

*Engage for impact!*  
***Daring to lead in a disrupted world***  
*As of 24 July 2017*

In the past year, the winds of change have blown over our economies and societies, upending norms that had underpinned the world order for decades. Unexpected election results are rocking political and geopolitical establishments. Automation and artificial intelligence are poised to change the nature of work, with societal implications that stretch the imagination. The ubiquity of social networks is bringing individuals newfound power – and unforeseen vulnerabilities – as consumers and citizens.

The message to leaders of public and private organisations is clear: it is time to question your assumptions and re-engage on the impact you wish to create in the world. This is a critical moment – and an unprecedented opportunity – for leaders, both women and men, to bring fresh perspectives and shape the future of a world in transition.

It is imperative for organisations to embrace new ideas to reinvent themselves in the face of this disruption to rebuild trust with employees, consumers and communities. To achieve that, they need new ideas, new ways of working together and a renewed recognition of the importance of women's leadership.

The challenges mentioned are human issues, not gender issues. However, gendered perspectives are particularly relevant for their capacity to animate debates, provide fresh points of view and create the conditions for action.

In the spirit of disruption, the Women's Forum Global Meeting is convening in Paris for the first time, in the Carrousel du Louvre, where our largest-ever audience will explore issues and gather to take action. We expect delegates to glean new insights that are relevant to the colliding economic and political forces affecting their organisations and their lives.

We have organised our agenda around four pillars:

- I. *Embracing our humanity*: In a disrupted world, it is the people at the heart of institutions and organisations who will ultimately make them fit for the future. This pillar looks at the relationship between organisations and the people they employ and serve, and how businesses and institutions can embrace their humanity to lead through disruption.
- II. *Harnessing technology*: The impact of technology is not a technical issue - it's a social one. We examine the social and economic implications of game-changing technologies such as data analytics and artificial intelligence, how to diversify and enrich the environment that gives rise to new technologies, and how to better apply new technological developments to the pursuit of a better world.
- III. *Thriving through creativity*: Creativity offers value at all scales - from personal fulfilment to world-changing invention. In this pillar, the most successful entrepreneurs, innovators, companies, and organisations share how they have systematically inspired and catalysed creativity and innovation.
- IV. *Shaping the future of work*: The future of organisations depends on talent: engaging the right talent, with the necessary competencies and skills, and giving them the environment to succeed. This pillar looks at the competencies of the future and how businesses will find them, as well as how workplace environments and cultures engage and support workers to be committed and productive.

In addition to our main programme, we also offer 'The Discovery' – a co-curated space with Women's Forum Corporate & Institutional partners showing how participants are putting their principles into action.

## SELECTED CONFIRMED SPEAKERS

Ashton	Applewhite	Writer and Activist	This Chair Rocks: A Manifesto Against Ageism
Gilles	Babinet	Chief Digital Champion	France
Inga	Beale	CEO	Lloyd's of London
Olivier	Brandicourt	CEO	Sanofi
Beth	Brooke-Marciniak	Global Vice Chair, Public Policy	EY
Tim	Brown	CEO	IDEO
Dena	Brumpton	CEO	Barclays Wealth and Investment
Kate	Burns	Founder	Kate Burns Consulting
Leah	Daughtry	President and CEO; Former CEO	On These Things, LLC; 2016 Democratic National Convention
Corinne	de Bilbao	President & CEO	GE France
Diane	de Saint Victor	General Counsel	ABB
Claire	Dorland Clauzel	Executive Vice President, Sustainable Development	Michelin
Helen	Durham	Director of International Law and Policy	International Committee of the Red Cross
April	Feick	Vice President, Global Supply Chain	ExxonMobil
Livia	Firth	Founder	Eco Age
Tina	Fordham	Managing Director, Chief Global Political Analyst	Citi Research
Antoine	Frérot	Chairman and CEO	Veolia
Katherine	Garrett-Cox	Member of Supervisory Board	Deutsche Bank
Marianne	Gasser	Head of Delegation in Syria	International Committee of the Red Cross
Kate	Glazebrook	CEO	Applied
Josephine	Goube	CEO	Techfugees
Lorena	Guillé	Director of Corporate Responsibility	Foundation CINEPOLIS
Anne-Gabrielle	Heilbronner	Member Directoire	Publicis Groupe
Solveigh	Hieronimus	Partner	McKinsey & Company
Rand	Hindi	CEO	Snips
Delphine	Horvilleur	Rabbi	Mouvement juif libéral de France
Star	Jones	Attorney, Advocate & Television Personality; President	Professional Diversity Network (NASDAQ: IPDN); National Association of Professional Women (NAPW)
Jude	Kelly	Creative Director	Southbank Centre
Isabelle	Kocher	CEO	Engie
Henriette	Kolb	Head of Gender Secretariat	International Finance Corporation (IFC)
Rachel	Kyte	CEO; Special Representative	SEforALL; UN Secretary General on Sustainable Energy for All
Peter	Lacy	Managing Director, Strategy, Growth, Strategy & Sustainability	Accenture

