiller Europe Export unit, responsible for 50 countries managed through a back-office in the Czech Republic and branches in Germany, France, Sweden, Spain, Austria, Switzerland, the UAE. Married, 2 kids.

Khululiwe Mabaso
38
South African
Head of Corporate Communications & Reputation Associate Director
Procter & Gamble Sub Sahara Africa

20 years professional experience working for various companies with the last 10 years working for Procter & Gamble in various leadership roles across Africa and most recently leading Communications capability in the region (India, Middle East and Africa). Experience & passion for Corporate Communications, Crisis & issue management and Sustainability. Includes developing and executing sustainable business integrated Social and Economic projects. Leveraging scientific background in Biotechnologist and Technology Management to apply
innovative ideas. Enjoys coaching girls and women to ensure they continue to be the best they want to be and leaving a purposeful life.

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<tr>
<th>Adriana Marais</th>
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<tr>
<td>33 South African</td>
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<td>Postdoctoral Researcher, University of KwaZulu-Natal, Special Projects Coordinator, Foundation for Space Development South Africa, and Mars One Project final round Astronaut Candidate</td>
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Dr Adriana Marais is a postdoctoral researcher in the Quantum Research Group at the University of KwaZulu-Natal. Her research involves the study of quantum effects in photosynthesis as well as the origins of prebiotic molecules. Since childhood she has dreamed of living on another planet, and is currently one of the 100 Mars One Project Astronaut Candidates in the running to move to the Red Planet in 2026. Adriana believes that education comes with the responsibility to share knowledge, and while on Earth, is actively involved in the promotion of science and space exploration as Special Project Coordinator for the Foundation for Space Development South Africa.

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<th>Janneke Niessen</th>
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<tr>
<td>39 Dutch</td>
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<tr>
<td>Co-founder</td>
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<td>Improve Digital</td>
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Janneke is a serial entrepreneur and most recently co-founded Improve Digital, a leading European marketing technology firm. She currently serves as the company’s Chief Innovation Officer. She also invests considerable time serving as a member of company (advisory) boards, she is mentor for start-ups, and she is active as an angel investor. Janneke is also co-initiator of InspiringFifty, a pan-European programme that identifies, encourages, develops, and showcases women in leadership positions within the technology sector. As part of the InspiringFifty initiative, Janneke has published Project Prep, a novel for young girls in conjunction with an award winning child book’s author. The goal of the project is to encourage young girls, inspiring them to pursue a career in technology and invest in an educational foundation focusing on math and computer science. Janneke recently joined the supervisory board of UNICEF and writes a column about entrepreneurship for Sprout and about technology for LINDA. Janneke was named 2014 EY Entrepreneur of the Year and Most Innovative Leader in 2016, two of many in a long list of honours for Janneke in her time with Improve Digital.
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<th>Name</th>
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<td>Karima Nigmatulina</td>
<td>Russian</td>
<td>Advisor to the President, Vi Holding and Lector, Moscow Institute of Physics and Technology (MIPT)</td>
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<td>In 2005, received her BSE in Operations Research from Princeton University with minors in Policy, Management Systems, Finance and Dance. In 2009, completed her PhD in Operations Research at MIT with a thesis on modeling pandemic influenza. In 2009, joined the Institute of Disease Modeling at IV as a Research Scientist and then as the Program Manager for the entire Institute. Concurrently served as the Director of International Relations at TerraPower. In 2012, returned to her home country of Russia joining the Genplan Institute of Moscow as a deputy director; within 9 months became the acting CEO. In 2016, joined Vi Holding as the Advisor to the President. For her achievements she received: Acknowledgement of gratefulness from the Mayor of Moscow (2015) Professor (status) of the Russian Academy of Sciences (2016)</td>
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<tr>
<td>Evgenia Peeva</td>
<td>Bulgarian</td>
<td>CEO, Teach For Bulgaria</td>
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<td>Evgenia returned to Bulgaria to set up Teach For Bulgaria in July 2010 upon the invitation of Teach For Bulgaria’s founding donor - America for Bulgaria Foundation. Teach For Bulgaria is a non-government, non-profit organization which works ensure access to quality education for every Bulgarian child, regardless of their background, birthplace and socio-economic status. It recruits and develops into effective teachers at under-performing schools Bulgaria’s most promising graduates and young professionals as they learn and grow to become life-long leaders of improvements and innovations across Bulgaria’s education system and society. To date, Teach For Bulgaria has established itself as a prominent voice on education policy and practice innovation in the country and across the global Teach For All network (of which it is part) as it has brought over 300 talented young teacher-leaders to over 15,000 of Bulgaria's neediest students in more than 100 schools across the country. Prior to that, Evgenia Peeva worked as a management consultant at McKinsey and Company, where she advised companies across industries ranging from technology and pharmaceuticals to industrial electronics and non-profits, on core business issues related to strategy, growth, marketing and sales. Evgenia is co-founder and board member of the non-profit Step for Bulgaria Foundation,</td>
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which has delivered life-skills education and professional development trainings to underprivileged Bulgarian youth since 2007.

Evgenia holds B.A. cum laude in Social Studies from Harvard University and M.A. in Education Management from Plovdiv University. Evgenia sits on the Board of Trustees of the American College of Sofia, one of the top high-schools in Bulgaria, and serves as board member to several non-profit organizations in the youth and education sectors in Bulgaria. In 2012 she was named Woman of the Year in Society Category. In 2013 she was selected in the "30 under 30" ranking by Forbes Bulgaria. She is also listed in the Financial Times' and the Visegrad Institute's New Europe 100 innovators ranking.

