WOMEN'S FORUM
FOR THE ECONOMY & SOCIETY
Building the future with women's vision

**WOMEN'S FORUM
GLOBAL
MEETING.17**
Paris, France | 5-6 October 2017

Engage for impact!
Daring to lead in a disrupted world
As of 2 August 2017

In the past year, the winds of change have blown over our economies and societies, upending norms that had underpinned the world order for decades. Unexpected election results are rocking political and geopolitical establishments. Automation and artificial intelligence are poised to change the nature of work, with societal implications that stretch the imagination. The ubiquity of social networks is bringing individuals newfound power – and unforeseen vulnerabilities – as consumers and citizens.

The message to leaders of public and private organisations is clear: it is time to question your assumptions and re-engage on the impact you wish to create in the world. This is a critical moment – and an unprecedented opportunity – for leaders, both women and men, to bring fresh perspectives and shape the future of a world in transition.

It is imperative for organisations to embrace new ideas to reinvent themselves in the face of this disruption to rebuild trust with employees, consumers and communities. To achieve that, they need new ideas, new ways of working together and a renewed recognition of the importance of women's leadership.

The challenges mentioned are human issues, not gender issues. However, gendered perspectives are particularly relevant for their capacity to animate debates, provide fresh points of view and create the conditions for action.

In the spirit of disruption, the Women's Forum Global Meeting is convening in Paris for the first time, in the Carrousel du Louvre, where our largest-ever audience will explore issues and gather to take action. We expect delegates to glean new insights that are relevant to the colliding economic and political forces affecting their organisations and their lives.

We have organised our agenda around four pillars:

I. *Embracing our humanity*: In a disrupted world, it is the people at the heart of institutions and organisations who will ultimately make them fit for the future. This pillar looks at the relationship between organisations and the people they employ and serve, and how businesses and institutions can embrace their humanity to lead through disruption.

II. *Harnessing technology*: The impact of technology is not a technical issue - it's a social one. We examine the social and economic implications of game-changing technologies, such as data analytics and artificial intelligence, how to diversify and enrich the environment that gives rise to new technologies, and how to better apply new technological developments to the pursuit of a better world.

III. *Thriving through creativity*: Creativity offers value at all scales - from personal fulfilment to world-changing invention. In this pillar, the most successful entrepreneurs, innovators, companies, and organisations share how they have systematically inspired and catalysed creativity and innovation.

IV. *Shaping the future of work*: The future of organisations depends on talent: engaging the right talent, with the necessary competencies and skills, and giving them the environment to succeed. This pillar looks at the competencies of the future and how businesses will find them, as well as how workplace environments and cultures engage and support workers to be committed and productive.

In addition to our main programme, we also offer '*The Discovery*' – a co-curated space with Women's Forum Corporate & Institutional partners showing how participants are putting their principles into action.

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SELECTED CONFIRMED SPEAKERS

Ashton	Applewhite	Writer and Activist	This Chair Rocks: A Manifesto Against Ageism
Gilles	Babinet	Chief Digital Champion	France
Inga	Beale	CEO	Lloyd's of London
Jean	Bennington-Sweeney	CSO	3M
Olivier	Brandicourt	CEO	Sanofi
Beth	Brooke-Marciniak	Global Vice Chair, Public Policy	EY
Tim	Brown	CEO	IDEO
Dena	Brumpton	CEO	Barclays Wealth and Investment
Kate	Burns	Founder	Kate Burns Consulting
Leah	Daughtry	President and CEO; Former CEO	On These Things, LLC; 2016 Democratic National Convention
Diane	de Saint Victor	General Counsel	ABB
Claire	Dorland Clauzel	Executive Vice President, Sustainable Development	Michelin
Helen	Durham	Director of International Law and Policy	International Committee of the Red Cross
Patricia	Espinosa	Executive Secretary	UN Framework Convention on Climate Change
April	Feick	Vice President, Global Supply Chain	ExxonMobil
Livia	Firth	Founder	Eco Age
Tina	Fordham	Managing Director, Chief Global Political Analyst	Citi Research
Antoine	Frérot	Chairman and CEO	Veolia
Katherine	Garrett-Cox	Member of Supervisory Board	Deutsche Bank
Marianne	Gasser	Head of Delegation in Syria	International Committee of the Red Cross
Kate	Glazebrook	CEO	Applied
Josephine	Goube	CEO	Techfugees
Lorena	Guillé	Director of Corporate Responsibility	Foundation CINEPOLIS
José Ángel	Gurría	Secretary General	OECD
Anne-Gabrielle	Heilbronner	Member Directoire	Publicis Groupe
Alexis	Herman	Chairperson and CEO	New Ventures Inc.
Solveigh	Hieronimus	Partner	McKinsey & Company
Rand	Hindi	CEO	Snips
Delphine	Horvilleur	Rabbi	Mouvement juif libéral de France
Rosalind	Hudnell	Vice President, Worldwide Corporate Affairs	Intel
Star	Jones	Attorney, Advocate & Television Personality; President	Professional Diversity Network (NASDAQ: IPDN); National Association of Professional Women (NAPW)
Jude	Kelly	Creative Director	Southbank Centre