Jean	Lemierre	Chairman	BNP Paribas
Maurice	Lévy	President of the Supervisory Board	Publicis Groupe
Vashti	Mckenzie	Bishop	The African Methodist Episcopal Church
Andrea	Orcel	President, Investment Bank	UBS Group AG
Hindou	Oumarou Ibrahim	Coordinator	Association for Indigenous Women and Peoples of Chad
Helen	Pearson	Chief Magazine Editor	Nature
Valérie	Pécresse	France	President of the Paris Region and Former Minister
Laura	Quatela	Chief Legal Officer	Lenovo
Anne	Richards	CEO	M&G Investments
Eva-Lotta	Sjöstedt	CEO	Georg Jensen
Sue	Stephenson	CEO	Impact 2030
Kim	Stevenson	Senior Vice President & General Manager Data Centre Infrastructure	Lenovo
Karien	van Gennip	CEO	ING France
Ann	Walker Marchant	CEO	The Walker Marchant Group
Karen	Wong	Deputy Director	New Museum
Amira	Yahyaoui	President and Founder	Al Bawsala
Carole	Zibi	Marketing Director	LinkedIn

## MAIN PROGRAMME

### Thursday 5 October

**08:30 – 09:00**

**[Opening plenary]**

**Daring to lead in a disrupted world**

One year ago today, the world was a much different place. Populism's first ripples had only started to be felt across the US and Europe and the Paris Agreement on climate change had entered into force. Now, momentum towards a liberal world order that featured multi-lateral institutions and globalisation has given way to identity politics and cross-border rivalries.

- Why have there been so many disruptions to the economy and society since last year's Women's Forum Global Meeting in Deauville?
- What are the positive aspects of the disruptions?
- What has been the impact on women?
- What part can women play in leading through disruption?

**09:00 – 09:40**

**[Daring to lead plenary]**

**What does a de-globalised financial system mean for our economies?**

Protectionist barriers are rising, and populist sentiment is affecting consumer and electoral behaviour. The financial sector has not been immune from these trends. Cross-border financial flows have only returned to half their pre-financial-crisis levels. Some global firms are re-thinking their global footprints.

- Does the pullback from financial integration represent leadership towards more balanced economies and stable financial sectors?
- How might Brexit and the stresses on the Eurozone affect European financial integration, and could financial protectionism impede economic growth?
- How does a de-globalised financial systems affect women differently than men?
- Will women's senior leadership in financial institutions accelerate this separation or push economies toward greater integration?
- How might financial protectionism impede development in capital-constrained developing economies?

**09:40 – 10:20**

**[Daring to lead plenary]**

**Disrupting the human-machine relationship**

Technologies such as automation, artificial intelligence and genome engineering are at critical moments of their development. They hold great promise for transforming society for the better.

- What are the myths and realities behind the utopian - and dystopian - visions of the future?
- Research shows that industrial automation [affects men's employment](#) more than women's. And biases, implicit or explicit, are [coded into new algorithms](#) or surface in [medical research](#). How might new technologies and how we manage them, affect women and men differently?
- What will be the impact of new technologies on our workforces?
- What kinds of leadership will best govern the technologies that address future societal needs?

**10:20 – 10:40**

**[Initiative plenary]**

**The Rising Talents 10<sup>th</sup> Anniversary**

A special celebration of the 10<sup>th</sup> anniversary of the Women's Forum Rising Talents Initiative, launching the finding of the research conducted by the Women's Forum looking back at the successes of the Rising Talents, their expectations and aspirations for the future.

**10:40 – 11:10 Coffee break**

**11:10 – 11:50**

**[Harnessing technology plenary]**

**Smart cities: What technology makes possible**

The smart city market is growing fast, with combined annual revenues expected to reach [USD 88.7 billion by 2025](#). Advances in the Internet of Things (IoT), sensors, mobility, and smart grids enable cities to provide services more efficiently. Gartner estimates that in just one year, our use of connected devices in cities rose by 42% to 2.3 billion worldwide.

