

**WOMEN'S FORUM FOR THE ECONOMY & SOCIETY**  
**CHOOSES PARIS FOR 2017 GLOBAL MEETING**  
**13<sup>th</sup> edition of the Women's Forum Global Meeting to take place**  
**5 -6 October 2017 at the Carrousel du Louvre**

**Paris, 8 March 2017** – At a press conference on the occasion of International Women's Day, the Women's Forum for the Economy & Society announced that Paris will be the new home of the flagship Women's Forum Global Meeting. **The 13th annual Women's Forum Global meeting will take place 5-6 October 2017 at the Carrousel du Louvre in Paris.**

*"Paris is a feminine city,"* explained **Chiara Corazza**, who recently stepped into her new role as Managing Director of the Women's Forum. *"If you want to create a manifesto for women, you do it in Paris! With 12,000 startups Paris is a city of innovation, of creativity. It is also a top candidate for the 2024 Olympic Games and 2025 Universal Expo."*

Said Women's Forum Executive President **Clara Gaymard**: *"This first Women's Forum Global Meeting in Paris will be a unique platform to meet extraordinary women who are changing the world every day, and to share our ideas and solutions as well as our wisdom and courage."*

The 2017 Women's Forum Global Meeting in Paris aims to provide unexpected encounters, "aha!" moments of discovery and inspiration, exchanging across countries and regions, sectors and orientations, generations and genders. Building on the theme **Engage for impact!**, more than **2000 delegates** – women and men, scientists and policymakers, business leaders and trailblazers – from more than **70 countries** will address engagement as a responsibility and an opportunity. In more than **100 sessions and workshops** delegates will engage with the consequences of technological change for business and society and the implications of the new political landscape. We will address crucial questions for "smart cities", the environment, and corporate social responsibility. Employee engagement is on the agenda, as is user engagement. The women and men who participate – role models and next-generation leaders – will also realize concrete benefits from workshops on personal and professional development.

This year we again proudly offer **The Discovery**, the Women's Forum's signature space for networking and high-impact small sessions co-created with partner organizations. We also welcome back **Women's Forum Happenings**, workshops and special events designed to provide a return on investment for participants' careers, business goals, and social objectives. And we showcase our popular **Women's Forum Initiatives**, including **CEO Champions**, **Women in Media**, **Women in Sport**, and **Women in Innovation**. Not to mention **Rising Talents**, which will celebrate its 10th anniversary in 2017!

**Other Women's Forum Meetings on the calendar this year:** In conjunction with celebrations of the 60<sup>th</sup> anniversary of the signing of the Treaty of Rome, **Women's Forum Rome**, taking place 26-27 June at the Villa Medici, will focus on **Revitalizing Europe with women's energy**. The second edition of Women's Forum Mexico, 8-9 November in Mexico City, will take on the theme **Unleash your leadership!** to examine unleashing Mexico's talent and inspiration for the country, the region and the world. And the Women's Forum will also take part in **Viva Technology** 15-17 June in Paris, with the support of the Publicis Groupe's global network and knowhow.

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**About the Women's Forum for the Economy & Society**

Since 2005 the Women's Forum for the Economy & Society has been the world's leading platform featuring women's voices, views and values on major social and economic issues. Along with the flagship Women's Forum Global Meeting, important Women's Forum Meetings have taken place in Brazil, Myanmar, Brussels, Italy, Dubai, Mexico and Mauritius. The Women's Forum for the Economy & Society expresses its commitment to women's progress throughout the year with a range of Women's Forum Initiatives set up in partnership with corporations, media groups and non-governmental organizations. The Women's Forum also promotes the advancement of women through regional and international networks. Headquartered in Paris, the Women's Forum for the Economy & Society is a Publicis Groupe company.