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Isabelle	Kocher	CEO	Engie
Henriette	Kolb	Head of Gender Secretariat	International Finance Corporation (IFC)
Rachel	Kyte	CEO; Special Representative	SEforALL; UN Secretary General on Sustainable Energy for All
Peter	Lacy	Managing Director, Strategy, Growth, Strategy & Sustainability	Accenture
Michel	Landel	CEO	Sodexo
Alix	Lebec	Executive Vice President of WaterEquity	Water.org
Jean	Lemierre	Chairman	BNP Paribas
Maurice	Lévy	President of the Supervisory Board	Publicis Groupe
Jean	Martin	Executive Director and Talent Solutions Architect	Gartner
Vashti	Mckenzie	Bishop	The African Methodist Episcopal Church
Jean	Oelwang	President	Virgin Unite
Andrea	Orcel	President, Investment Bank	UBS Group AG
Hindou	Oumarou Ibrahim	Coordinator	Association for Indigenous Women and Peoples of Chad
Helen	Pearson	Chief Magazine Editor	Nature
Valérie	Pécresse	France	President of the Paris Region and Former Minister
Laura	Quatela	Chief Legal Officer	Lenovo
Anne	Richards	CEO	M&G Investments
Patrick	Ropert	CEO Gares et Connexions	SNCF
Eva-Lotta	Sjöstedt	CEO	Georg Jensen
Sue	Stephenson	CEO	Impact 2030
Kim	Stevenson	Senior Vice President & General Manager Data Centre Infrastructure	Lenovo
Karen	Tay	Smart Nation Director (North America),	Singapore
Siri	Uotila	Senior research associate, Women and Public Policy Program	Harvard University
Karien	van Gennip	CEO	ING France
Ann	Walker Marchant	CEO	The Walker Marchant Group
Karen	Wong	Deputy Director	New Museum
Amira	Yahyaoui	President and Founder	Al Bawsala
Carole	Zibi	Marketing Director	LinkedIn

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MAIN PROGRAMME

Thursday 5 October

08:30 – 09:00
[Opening plenary]
Daring to lead in a disrupted world
One year ago today, the world was a much different place. Populism's first ripples were just being felt across the US and Europe, and the Paris Agreement on climate change had entered into force. Since then, few would disagree that world-shifting changes have occurred. For some, these changes signal an abandonment of fundamental values and have shaken their belief in humanity. For others, the changes are welcome, giving a new voice to those previously ignored and presenting an alternative to a globalised world. With this stand-off, our economies and societies feel stalled and uncertain about the future. What kind of leadership can resolve this impasse? How can we think beyond today's headlines toward a shared and sustainable vision of the future?

- Why has there been so much disruption to the economy and society since last year's Women's Forum Global Meeting in Deauville?
- How do we restore and strengthen the social ties that connect economies and societies?
- What are the new opportunities that disruption can create for international businesses and institutions?
- Amid the noise and chaos of disruption, how do we identify the concrete actions that are most urgently needed for real change?
- What part will women play in leading this world in transition?

09:00 – 09:40
[Daring to lead plenary]
What does a de-globalised financial system mean for our economies?
Protectionist barriers are rising, and populist sentiment is affecting consumer and electoral behaviour. The financial sector has not been immune from these trends. Cross-border financial flows have only returned to half their pre-financial-crisis levels. Some global firms are rethinking their global footprints.

- Does the pullback from financial integration signal a trend towards more balanced economies and stable financial sectors?
- How might Brexit and the stresses on the Eurozone affect European financial integration, and could financial protectionism impede economic growth?
- How does a de-globalised financial systems affect women differently than men?
- Will women's senior leadership change the course of financial integration?
- How might financial protectionism impede development in capital-constrained developing economies?

09:40 – 10:20
[Daring to lead plenary]
Disrupting the human-machine relationship
Technologies such as automation, artificial intelligence and genome engineering are at critical moments of their development. They hold great promise for transforming society for the better. But research shows that industrial automation affects men's employment more than women's. And biases, implicit or explicit, are coded into new algorithms and surface in medical research.

- What are the myths and realities behind the utopian - and dystopian - visions of the future?
- How might new technologies – and how we manage them – affect women and men differently?
- What will be the impact of new technologies on our workforces?
- What kinds of leadership will best govern the technologies that address future societal needs?

10:20 – 10:40

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[Initiative plenary]
The Rising Talents 10ᵗʰ Anniversary
This special celebration of the 10ᵗʰ anniversary of the Women's Forum Rising Talents Initiative launches the findings of the research conducted by the Women's Forum looking back at the successes of the Rising Talents, their expectations and aspirations for the future.