- What implications does rising urban connectedness have for our economies and societies?
- How much smarter can our cities become and how?
- How can smart cities simultaneously address liveability for their growing populations, and contribute to solving regional and global challenges such as climate change?
- What role does the automotive industry play in facilitating this transformation?
- Do techno-centric smart city solutions adequately address the needs of different groups in different contexts, whether women, people with disabilities or the urban poor?
- How can smart city approaches help cities adapt to rising levels of migration?

**11:50 – 12:30**

**[Thriving through creativity plenary]**

**Daring to transform our health ecosystems**

Around the world, at least 400 million people still lack access to essential health services, according to the World Health Organisation. And health outcomes, for those who have access, aren't improving at the rates we've seen in the past. Advances in technology and data hold great promise to solve those challenges and policymakers worldwide are focusing on the particular challenges they face.

- Will the future of health be shaped by innovation or by policy?
- What can policymakers and pharma and health services leaders do to make access to health for all, including the neediest populations, a reality?
- What barriers to health care access do women face and how can they be addressed?
- What innovations hold the most promise for improving access? For improving outcomes?
- How can we best catalyse innovation to address more of our most pressing health care challenges?

**12:30 – 12:45**

**[Women who dare – in conversation with]**

**12:45- 14:15 Networking lunch**

**12:45 – 15:45**

**[Lunch & workshop by invitation only]**

**The CEO Champions initiative**

Informed by the research conducted by our partner McKinsey & Company, the workshop will be organised as a one-hour lunch followed by two hours of brainstorming, whereby participants will be asked to engage in a creative activity 'daring to imagine' the inclusive and diverse organisation of the future. As part of an exclusive peer exchange, CEOs will be asked to articulate what it would take for their organisations and for them as leaders, to deliver that future.

**14:15 – 14:55**

**[Harnessing technology amphitheatre]**

**Overcoming our cyber insecurity**

*Hosted by the Women in STEM Hub*

Data breaches could [cost USD 8 trillion](#) in the next five years in fines, lost business, and remediation costs.

- How should companies and organisations think strategically about cyber risk and security?
- What psychological barriers are there at the employee level and organisation level and how can these be addressed? For instance, corporates are often reluctant to disclose what kinds of cyber risks they face, or are legally bound not to, which is a barrier to knowledge sharing.
- How can we use [new design](#) to tackle the surge of cyber security threats? Increasing collaboration between designers and analysis to crack cybercrime incidents.
- As infrastructure becomes ever more interconnected, what risks will emerge?
- Given that they hold so much data on their customers and wider societal systems, is ensuring cyber security part of businesses' corporate social responsibility mandate?

**14:15 – 14:55**

**[Thriving through creativity breakout]**

**New funding models for women-led businesses**

*Hosted by the Finance Hub*

A disproportionately small amount of traditional investment is funnelled to women-led businesses.

- How are venture capital firms and other providers of start-up responding to the gender imbalance in start-up funding?
- How are crowdfunding and other investment models helping address the imbalance?
- What can we learn from successful female founders and businesses that have emerged from different funding models?

**14:15 – 14:55**

**[Harnessing technology breakout]**

**How technology can keep people in work**

*Hosted by the Women in STEM Hub*

In many ways, technology has made our lives and our jobs easier. But long-expected productivity gains from technology have proved elusive. Now, some theorists fear that automation and digitisation could kill jobs and hollow out the middle class.

- Are there challenges to the assumptions behind how automation will impact employment?
- How can companies, governments and inter-governmental organisations ensure that technology keeps people in productive employment and provided with decent work?

**14:15 – 15:45**

**[Embracing our humanity workshop]**

**Succeeding in a disrupted world through gender-balanced leadership**

*Hosted by PWN*

Research from the World Economic Forum (WEF) finds that if organisations fail to transform their current approaches to women's recruitment, professional development and leadership, it will take 117 years to achieve gender parity globally. Business leaders acknowledge the significance of gender balance to navigating disruption. However, [only 13%](#) expect a significant increase in women's leadership in their organisations. How can businesses build a stronger leadership pipeline for women and accelerate the transformation towards gender-balanced leadership?