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<th>Audra Renyi</th>
<th>34</th>
<th>Canadian Executive Director World Wide Hearing Foundation International</th>
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<td>Audra Renyi is the Executive Director of World Wide Hearing. Audra has worked as an investment banker on Wall Street and as an administrator with Doctors Without Borders in Chad. She has served as the CFO of One Acre Fund in Rwanda and volunteered in microfinance in Kenya. She holds a B.Sc. in Economics from the Wharton School, and has completed a 6-month executive leadership program at Harvard Business School. Audra speaks five languages fluently.</td>
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<th>Romina Ressia</th>
<th>35</th>
<th>Argentinian Photographer</th>
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<td>Born in 1981 in Argentina, in a small town near to Buenos Aires. Romina passion about Art started at young age but it was not until her late 28, after graduating in Economics, that she decided to dedicate her life to it. She studied Photography, Fashion Photography, Art Direction &amp; Scenery in different places including The Teatro Colon. She has exhibited her work in major cities like New York, Milan, UK, Paris, Zurich, Shanghai &amp; Buenos Aires, among many others. And She has been awarded by Prix de la Photographie Paris, International Photography Awards, Lens Culture, See me Exposure Awards, Photo Annual Awards, among others.</td>
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Tara Shirvani
30
Austrian/ Iranian
Infrastructure Specialist
World Bank

Dr. Tara Shirvani works for the Transport Unit of the World Bank with a focus on climate-resilient infrastructure policies. She holds a MPhil degree in Engineering for Sustainable Development from the University of Cambridge and a DPhil degree in Fuel Technology from the University of Oxford. In 2012 she was recognized as “Global Shaper” by the World Economic Forum and in 2016 she was featured on the front cover of Forbes Magazine as one of the most noteworthy recipients of the annual ‘Forbes 30 under 30 Award’. Dr. Shirvani has several featured articles in The Economist, Times of London, Foreign Affairs and Harvard International Review on topics ranging from climate change to Middle East politics. Her public speaking engagements include keynotes at Durham University, University of Oxford and Harvard Business School.

Anisha Singh
39
Indian
Founder & CEO
mydala.com

Anisha Singh is the Founder and CEO of mydala.com. The company started under her leadership in 2009 and since then mydala has grown to become India’s largest local services marketing platform. mydala has worked with more than 130,000 merchants and has 30 million registered users across 209 cities and 85% of our traffic comes from mobile channels.

Anisha began her career with the Clinton administration in Capitol Hill, helping women entrepreneurs raise funding. At Centra Software in Boston, she facilitated the setting up of e-learning ecosystems for Fortune 500 companies. After returning to India, she launched Kinis Software, which provides digital solutions for real estate companies in the US.

Anisha is a prominent figure in the e-retail & e-commerce space and has spoken at various high profile events like SURGE 2016, the MIT India Conference, Start-up India, WIRED Retail (London), TEDx IIM Indore, Business Today – Most Powerful Women in Indian Business, TechCrunch – Bangalore and GMIC – Beijing.

She recently won the e-INC / eTales Awards for e-Commerce Entrepreneur of the Year 2016. Anisha holds a Masters degree in political communication and MBA in Information Systems from American University, Washington DC.
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<td>Philippine de T’Serclaes</td>
<td>36</td>
<td>French</td>
<td>VP, Global Head of Thought Leadership &amp; Strategic Partnerships; Advisor to the Chairman &amp; CEO</td>
<td>Schneider Electric</td>
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<tr>
<td>Florence Tondu-Melique</td>
<td>39</td>
<td>French</td>
<td>Chief Operating Officer</td>
<td>Hiscox Europe</td>
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Dr. Philippine de T’Serclaes has worked in the energy & finance sector over 15 years. She runs Strategic Partnerships & Thought Leadership globally for Schneider Electric and is Sherpa to the Chairman and CEO. Schneider Electric is the world specialist in energy management and automation technologies. Prior to joining SE, Philippine was Executive Director at Aequero in Hong Kong—a financial advisory firm in energy and infrastructure. At the International Energy Agency (IEA), Philippine was lead expert and senior advisor to OECD governments on finance challenges & solutions for energy efficient and clean technologies deployment. Philippine was an expert reviewer for the IPCC 2007, and an expert to the Solutions Summit organized by Vice-President Al Gore in 2008. Her prior work experience includes Mergers & Acquisitions (M&A) at Rothschild and fixed income sales at J.P. Morgan. Philippine holds a Ph.D in Economics from La Sorbonne University, an MSc in Law & Finance from the London School of Economics, and a BA in Political Science from McGill University. She serves on the Board of the World Energy Council.

Florence Tondu-Melique is COO, acting as Deputy CEO for Hiscox in Europe. She started her career at McKinsey & Company where she became a European expert on innovation and game-changing business transformation in financial services, and co-founded the McKinsey Digital Insurance Observatory and CEO Forum. In 2007, she joined AXA Investment Managers as Director of the Office of the CEO and General Secretary, then Executive Director for one business unit. During this period, she served as Non-Executive Director on the boards of two entities of the AXA Group. She holds a MSc from Ecole HEC and a MBA from Harvard Business School. She is ranked 22nd (6th for women) in the top 100 new economic leaders of France. In 2015, she was named ‘Future Leader of the Industry’ by the Association of British Insurers and ‘Woman Leader of the Year’ by the industry in France.