10:40 – 11:10 Coffee break

11:10 – 11:50
[Harnessing technology plenary]
Smart cities: What technology makes possible
The smart city market is growing fast, with combined annual revenues expected to reach USD 88.7 billion by 2025. Advances in the Internet of Things (IoT), sensors, mobility, and smart grids enable cities to provide services more efficiently. Gartner estimates that in just one year, our use of connected devices in cities rose by 42% to 2.3 billion worldwide.
- What implications does rising urban connectedness have for our economies and societies?
- How much smarter can our cities become and how? What implications do these advancements have for personal privacy and security?
- How can smart cities simultaneously address liveability for their growing populations and contribute to solving regional and global challenges, such as climate change?
- Do technology-based smart city solutions adequately address the needs of different groups in different contexts, whether women, people with disabilities or the urban poor?
- How can smart city approaches help cities adapt to rising levels of migration?

11:50 – 12:30
[Thriving through creativity plenary]
Daring to transform our health ecosystems
At least 400 million people globally still lack access to essential health services, according to the World Health Organisation. And health outcomes, for those who have access, aren't improving at the rates seen in the past. Advances in technology and data hold great promise to solve those challenges, and policymakers worldwide are focusing on the particular challenges they face.
- Will the future of health be shaped by innovation or by policy?
- What can policymakers, pharma and health services leaders do to make access to health for all, including the neediest populations, a reality?
- What barriers to health care access do women face and how can they be addressed?
- What innovations hold the most promise for improving access? For improving outcomes?
- How can we best catalyse innovation to address more of our most pressing health care challenges?

12:30 – 12:50
[Women who dare – in conversation]

12:45- 14:15 Networking lunch

12:45 – 15:45
[Lunch & workshop *by invitation only*]
The CEO Champions initiative
Informed by the research conducted by our partner McKinsey & Company and in collaboration with the OECD, the workshop will be organised as a one-hour lunch followed by two hours of brainstorming in a creative activity: 'daring to imagine' the inclusive and diverse organisation of the future. As part of an exclusive peer exchange, CEOs will be asked to articulate what it would take for their organisations and for them as leaders, to deliver that future.

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14:15 – 14:55
[Harnessing technology amphitheatre]
Overcoming our cyber insecurity
Hosted by the Women in STEM Hub
Data breaches could cost USD 8 trillion in the next five years in fines, lost business and remediation costs. But corporates are often reluctant to disclose what kinds of cyber risks they face, or are legally bound not to, which is a barrier to knowledge sharing and industry-wide response. Given that they hold so much data on their customers and wider societal systems, is ensuring cyber security part of businesses' corporate social responsibility mandate?
- How should companies and organisations think strategically about cyber risk and security?
- What psychological barriers are there at the employee and organisational levels, and how can these be addressed?
- How can collaboration between designers and analysts tackle the surge of cyber security threats?
- As infrastructure becomes ever more interconnected, what risks will emerge?

14:15 – 14:55
[Thriving through creativity breakout]
New funding models for women-led businesses
Hosted by the Finance Hub
A disproportionately small amount of traditional investment is funnelled to women-led businesses. Yet these businesses can be a significant source of growth and energy for developed and emerging economies alike.
- How are venture capital firms and other providers of start-up funds responding to the gender imbalance in funding?
- How are crowdfunding and new investment models helping address the imbalance?
- What can we learn from successful female founders and businesses that have emerged from different funding models?

14:15 – 14:55
[Harnessing technology breakout]
How technology can keep people in work
Hosted by the Women in STEM Hub
In many ways, technology has made our lives and our jobs easier. But long-expected productivity gains from technology have proved elusive. Now, some theorists fear that automation and digitisation could kill jobs and hollow out the middle class.
- Are there challenges to the assumptions behind how automation will impact employment?
- How can companies, governments and inter-governmental organisations ensure that technology keeps people in productive employment and provided with decent work?

14:15 – 15:45
[Shaping the future of work workshop]
Succeeding in a disrupted world through gender-balanced leadership
Hosted by PWN
Research from the World Economic Forum (WEF) finds that if organisations fail to transform their current approaches to women's recruitment, professional development and leadership, it will take 117 years to achieve gender parity globally. Business leaders acknowledge the significance of gender balance to navigating disruption, and driving innovation and growth. However, only 13% expect a significant increase in women's leadership in their organisations. How can businesses build a stronger leadership pipeline for women and accelerate the transformation towards gender-balanced leadership?
- Why is gender-balanced leadership crucial to success in a disrupted world?
- How have men been traditionally involved in supporting gender-balanced leadership and are these patterns changing today? What impact do millennial men have in this transformation?