- Why is gender-balanced leadership crucial to success in a disrupted world?
- How have men been traditionally involved in supporting gender-balanced leadership and are these patterns changing today? What impact do millennial men have in this transformation?
- What does the experience of male CEOs driving gender diversity across their organisations tell us about the case for gender balanced leadership in a disrupted world?

**14:15 – 15:45**

**[Embracing our humanity workshop]**

**Mindfulness workshop**

The sustained practice of mindfulness meditation changes brain structure and appears to help relieve pain, [research has found](#). In this workshop, attendees are walked through a series of mindfulness exercises they can use to find moments of calm in their daily lives.

**14:55 – 15:05 Go to your next amphitheatre/breakout/discovery sessions**

**15:05 – 15:45**

**[Embracing our humanity amphitheatre]**

**The clean energy revolution: Giant steps for mankind**

Renewable energy is gaining momentum in many countries. But the scale of transition is daunting: \$2 trillion of investment per year will be required for the foreseeable future.

- Where are the biggest strides being taken – and what enabling conditions can be replicated elsewhere?
- How can traditional energy providers contribute to the clean energy transition?
- Where has the energy infrastructure evolved to accommodate a step change increase in renewable energy generation and distribution?
- How much do consumers need to change their own behaviours to enable the low-carbon transition?

**15:05 – 15:45**

**[Embracing our humanity breakout]**

**Womanomics: How should gender influence economic policy?**

*Hosted by the Governance Hub*

Governments say they aim to promote equality or raise the status of women, but fail to analyse how their policies affect women. The result is not gender-neutrality but gender-bias or blindness.



- Why is gender suspiciously absent from how we shape economic policies currently? Why is it a necessary part of economic policy? How do the forces of disruption impact the relevance of gender to economic policymaking?
- What is [gender budgeting](#) and investing, what challenges does it address, and how can it be implemented?
- What lessons can be learnt from the gender budgeting initiatives within the EU?

**15:05 – 15:45**

**[Thriving through creativity breakout]**

**Engaging on innovation: Cultivating creativity in organisations**

Firms like IDEO and Pixar systematically cultivate creativity across their organisations, and their leaders empower their teams to think creatively and foster conditions in which creativity can thrive.

- What are some ways to cultivate creativity in your organisation?

**15:45-16:10 Coffee break**

**16:10 – 17:00**

**[The New York Times Debate plenary]**

**The motion is: Diversity programmes protect institutions rather than diversify them**

Gender bias and other kinds of discrimination are considered such a risk to talent retention that companies spend considerable time and money to eradicate them. But diversity programmes run the risk of [backfiring](#) or worse, [further entrenching](#) institutional bias.

**17:00 – 17:40**

**[Daring to lead plenary]**

**Taking a stance: How businesses are taking the lead on social and environmental issues**

- How are companies taking a stronger stance on social and environmental issues, from public health to immigration and gay marriage, to [immigration](#) or environmental protection?
- What are some innovative ways they are demonstrating leadership?
- What is in it for companies that take a stance?
- How can companies have an impact if public trust in business is also low?
- For which social and environmental issues do businesses need to be more daring?

**17:40 - 18:20**

**[Thriving through creativity plenary]**

**how the arts for the economy and society**

Technology has opened the doors of the arts to countless people – both as makers and consumers of culture. Parents can take their children on a walkthrough of the statuary Musée D'Orsay in high definition online. Social media is amplifying creativity – and our capacity to share interests and discover other cultures.

- How have institutions used arts and culture to effect social change successfully?
- How can arts and culture organisations use technology to reach more audiences, including girls and women?
- What role can women's leadership play at the intersection of technology and the arts to increase its overall impact?

**18:20 – 19:00**

**[Daring to lead plenary]**

**Disrupting leadership**

Women are rising into a broader variety of political leadership roles, demonstrating diverse leadership traits, as well as taking on leadership roles of increasing size and influence.

- How do changes in leadership reflect and influence the narratives that define a society?
- In a disrupted world, what will define a successful leader?
- How have the leadership styles of women in power redefined what 'feminine' leadership qualities mean, and why does it matter?

**19:30 – 23:00**

**Opening Dinner**

*TBD*

## Friday 6 October 2017

**08:30 – 9:00**

**[Initiative plenary]**

**CEO Champions – Daring to imagine the organisation of the future**

What was discussed yesterday during the CEO Champions workshop? How does that inclusive and diverse organisation of the future look like? What will we do to make it a reality?

