

TEN NEW WOMEN'S FORUM MEXICO RISING TALENTS LAUREATES

Mexico City, November 9th – Women's Forum Mexico announced the promotion of ten Rising Talents leaders to celebrate the 10th anniversary of the Women's Forum for the Economy & Society's Initiative, Rising Talents. Every year, the Women's Forum distinguishes young leaders from all over the world, who are on their way to becoming influential figures in their sectors and their communities.

The ten Women's Forum Mexico Rising Talents represent Australia, Brazil, Canada, France and Mexico. These women leaders have joined an international network of 192 women from 50 countries and all continents. They are all less than 40 years old when selected.

The Women's Forum for the Economy & Society and its Women's Forum Mexico Rising Talents partners, Aeromexico and American Express, share a common belief: that the identification and nurturing of talent among women is critical for the future of global business and society.

The 2017 Women's Forum Mexico Rising Talents:

Nathalie Baaklini, Co-Founder & Chief Experience Officer, The Moonshot Co. (Canadian)

Lorna Campbell, Mexico Exploration Vice President, ExxonMobil Exploration Company (Australian)

Marie-Agathe Charpagne, Postdoctoral scholar, University of California (French)

Beatriz Gasca Acevedo, Executive Director, Dalia Empower (Mexican)

Lorena Guillé, Director of Corporate Social Responsibility, Cinépolis, and Executive Director, Fundación Cinépolis (Mexican)

Daniela Lecuona, Head of Investor Relations, América Móvil (Mexican)

Lucía Mijares Martínez, Sports Development Technical Director, Federación Mexicana de Fútbol (Mexican)

Gabriela Rocha, Partner & Mexico Executive Director, Laboratoria (Mexican)

Francesca Alessandra Romita Iturbe, Head of the Gender Unit, Ministry of Tourism in Mexico (Mexican)

Olga Segura, Founder, Decididas (Mexican)

The Women's Forum Rising Talents Initiative is a commitment to promote women leaders and bring the vision of rising generations to the Women's Forum.

The 192 Rising Talents of the Women's Forum for the Economy & Society Rising, represent all sectors of the economy and society: 23% come from the business community; 14% from media, art and entertainment, 13% from finance and fintech, 13% from the NGO and public sectors; 11% from technology and science; 8% from education and research; 3% from law and policy; and 2% from health care.

Nathalie Baaklini, Co-Founder & Chief Experience Officer, The Moonshot Co.

Nathalie was born in Lebanon, nationalized Canadian and Mexican at heart. She has held senior positions at LVMH, Gap, Levis and El Palacio de Hierro. She is a founding partner of a fashion brand "Children of our Town" and a strategic investor in the Ready-to-Wear brand Trista. She is an active mentor at Endeavor and has scaled a variety of start-ups in Mexico. Recently, she launched The Moonshot Co., a boutique firm that is reinventing the way companies and brands connect with their consumers. She is currently leading the most ambitious wellness project in Mexico, set to launch in 2018.

Lorna Campbell, Mexico Exploration Vice President, ExxonMobil Exploration Company

ExxonMobil Exploration Vice President, Mexico. Upstream executive responsible for ExxonMobil's participation in Mexico's new energy model. Joined ExxonMobil as a geoscientist in 2000 and moved through positions in Exploration, Development and Production organizations in Melbourne, Australia and Houston, USA. Key areas of experience include deepwater projects in West Africa, Eastern Canada and Gulf of Mexico. Recent positions include Supervisor for USGOM Exploration and Manager for New Opportunities in Asia Pacific region. Assumed role of Mexico Exploration Manager in 2015 and promoted to current position in 2016.

Marie-Agathe Charpagne, Postdoctoral scholar, University of California

Born in 1990, Marie-Agathe Charpagne combines a two-sided career in both research and music. She graduated from Mines ParisTech in 2016 (PhD) and was awarded the 2017 prize for the "best thesis in materials science" by the French Society for Materials and Metals (SF2M), for her discovery of a new metallurgical phenomenon occurring in new Nickel-based superalloys. She is now a postdoctoral researcher at the University of Santa Barbara (UCSB), California. She graduated from the Conservatory of music in France with high honors started her career as a concert pianist. She has played in Switzerland, UK, Italy, Monaco, France, Luxembourg, USA. She is a prize winner in international competitions.

Beatriz Gasca Acevedo, Executive Director, Dalia Empower

Bea is a Human Resources and Social Responsibility expert. She is a certified Coach. She started her professional career in Whirlpool, and continued at Nestlé, Aeroméxico and currently she is the Executive Director at Dalia Empower. Bea has been recognized by Mundo Ejecutivo magazine as the youngest CHRO that is transforming the human capital in México, due to her ability in traducing the HR initiatives into the business units language and her effort to promote gender equality in the corporate world. She also was one of the 100 most powerful women in México by Forbes 2017. As an activist, she regularly give conferences on how to make diversity and inclusion tangible. She is board member of Mundo Ejecutivo and Forbes business magazines.