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14:15 – 15:45
[Embracing our humanity workshop]
Mindfulness workshop
The sustained practice of mindfulness meditation changes brain structure and appears to help relieve pain, according to research. In this workshop, attendees are guided through a series of mindfulness exercises they can use to find moments of calm in their daily lives.

14:55 – 15:05 Go to your next amphitheatre/breakout/discovery sessions

15:05 – 15:45
[Embracing our humanity amphitheatre]
The clean energy revolution: Giant steps for mankind
Renewable energy is gaining momentum in many countries. But the scale of transition is daunting: $2 trillion of investment per year will be required for the foreseeable future. In an era of fragile global economic growth and corporate investment, the private and public sectors will need to dramatically increase their rate of investment in renewables to enable the transition.
- Where are the biggest advances occurring, and what enabling conditions can be replicated elsewhere?
- How can traditional energy providers contribute to the clean energy transition?
- Where has the energy infrastructure evolved to accommodate a step change increase in renewable energy generation and distribution?
- How much do consumers need to change their own behaviours to enable the low-carbon transition?

15:05 – 15:45
[Embracing our humanity breakout]
Womanomics: How should gender influence economic policy?
Hosted by the Governance Hub
Governments say they aim to promote equality or raise the status of women but fail to analyse how their policies affect women. The result is not gender-neutrality but gender-bias or blindness.
- Why is gender conspicuously absent from how we shape economic policies currently? Why is it a necessary part of economic policy? How do the forces of disruption impact the relevance of gender to economic policymaking?
- What is gender budgeting and investing, what challenges does it address, and how can it be implemented?
- What lessons can be learnt from the gender budgeting initiatives within the EU?

15:05 – 15:45
[Harnessing technology breakout]
The frontiers of displacement: How women, technology and other forces can overcome migration challenges
A photo of African migrants, women and men, holding their phones up on Djibouti's shore to receive a better signal was a prize-winning portrait that humanised migrants and made them relatable. How can technology and big data be used to deliver humanitarian and other services, such as healthcare for displaced people?
- Women in migrant and refugee communities play a pivotal role in leading their households, supporting their families, and strengthening their communities. How can technology and data analytics support women leaders to cope with the challenges of displacement?
- How do we recognise and capitalise on women's leadership and agency within migrant, refugee and other underserved communities? Are there collaborations in the humanitarian and private sector that are able to achieve that?

15:45-16:10 Coffee break

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16:10 – 17:00
[The New York Times debate plenary]
The motion is: Diversity programmes protect institutions rather than diversify them
Gender bias and other kinds of discrimination are considered such a risk to talent retention that companies spend considerable time and money to eradicate them. But diversity programmes run the risk of backfiring or worse, further entrenching institutional bias.

17:00 – 17:40
[Daring to lead plenary]
Taking a stance: How businesses are taking the lead on social and environmental issues
Governments alone could never have been expected to solve the most vexing challenges faced by society. Now, with governments distrusted in three-quarters of economies, other sectors must take the lead. Increasingly, it's businesses that are assuming the mantle.
- How are companies taking a stronger stance on social and environmental issues, from public health to human rights to immigration and environmental protection?
- What are some innovative ways they are demonstrating leadership?
- What is in it for companies that take a stance?
- How can companies have an impact if public trust in business is also low?
- For which social and environmental issues do businesses need to be more daring?

17:40 - 18:20
[Thriving through creativity plenary]
Inclusive arts for an inclusive society
Technology has redefined the way people consume and engage with the arts - from live streams of operas and concerts to virtual walkthroughs of the Musee d'Orsay. Throughout human history, humans have expressed themselves and told their collective story through the arts. But in an age of chronic inequality, are the arts telling our story or just part of it? How can we tap humans' inherent creativity and the power of technology to create more inclusive societies? From hip hop to Indian street art, how can the arts continue to inspire and reflect social change?
- What is the potential for technology to amplify the role of arts in people's lives, particularly the underserved?
- How have institutions harnessed the arts and technology to effect social change successfully?
- How can women's leadership in the arts reflect and influence the narratives that define society?

18:20 – 19:00
[Daring to lead plenary]
Disrupting leadership
Women are rising into a broader variety of political leadership roles, demonstrating diverse leadership traits, as well as taking on leadership roles of increasing size and influence.
- How do changes in leadership reflect and influence the narratives that define a society?
- In a disrupted world, what will define a successful leader?
- How have the leadership styles of women in power redefined what 'feminine' leadership qualities mean, and why does it matter?

20:00 – 23:00
Opening Dinner
TBD

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Friday 6 October 2017

08:30 – 9:00
[Initiative plenary]
CEO Champions – Daring to imagine the organisation of the future
What was discussed yesterday during the CEO Champions workshop? What does an inclusive and diverse organisation of the future look like? What will we do to make it a reality?