**09:00 – 09:40**

**[Shaping the future work plenary]**

**Cultivating the next generation of daring leaders**

The paradox of a war for talent and an abundance of labour comes down to the scarcity of workers with the skills and experiences companies are most looking for. In response, some companies are building the pipeline of workers by working with secondary and even primary schools.

- What companies have thought strategically about the skills they need in the future and how they can help to build them in the next generation?
- How do successful companies create a culture of continuous development that finds value in multi-generational and cross-cultural teams?
- What kinds of training, apprenticeships, educational partnerships, or other methods are companies using to fill the skills pipeline?

**09:40 – 10:20**

**[Thriving through creativity plenary]**

**Global gridlock: Is the UN climate deal the last global agreement?**

Political, social and economic forces are putting strain on national and global institutions and making international cooperation and [globalisation](#) increasingly challenging.

- Is the 2015 Paris climate deal the last global agreement? Should it be?
- What are the implications of a retreat from globalism, for companies or management education?
- From where will the leadership come to rebuild globalism? What might supplant globalism?
- Will the global community that agreed to the Paris climate deal be able to follow through on it?

**10:20 – 11:00**

**[Thriving through creativity plenary]**

**Refashioning fashion: Making ready-to-wear sustainable**

Fast fashion has brought designer products to a mass market, with low prices. But it is also contributing to a culture of disposable clothing that is damaging to our environment and has been blamed for eroding labour practices in their supply chains.

- How can fashion be accessible and sustainable at the same time?
- How must supply chains evolve to be responsive, yet also more responsible?
- Who is taking the lead to make the fashion industry more circularly integrated?
- How have other consumer industries nudged consumer behaviours towards sustainability?

**11:00 – 11:25 Coffee break**



**11:25 – 12:05**

**[Shaping the future of work amphitheatre]**

**The STEM skills shortage: Every company is a tech company**

*Hosted by the Women in STEM Hub*

While the technology sector is most vocal in bemoaning the shortage of workers with STEM skills, sectors from industrials to retail to professional services are all struggling with the same challenges.

- How can non-tech companies remain competitive in hiring tech-savvy workers?
- How are companies working directly to fill the pipeline of STEM skills?
- In what STEM areas are women under-represented?
- What can individuals do to boost their STEM skills?

**11:25 – 12:05**

**[Shaping the future of work breakout]**

**Women in finance: Lessons from the frontlines**

*Hosted by the Finance Hub*

Women make up less than a quarter of employees in the financial industry.

- How have women achieved leadership roles in financial services?
- What are the barriers to entry and obstacles to retention?
- How are women in finance addressing these obstacles and reshaping the landscape of finance?

**11:25 – 12:05**

**E-Health: Health delivery to under-served groups**

*Hosted by the Future of Health Hub*

Sensing, health apps and wearable technologies have the potential to serve specific target groups such as women, senior citizens, low-income communities and drug addicts. How can we capitalise on nascent technology to address inequalities in healthcare access and treatment outcomes in our societies?

- What are the current gaps in service and coverage and how are they being addressed via e-health?
- What are the shortcomings or potential pitfalls of the e-health revolution?
- How can we work to ensure e-health approaches serve those most in need?
- How can technology be used to fight specific health concerns such as those linked to domestic violence?

**11:25 – 12:55**

**[Embracing our humanity workshop]**

**Back to the drawing board: Gender diversity programmes that work**

*Hosted by the Governance Hub*

In this workshop, corporate and institutional diversity practitioners share their success stories and exchange ideas.

- What are the main obstacles to building gender diversity in organisations, and what are some creative ways to overcome them?
- How have men been engaged effectively for gender diversity in organisations? What can they do to support and promote gender diversity?



**11:25 – 12:55**

**[Shaping the future of work workshop]**

**The glass cliff and other existential threats**

If they have broken through the glass ceiling into top leadership, women leaders may often end up on a 'glass cliff' - placed in risky leadership positions where they are set up to fail. But as more women populate the highest levels of management, they will not only be selected to head the riskiest turnarounds. In the meantime, how should women respond? What are some best practices and case studies of leaders and decision-makers helping to override the glass cliff and other threats?

**12:05 – 12:15 Go to your next amphitheatre/breakout/discovery sessions**

**12:15 – 12:55**

**[Harnessing technology amphitheatre]**

*Hosted by the Women in STEM Hub*

**Making the tech sector more friendly for women**

Women are starkly under-represented in the tech sector, holding less than a quarter of computing jobs, and making up [just 18% of computer science majors](#), down from 37% in the 1980s – a difference that cannot be chalked up to ability or ambition. Yet across industries, diversity and especially a higher proportion of women at senior levels [have been linked](#) to better company performance. And if the tech industry cannot recruit or retain women, it is missing out on a huge source of talent and innovation.