Lorena Guillé, Director of Corporate Social Responsibility, Cinépolis, and Executive Director, Fundación Cinépolis

Lorena Guillé has devoted her life to CSR, philanthropy and next generation leadership. She is Director of Corporate Social Responsibility at Cinépolis and Executive Director of Fundación Cinépolis since its creation. She has led the efforts to recover the sight of 29,000 people suffering cataracts, bring the cinema experience to +300k people in rural communities, and produced DHFEST, the first Human Rights Film Festival in Mexico(now in its 7th Year). Currently she is a member of the Global Philanthropist Circle, Nexus Global Youth Summit, and the Mexican Center for Philanthropy Advisory Committee; mentors at Unreasonable Institute and Endeavor Mx. She is married and has three beautiful children.

Daniela Lecuona, Head of Investor Relations, América Móvil

She manages the Investor Relations Office of América Móvil since 2008. She is in charge of generating all the financial reports required by the Bolsa Mexicana de Valores and the New York Stock Exchange. Additionally, she is the main point of contact in the company with investors and in general with the financial markets and for managing the information provided to América Móvil's Board Members and to C-level executives for strategic decision processes. Lecuona holds a degree in Economics from Universidad Anahuac in Mexico City and a post-graduate degree in Business Administration and Finance from the University of Geneva in Switzerland.

Lucía Mijares Martínez, Sports Development Technical Director, Federación Mexicana de Fútbol

First woman Sports Technical Director in Mexico and Latin America, where I have had the opportunity to empower girls all over my country through football by developing the first official Women's Football Amateur and High Performance Structure in Mexico. Invited by FIFA to be part of the Women's Development program where 8 women from the World were invited to be part of as Consultants. Her most recent challenge within the organization has been to develop a national Physical Education program in elementary schools in Mexico called "Jugamos Todos" (We Play All). By educating and motivating the future of Mexico to live active and healthy lives we can make a real difference in their development.

Gabriela Rocha, Partner & Mexico Executive Director, Laboratoria

Gabriela's friends joke that they still don't know where she's from. Having lived in 13 cities in seven different countries, she's discovered a passion for travel, different cultures and languages that has guided her dedication to issues of development in the last several years. Before leading Laboratoria in Mexico, a social enterprise focused on empowering young women by providing them with a quality education and a career in tech, Gabriela worked as a public policy consultant in Mexico City, as project coordinator for different development projects in the slums of Rio de Janeiro with the IDB and in the Andes mountains of Peru. She is driven by a strong conviction that social enterprises have the potential to impact millions of lives and contribute with an economy that supports greater equality in opportunity. She holds a BSc in Psychology from Boston College and a Master degree in Public Administration and Development Practice from Columbia University in New York.

Francesca Alessandra Romita Iturbe, Head of the Gender Unit, Ministry of Tourism in Mexico

Francesca Romita Iturbe has an LLB in International Law and a Master in Political Science. She was advisor in political affairs at the Delegation of the EU to the UN in NY. During her career in the private sector she focused on Corporate Sustainability, gender issues and women empowerment and is currently Head of the Gender Unit at the Ministry of Tourism in MX, where she is responsible for the strategy to incorporate gender perspective, prevent human trafficking and child labor and working for women empowerment and the protection of children's rights. In 2014, she was awarded as Leader of the Year in the category of Social Responsibility for the edition "13 leaders" of Mujer Ejecutiva.

Olga Segura, Founder, Decididas

Mexican producer based in Los Angeles, Olga Segura has a degree in International Business and a Master in Project and Management from the prestigious school ESCP-EAP in Paris, France. Olga founded her production Company Producciones A ciegas along her brother Juan Carlos Segura and his friend and actor Hector Jimenez. Since then the company has helped financed and produced one play and seven movies, including The Truth About Emanuel (premiered at the 2013 Sundance Film Festival). Olga has also independently produced The Dinner (starring Richard Gere), which premiered at the 2017 Berlin International Film Festival. Olga is also certified as an advocate to end violence against women and children on behalf of the organization Peace Over Violence and the Assembly of the State of California. Now her new project is called "Decididas" a docu-series focused on creating awareness on the decisions we make as women.

About the Women's Forum for the Economy & Society :

Since 2005 the Women's Forum for the Economy & Society has been the world's leading platform featuring women's voices, views and values on major social and economic issues. Along with the flagship Women's Forum Global Meeting, important Women's Forum Meetings have taken place in Brazil, Myanmar, Brussels, Italy, Dubai, Mexico and Mauritius. The Women's Forum for the Economy & Society expresses its commitment to women's progress throughout the year with a range of Women's Forum Initiatives set up in partnership with corporations, media groups and non-governmental organizations. The Women's Forum also promotes the advancement of women through regional and international networks. Headquartered in Paris, the Women's Forum for the Economy & Society is a Publicis Groupe company.

More informations on <http://www.womens-forum.com>

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50 COUNTRIES REPRESENTED



AGE DURING THE SELECTION YEAR



SECTOR REPRESENTATION