09:00 – 09:40
[Shaping the future of work plenary]
Cultivating the next generation of daring leaders
The paradox of a war for talent and an abundance of labour comes down to the scarcity of workers with the skills and experiences companies are most looking for. In response, some companies are building the pipeline of workers by working with secondary and even primary schools. But societies and economies need not just a generation of skilled workers but creative and critical thinkers.
- What companies have thought strategically about the skills they need in the future and how they can help to build them in the next generation? How can the private sector work with public education systems?
- How do successful companies create a culture of continuous development that finds value in multi-generational and cross-cultural teams?
- What kinds of training, apprenticeships, educational partnerships or other methods are companies using to fill the skills pipeline?

09:40 – 10:20
[Thriving through creativity plenary]
Global gridlock: Is the UN climate deal the last global agreement?
Political, social and economic forces are putting strain on national and global institutions and making international cooperation and globalisation increasingly challenging.
- Is the 2015 Paris Agreement on climate change the last global agreement?
- What are the implications of a retreat from globalism for companies and management education?
- From where will the leadership come to rebuild globalism? What might supplant globalism?
- How will the global community that agreed to the Paris climate deal be able to follow through on it?

10:20 – 11:00
[Thriving through creativity plenary]
Refashioning fashion: Making ready-to-wear sustainable
Fast fashion has brought designer products to a mass market, with low prices. But it is also contributing to a culture of disposable clothing that is damaging to our environment and has been blamed for eroding labour practices in their supply chains.
- How can fashion be accessible and sustainable at the same time?
- How must supply chains evolve to be responsive yet also more responsible?
- Who is taking the lead to make the fashion industry more circularly integrated?
- How have other consumer industries nudged consumer behaviours towards sustainability?

11:00 – 11:25 Coffee break

11:25 – 12:05
[Shaping the future of work amphitheatre]
The STEM skills shortage: Every company is a tech company
Hosted by the Women in STEM Hub

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While the technology sector is most vocal in bemoaning the shortage of workers with STEM skills, sectors from industrials to retail to professional services are struggling with the same challenges.
- How can non-tech companies remain competitive in hiring tech-savvy workers?
- How are companies working directly to fill the pipeline of STEM skills?
- In what STEM areas are women under-represented?
- What can individuals do to boost their STEM skills?

11:25 – 12:05
[Shaping the future of work breakout]
Women in finance: Lessons from the frontlines
Hosted by the Finance Hub
Women make up just over half of employees in S&P 500 finance and insurance firms, but less than 3% of CEOs. Does the industry have a retention or a promotion problem, or both?
- How have women achieved leadership roles in financial services?
- What are the barriers to entry and obstacles to retention?
- How are women in finance addressing these obstacles and reshaping the landscape of finance?

11:25 – 12:05
[Harnessing technology breakout]
E-Health: Health delivery to underserved groups
Hosted by the Future of Health Hub
Sensing, health apps and wearable technologies have the potential to serve specific target groups such as women, senior citizens, low-income communities and drug addicts. How can we capitalise on nascent technology to address inequalities in healthcare access and treatment outcomes in our societies?
- What are the current gaps in service and coverage and how are they being addressed via e-health?
- What are the shortcomings or potential pitfalls of the e-health revolution?
- How can we work to ensure e-health approaches serve those most in need?
- How can technology be used to fight specific health concerns, such as those linked to domestic violence?

11:25 – 12:55
[Embracing our humanity workshop]
Back to the drawing board: Gender diversity programmes that work
Hosted by the Governance Hub
Many companies institute have implemented gender diversity programmes, but stubborn cultural factors can limit progress. How can corporate and institutional diversity practitioners determine what really works in a world of feel-good initiatives?
- What are the main obstacles to building gender diversity in organisations, and what are some creative ways to overcome them?
- How have men been engaged effectively for gender diversity in organisations? What can they do to support and promote gender diversity?

11:25 – 12:55
[Shaping the future of work workshop]
The glass cliff and other existential threats
If they have broken through the glass ceiling into top leadership, women leaders may often end up on a 'glass cliff' - placed in risky leadership positions where they are set up to fail. But as more women populate the highest levels of management, they will not only be selected to head the riskiest turnarounds. In the meantime, how should women respond? What are some best practices and case studies of leaders and decision-makers helping to override the glass cliff and other threats?

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12:05 – 12:15 Go to your next amphitheatre/breakout/discovery sessions

12:15 – 12:55
[Harnessing technology amphitheatre]
Hosted by the Women in STEM Hub
Making the tech sector more friendly for women
Women are starkly under-represented in the tech sector, holding less than a quarter of computing jobs, and making up just 18% of computer science majors, down from 37% in the 1980s – a difference that cannot be attributed to ability or ambition. Yet across industries, diversity and especially a higher proportion of women at senior levels have been linked to better company performance.
- How can the culture of tech companies be made more hospitable to women?
- Which companies are taking a stand – and how?
- How can tech and other male-dominated industries achieve a deeper integration of women?