- How can the culture of tech companies be made more hospitable to women?
- Which companies are taking a stand – and how?
- How can tech and other male-dominated industries achieve a deeper integration of women?

**12:15 – 12:55**

**[Harnessing technology breakout]**

*Hosted by the Finance Hub*

**Fintech: Embracing disruption**

- How are established and existing financial institutions dealing with disruption? What are some examples of how financial services have embraced fintech innovation?
- Even as financial services are transformed, 2 million people around the world [still remain unbanked](#). What opportunities does fintech offer to boost financial inclusion for users? Can fintech power more equitable finance?
- What are the limits of fintech to influence financial-systems change?

**12:15 – 12:55**

**[Embracing our humanity breakout]**

**Rethinking the workplace: How disruption is inspiring new ways to organise how we live & work**

*Hosted by the Governance Hub*

New ways of working, from remote work and freelancing, to the gig economy and collaboration spaces, are becoming mainstream. A coworking company has a \$20 billion valuation, serving multinational giants as much as early stage start-ups.

- What companies are taking the lead in adopting new ways of working?
- How are these new ways of working transforming both workplaces and workers?
- Are gig economy companies disrupting worker protections alongside entire industries?
- What are the implications for the economy and society?

**12:55- 14:15 Networking lunch**

**14:15 – 14:55**

**[Embracing our humanity amphitheatre – Women in Sports initiative]**

*Hosted by the Women in Sport Initiative*

**The level playing field: Unlocking potential through sport**

Stories of successful athletes have inspired generations. Yet the global sporting landscape is tilted toward male athletic role models, despite the rising participation levels and media profiles of girls and women.

- How can sport develop leadership capacity, confidence and capabilities on and off the field?
- How are women's strengths and priorities reflected in sports participation?
- How have sportswomen driven changes to the world of sport and domains beyond sport?
- What is the positive impact on men, when women begin to lead in sport, as coaches, referees - and ultimately as competitors?

**14:15 – 14:55**

**[Thriving through creativity breakout]**

*Hosted by the Social Impact Hub*

**Demographic disruption or demographic opportunity?**

Major demographic shifts are taking place around the world today. Globally, the proportion of people over 65 is set to double by 2050. Is that a demographic disruption - or an opportunity? Are seniors in society and in the workforce a potential source of creativity and innovation to make life better for all? For instance, in some cities, college students and seniors [live together](#), while some start-ups [aim to serve](#) seniors' specific needs.

- What aspects of the demographic shift present the biggest opportunities?
- Which companies, individuals and start-ups are leading on this front?

**14:15 – 14:55**

**[Thriving through creativity breakout]**

*Hosted by the Social Impact Hub*

**Financial and business model innovations for social impact**

The biggest problems facing society will not be financed by philanthropists alone. Capital needs are too great. Commercial and investment banks can provide the capital required, if the right incentives are in place.

- What are some examples of financial products that have unlocked investment for social impact?
- In what other ways are organisations fostering innovation to respond to capital needs? What are some of the new, breakthrough business models for delivering greater social impact?
- Has public distrust of "financial innovation," which solidified during the financial crisis, made financial institutions cautious to try new things?

**14:15 – 15:45**

**[Thriving through creativity workshop]**

**Creating impact through women's networks**

The Women's Forum is not just a network; it is also a network of networks. Understanding how these groups can come together to effectively create impact requires asking questions about how to use well established networks in a new way.

- How can women's networks become more diverse and inclusive, drawing from a greater pool of backgrounds and experiences and appealing to a new generation of leaders - both women and men?
- What can we do to minimise duplication and combine our forces, and how do we speak with a united voice on issues that cut across industries and geographies?
- How can the Women's Forum for the Economy & Society - as a 'hub' of women's networks - best help these networks build on their complementary strengths and create impact? What lessons can be learned?



**14:15 – 15:45**

**[Harnessing our technology workshop]**

*Hosted by KPMG and Latham & Watkins*

**14:55 – 15:05 Go to your next amphitheatre/breakout/discovery sessions**

**15:05 – 15:45**

**[Embracing our humanity amphitheatre]**

**Harnessing the role of religious institutions**

Spirituality can help bring moral and ethical values into rational discourse. And religious groups and institutions are often more trusted than political and economic ones, even in countries that draw legal lines between their secular and religious worlds.