12:15 – 12:55
[Harnessing technology breakout]
Hosted by the Finance Hub
Fintech: Embracing disruption
Ambitious fintech startups are disrupting traditional financial services, including financial advisory, mobile payments and money transfers, lending and asset management. But the financial services industry isn't sitting still.
- How are established financial institutions dealing with disruption? What are some examples of how financial services have embraced fintech innovation?
- Even as financial services are transformed, 2 million people around the world remain unbanked. What opportunities does fintech offer to boost financial inclusion? Can fintech power more equitable finance?
- What are the limits of fintech to change financial systems?
- How can regulation enable fintech innovation while still protecting consumers?

12:15 – 12:55
[Embracing our humanity breakout]
Rethinking space: how disruption is inspiring new ways to organise how we live and work
MIT Media Lab researches the energy/occupancy mismatch in our buildings, WeWork adopts machine learning to understand how we use meeting rooms, and Travic map allows users to access global data on how we move through transport networks. Data technologies and intelligent design have the potential to radically disrupt how we live, work and travel. But these advancements stand in stark contrast to persistent urban poverty and the gaps in access to public transit and decent housing for low-income populations.
- How can these disruptions best serve citizens and inhabitants today and in the future?
- How can we ensure our investments in infrastructure deploy technology to build safer, more inclusive spaces?
- Which companies are taking the lead in working with the public sector to harness technology and design to shape future workplaces, transport networks and homes?
- How can women's experiences in public spaces shape the design of how we live, work and travel in the future?

12:55- 14:15 Networking lunch

14:15 – 14:55
[Embracing our humanity amphitheatre – Women in Sports initiative]
Hosted by the Women in Sport Initiative
Yes, we can: Nurturing the confidence to lead

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From a young age, girls internalise gender stereotypes that see boys and men as more competent in certain areas of study and achievement. These biases of youth later manifest in adult gender disparities: Despite women outnumbering men at many universities and the presence of high-achieving female role models, a persistent confidence gap contributes to fewer women living up to their leadership potential. To what can we attribute their lack of confidence in certain fields, and how can we combat it?

- What are the sources of stereotypes regarding men's and women's abilities in business, academics and sport? How do they differ regionally, and what can we learn from their similarities around the world?
- What are ways that women leaders defy these stereotypes? How can different institutions, both public and private, unlock the potential of women's leadership for new generations?
- Who are the role models, on the playing field and in the boardroom, who are inspiring a new generation of women leaders?

14:15 – 14:55
[Thriving through creativity breakout]
Hosted by the Social Impact Hub
Demographic disruption or an opportunity for the generations?
There is a major demographic shift taking place, with the proportion of people older than 65 set to double by 2050. Is that a disruption or an opportunity? While college students and seniors live together in some cities, a new set of start-ups aims to serve seniors' needs. More companies now work across generations in addition to working across borders and cultures, and the most effective organisations are succeeding in managing and capturing the potential of these multi-generational teams.
- What aspects of the demographic shift present the biggest opportunities?
- As people live longer, how do we tap into their creativity and experience? Can technology maximise the effectiveness of inter-generational teams?
- When we're working at 95 and living to 120, what will workplaces look like? What will be the role of women's leadership?
- If the future of leadership is female, how will financial and non-financial perks and benefit structures designed for young working men be adapted to meet the needs of older working women?
- Which companies, individuals and start-ups are ahead of the curve in combatting ageism and creating a human future?

14:15 – 14:55
[Thriving through creativity breakout]
Hosted by the Social Impact Hub
Financial and business model innovations for social impact
The biggest problems facing society will not be financed by philanthropists alone. Capital needs are too great. Commercial and investment banks can provide the capital required, if the right incentives are in place.
- What are some examples of financial products that have unlocked investment for social impact?
- In what other ways are organisations fostering innovation to respond to capital needs? What are some of the new, breakthrough business models for delivering greater social impact?
- Has public distrust of "financial innovation," which solidified after the financial crisis, made financial institutions cautious to try new things?

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14:15 – 15:45
[Thriving through creativity workshop]
Creating impact through women's networks
The Women's Forum is not just a network; it is a network of networks. Understanding how these groups can come together to effectively create impact requires asking questions about how to use well established networks in a new way.
  • How can women's networks become more diverse and inclusive, drawing from a greater pool of backgrounds and experiences and appealing to a new generation of leaders - both women and men?
  • What can we do to minimise duplication and combine our forces, and how do we speak with a united voice on issues that cut across industries, geographies and gender?
  • How can the Women's Forum for the Economy & Society - as a 'hub' of women's networks - best help these networks build on their complementary strengths and create impact? What lessons can be learned?

14:15 – 15:45
[Harnessing our technology workshop - TBD]
Hosted by KPMG and Latham & Watkins

14:55 – 15:05 Go to your next amphitheatre/breakout/discovery sessions

15:05 – 15:45
[Embracing our humanity amphitheatre]
Harnessing the role of religious institutions
Spirituality can help bring moral and ethical values into political discourse. And religious groups and institutions are often more trusted than political and economic ones, even in countries that draw clear legal lines between their secular and religious worlds.
  • How can trusted religious groups lead in rebuilding confidence in public and private institutions?
  • Religious institutions have long been a conduit for philanthropy, charity and humanitarian aid, even delivering services where local government fails. What can we learn from religious institutions that deliver public services more effectively than companies, governments and NGOs?
  • Around the world, women are more religious than men. At the same time, they are absent or restricted from leadership in many religious institutions. What are the implications of this paradox for religious institutions' role in public life, particularly for women?
  • How do religious tensions and other challenges limit the possibilities for religious groups?

15:05 – 15:45
[Thriving through creativity breakout]
Hosted by the Social Impact Hub
Creativity for good: Refocusing innovators on what matters
Some organisations are renowned for their creativity. Their leadership empowers teams to think creatively and foster conditions in which creativity can thrive. They understand that most breakthroughs come from multiple failures, and they develop an appetite for risk and a long-term mindset. How can these creative champions be encouraged to use their reservoirs of innovation to focus on urgent social problems and issues?
  • What are examples of creative organisations that achieve commercial success while maximising the good they do for society?
  • Is risk taking and long-term thinking limited to agile agencies and creative outlets? What are examples of innovative, collaborative and inclusive thinking that draws on the strengths of the private sector, the public sector and NGOs?
  • What are the most striking examples of inclusive innovation? How can innovators integrate more use cases for women into their processes?

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15:05 – 15:45
[Embracing our humanity breakout]
No weak links: You're only as sustainable as your supply chain
Responsible businesses spend an inordinate amount of time addressing sustainability in their supply chains. Retailers have pushed suppliers on packaging and product mix; manufacturers have driven customers to improve environmental practices; competitors have worked together to change sourcing for entire industries. Still, supply chain issues can be murky even for the most sophisticated company.

- In what segments are consumers – remember, women make 85% of household purchasing decisions – expecting to see more sustainability in the companies they buy from?
- How have companies gained influence over their supply chains regarding sustainability?
- How are women-led companies, which make up 1/3 of small businesses in developing countries, contributing to supply chain sustainability?
- How can strong partnerships make a supply chain more sustainable?

15:45 – 16:10 Coffee break

16:10 – 16:50
[Embracing our humanity plenary]
How businesses can be more 'human'
Successful businesses are often described as having built strong relationships with people – be they customers, employees, communities, suppliers or others. Yet corporate interactions are not always imbued with a 'human' touch, with the compassion, empathy and communication that builds strong relationships. With the rise of artificial intelligence, companies will need to make even more complex decisions about how 'human' their businesses should be.
- What companies have built strong cultures that feel more human to stakeholders, and what advantages does this create?
- How can organisations change their cultures to be more human, even as they adopt more digital tools and technologies to carry out their work?
- What systems, for example, regulatory or social norms, constrain the ability of organisations to be more human?

16:50 – 17:30
[Harnessing technology plenary]
From HAL to Her: How we'll come to live with artificial intelligence
AI technology has the potential to power self-driving cars, diagnose diseases, run audits, and otherwise transform industry. Yet we do not yet understand how some AI techniques work. How will industries and companies learn to live with artificial intelligence?
- What AI developments are most likely in the near term? In the longer term?
- What tools and systems do companies need to put in place now to be ready for AI in the near future?
- In what ways are new technologies exacerbating old biases and behaviours?
- How can our understanding of humans ensure a harmonious cooperation with machines?

17:30- 17:50
[Women who dared – in conversation]

17:50 – 18:30
[Daring to lead plenary]
Civic engagement in a hyperconnected world
Even as technology provides new opportunities for social and civic engagement, significant challenges remain. Social media can amplify fake and damaging news as easily as it can muffle credible voices on important issues. Digital natives are engaging socially and politically online, but

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the debate is often channelled into echo chambers of like-minded users. What role should tech companies and social platforms play in encouraging responsible and productive public discourse?

- What are examples of businesses exercising strong civic leadership? What can other businesses learn from them, and what are the cautionary tales?
- What voices have been drowned out in the transition to social media platforms? How can we level the playing field?
- What role does and should technology play in mediating civic engagement, from online censorship and monitoring, to social media as a tool for organisation and activism?

18:30 – 19:00
[Daring to lead plenary]
The ultimate dare: engage for impact!
The pursuit of gender equality has helped create a more inclusive world and expanded opportunities for women. Advancing the inclusion of women has transformed politics, business, culture and sport. In the face of disruption, we draw inspiration from women's leadership on climate and political and social justice.