- How can trusted religious groups lead in rebuilding trust in public and private institutions?
- Religious institutions have [long been a conduit](#) for philanthropy, charity and humanitarian aid, even [delivering services](#) where local government falls through. What can we learn from religious institutions that deliver public services more effectively than companies, governments and NGOs?
- Around the world, women are [more religious than men](#). At the same time, they are absent or restricted from leadership in many religious institutions. What are the implications of this paradox for religious institutions' role in public life, particularly for women?
- How do religious tensions and other challenges limit the possibilities for religious groups?

**15:05 – 15:45**

**[Harnessing technology breakout]**

**The frontiers of displacement: How women, technology and other forces can overcome migration challenges**

A photo of African migrants, *women and men*, holding their phones up on Djibouti's shore to receive a better signal was a [prize-winning portrait](#) that humanised migrants and made them relatable.

- How can technology and big data be used to deliver humanitarian and other services, from healthcare for displaced people?
- Women in migrant and refugee communities [play a pivotal role](#) in leading their households, supporting their families, and strengthening their communities. How can technology and big data support women leaders to cope with the challenges of displacement?
- How do we recognise and capitalise on women's leadership and agency within migrant, refugee and other underserved communities? Are these collaborations in the humanitarian and private sector that are able to achieve that?

**15:05 – 15:45**

**[Shaping the future of work breakout]**

*Hosted by the Women in STEM Hub*

**High potential, not high credential: hiring practices of the future**

Curricula vitae express candidates' credentials -- what they have achieved in their careers and in their lives. But companies hire for the potential not for the past.

- Are there better approaches to assess [potential](#) in hiring decisions?
- How can characteristics like curiosity, analytical thinking and determination be judged?
- How can companies best develop employees' full potential?

**15:45 – 16:10 Coffee break**

**16:10 – 16:50**

**[Embracing our humanity plenary]**

**How businesses can be more 'human'**

Successful businesses are often described as having built strong relationships with people – be they customers, employees, communities, suppliers or others. Yet, corporate interactions are not always imbued with a 'human' touch, with the compassion, empathy and communication that builds strong relationships.



- What companies have built strong cultures that feel more 'human' to stakeholders – and what advantage has this given them?
- How can organisations change their cultures to be more 'human', even as they adopt more digital tools and technologies to carry out their work?
- What systems, for example, regulatory or social norms, constrain the ability of organisations to be more 'human'?

**16:50 – 17:30**

**[Harnessing technology plenary]**

**From HAL to Her: How we'll come to live with artificial intelligence**

AI technology has the potential to power self-driving cars, diagnose diseases, run audits, and otherwise transform industry. Yet we do not yet understand how some AI techniques work. How will industries and companies learn to live with artificial intelligence?

- What AI developments are most likely in the near term? In the longer term?
- What tools and systems do companies need to put in place now to be ready for AI in the near future?
- In what ways are new technologies exacerbating old biases and behaviours?
- How can our understanding of humans ensure a harmonious cooperation with machines?

**17:30 – 18:10**

**[Daring to lead plenary]**

**Civic engagement in the age of populism**

Civic engagement has been called the enemy of demagogues. And rising populism and demagoguery has catalysed activism. Among progressives in the US, women are the ones who are most active. But activism may not heal divides in the community.

- Is activism the most effective form of civic engagement?
- Who are the leaders in active citizenship and what has been their impact?
- What is the role of women and other specific groups?
- What role does technology play in mediating civic engagement, from firewalls and online monitoring, to social media as an organising tool?

**18:10 – 18:40**

**[Daring to lead plenary]**

**The ultimate dare: engage for impact!**

The pursuit of gender equality has helped create a more inclusive world and expanded opportunities for women. Advancing the inclusion of women has transformed politics, business, culture and sport. In the face of disruption, we draw inspiration from women's leadership on climate and political and social justice.

- How do we bring the urgency and sense of disruption of the Women's March to our day-to-day lives and organisations?
- How do we bring this commitment and enthusiasm for an inclusive world to other groups of women?
- How can leaders – both women and men – work together to move from symbolic commitment to concrete action?
- What forms can this action take in both our professional and personal lives? E.g. breaking down silos, communicating with new geographies, aggressively realigning our priorities.