- How do we bring the urgency and sense of disruption of the Women's March to our day-to-day lives and organisations?
- How do we bring this commitment and enthusiasm for an inclusive world to other groups of women?
- How can leaders – both women and men – work together to move from symbolic commitment to concrete action?
- What forms can this action take in both our professional and personal lives, such as breaking down silos, communicating with new geographies and aggressively realigning our priorities?

20:30-23:00
Dinner a L'hotel de Ville, Paris
TBD

For enquiries about the **Main Programme**, please contact Sophie Lambin, Head of the programme for the Women's Forum Global Meeting, +447710378820, sophie@kitega.com

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THE 'DISCOVERY'

As an extension of the main programme, the Women's Forum also offers **The Discovery**. This renowned creativity space, unique to the Women's Forum Global Meeting, features a series of inspiring conversations, peer-to-peer master classes and unmatched 'meet with' moments. The setting for this hive of activity is the Discovery Hall, where elegant and vibrant working areas, specially designed lounges and bars, and dedicated session venues make The Discovery the place to be, listen and be heard.

The Discovery programme, co-curated by the Women's Forum for the Economy & Society and partner organisations, is purpose-built to create bonds, deepen learning and open up networking opportunities. The theme for the 2017 Women's Forum Global Meeting, ***Daring to lead in a disrupted world***, carries into The Discovery through "Hubs" serving as content relays for the four thematic pillars of the Global Meeting programme: *Embracing our humanity*, *Harnessing technology*, *Thriving through creativity* and *Shaping the future of work.*

The overall framing of this year's Discovery is ***Stories for impact***, showing how people are putting their principles into action and creating change.

SUGGESTED TOPICS

Below are initial ideas for topic areas for the co-curation of sessions in The Discovery with Women's Forum partners:

I. Embracing our humanity

- Citizen engagement for refugees
- It's about time to stop violence against women and girls!
- Enhancing social impact through partnerships with social entrepreneurs and NGOs
- Human rights and the supply chain: Why are companies engaging?
- Is sport an effective peace-building tool?
- Highlighting the universal values implicit to sport
- Equality and integration: Which societies for tomorrow?
- Health is a common public good: How to better share the benefits?
- Access to health
- Making financial literacy work for women
- Discussion in the dark
- The human side of science
- Flame wars: Combating a hostile internet environment
- How will journalism trump fake news?

II. Harnessing technology

- The clean energy revolution: Giant steps for mankind
- What would it take to design circular products?
- Mobilization goes online: Explore the possibilities and limitations of digital activism
- New ethics for new advances: Engaging with the AI and robotics revolutions
- Technology and society: For or against digital culture?
- Digital future of medicine: We are already cyborgs! (Prosthetic hands, electronic eyes…)
- 3D printing: What happens when you can restructure your bones?
- Engineering does reduce poverty and contribute to human development!
- Apps to make women safer
- Female success stories 2.0

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III. Thriving through creativity

- Liberal arts in the STEM era
- Mega sport events: What impact on host cities?
- Social entrepreneurship: How to balance social impact with results?
- Meet with an amazing designer and creative city planner or artist/architect
- Will the future be "cash-less"?
- Female entrepreneurship: Which motivations for which achievements?
- Women's networks as creativity and innovation drivers
- Walking in the room: Nurturing women's self-esteem and confidence
- Bringing best practices and expertise to the board room, or
  what women need to know on their way to the top
- How interviewing for a corporate board position is different than a job interview
- Inspiring stories from high-potential entrepreneurs in Africa
- Mobility: Latest trends and innovations changing the way we move and live
- How sport changed me: A discussion with….
- Learning from the start-ups: How to bring start-up energy and innovation into large companies
- Wellbeing and nutrition: Your health matters!
- Refocusing innovators on what matters

IV. Shaping the future of work

- Myths and realities of workforce engagement
- Secrets to managing cross-cultural and multi-generational teams
- Women on Board: Learn from the experience of practicing board members
- Passing it on: Successful mentoring
- Today's migrants, tomorrow's workforce!
- Discover how to create a strong social media profile
- How to craft and deliver a great presentation
- Meet a champion for education in armed conflict and insecure zones
- Improving quality of life in the workplace
- Creating jobs today
- How to adapt to the future of work
- What place for human labour in tomorrow's societies?
- An inter-generational debate: What counts as a career today?
- Remote year: Making it work
- Engaging on life-long learning: STEM skills for the mid-career professional
- Women in Sport: The entrepreneurial edge
- How companies are taking the lead on education and training

For enquiries about the **Discovery Programme**, please contact Stefan Draszczyk, Head of the Discovery programme for the Women's Forum Global Meeting, stefandraszczyk@gmail.com