For enquiries about the **Main Programme**, please contact Sophie Lambin, Head of the programme for the Women's Forum Global Meeting, +447710378820, [sophie@kitega.com](mailto:sophie@kitega.com)

## THE 'DISCOVERY'

As an extension of the main programme, the Women's Forum also offers **The Discovery**. This renowned creativity space, unique to the Women's Forum Global Meeting, features a series of inspiring conversations, peer-to-peer master classes, and unmatched 'meet with' moments. The setting for this hive of activity is the Discovery Hall, where elegant and vibrant working areas, specially-designed lounges and bars, and dedicated session venues make The Discovery the place to be, to listen and to be heard.

The Discovery programme, co-curated by the Women's Forum for the Economy & Society and partner organisations, is purpose-built to create bonds, deepen learning and open up networking opportunities. The theme for the 2017 Women's Forum Global Meeting, ***Daring to lead in a disrupted world***, carries into The Discovery through "Hubs" serving as content relays for the four thematic pillars of the Global Meeting programme: *Embracing our humanity*, *Harnessing technology*, *Thriving through creativity* and *Shaping the future of work*.

The overall framing of this year's Discovery is **Stories for impact**, showing how people are putting their principles into action and creating change.

### SUGGESTED TOPICS

Below are initial ideas for topic areas for the co-curation of sessions in The Discovery with Women's Forum partners:

#### I. Embracing our humanity

- Citizen engagement for refugees
- It's about time to stop violence against women and girls!
- Enhancing social impact through partnerships with social entrepreneurs and NGOs
- Human rights and the supply chain: Why are companies engaging?
- Is sport an effective peace-building tool?
- Highlighting the universal values implicit to sport
- Equality and integration: Which societies for tomorrow?
- Health is a common public good: How to better share the benefits?
- Access to health
- Making financial literacy work for women
- Discussion in the dark
- The human side of science
- Flame wars: Combating a hostile internet environment
- How will journalism trump fake news

#### II. Harnessing technology

- The clean energy revolution: Giant steps for mankind
- What would it take to design circular products?
- Mobilization goes online: Explore the possibilities and limitations of digital activism
- New ethics for new advances: Engaging with the AI and robotics revolutions
- Technology and society: For or against digital culture?
- Digital future of medicine: We are already cyborgs! (Prosthetic hands, electronic eyes...)
- 3D printing: What happens when you can restructure your bones?
- Engineering does reduce poverty and contribute to human development!
- Apps to make women safer
- Female success stories 2.0



### III. Thriving through creativity

- Liberal arts in the STEM era
- Mega sport events: What impact on host cities?
- Social entrepreneurship: How to balance social impact with results?
- Meet with an amazing designer and creative city planner or artist/architect
- Will the future be “cash-less”?
- Female entrepreneurship: Which motivations for which achievements?
- Women's networks as creativity and innovation drivers
- Walking in the room: Nurturing women's self-esteem and confidence
- Bringing best practices and expertise to the board room, or what women need to know on their way to the top
- How interviewing for a corporate board position is different than a job interview
- Inspiring stories from high-potential entrepreneurs in Africa
- Mobility: Latest trends and innovations changing the way we move and live
- How sport changed me: A discussion with....
- Learning from the start-ups: How to bring start-up energy and innovation into large companies
- Wellbeing and nutrition: Your health matters!
- Refocusing innovators on what matters

### IV. Shaping the future of work

- Myths and realities of workforce engagement
- Secrets to managing cross-cultural and multi-generational teams
- Women on Board: Learn from the experience of practicing board members
- Passing it on: Successful mentoring
- Today's migrants, tomorrow's workforce!
- Rethinking the workplace: How new ways of working are transforming the workplace
- Discover how to create a strong social media profile
- How to craft and deliver a great presentation
- Meet a champion for education in armed conflict and insecure zones
- Improving quality of life in the workplace
- Creating jobs today
- How to adapt to the future of work
- What place for human labour in tomorrow's societies?
- An inter-generational debate: What counts as a career today?
- Remote year: Making it work
- Engaging on life-long learning: STEM skills for the mid-career professional
- Women in Sport: The entrepreneurial edge
- How companies are taking the lead on education and training

For enquiries about the **Discovery Programme**, please contact Stefan Draszczyk, Head of the Discovery programme for the Women's Forum Global Meeting, [stefandraszczyk@gmail.com](mailto:stefandraszczyk@gmail.com)