

## **Bridging the gap**

### **A call to the G7 for inclusive progress**

*Programme as of 10<sup>th</sup> May*

The G7 is a uniquely influential coalition for decision-making and policy alignment among the world's leading economies. It has a powerful influence on the shape and direction of global solutions, whether through the policy frameworks it chooses to apply, such as the UN Sustainable Development Goals (SDGs), or through the specific issues it chooses to address, like the end of malaria and tuberculosis. Thus, the G7's leaders know they need to listen to diverse voices in order to make their deliberations as inclusive as possible.

With disruption and division dominating headlines, the bloc has never been more important. The issues at stake on their agenda – inclusive growth, jobs for the future, women's empowerment, climate change and security – require urgent action to engage for impact and break out of outdated patterns and mindsets that stymie progress. We believe that women can provide the innovative views, perspectives and daring leadership that are needed to bridge humanity's challenges and return the world's economies to the path of stability, security and inclusive human progress.

Women's Forum Canada 2018 will gather 600 leaders from the G7 countries, North America and beyond to reflect and react to the topics on the G7's agenda. Grounded in potential solutions and actions, Women's Forum Canada will offer a distinct view of how to bridge the gaps in an increasingly divided world – between developed and emerging economies, between the private and public sectors, between men and women, between the included and the excluded. It will challenge the G7 not just to take on the issue of gender equality but to unlock the transformative potential of women's leadership with the goal of having an impact on decision-makers. **Will the G7 dare to listen?**

Women's Forum Canada 2018 will take place on 10 and 11 May 2018 in Toronto, one of [the most diverse cities in the world](#). Policymakers, business executives and representatives from diverse sectors will have discussions and explore best practices and proposals to create impact. The goal is to express a clear vision and gender-based analysis of issues in four central pillars:

#### **1. A new mandate for business: Fostering inclusive growth**

Recent global frameworks, like the Paris Agreement and the Sustainable Development Goals, provide a common understanding of the issues facing our world, and what needs to be overcome to address equity and inclusion. The private sector, which is increasingly taking a stance on social and environmental issues, will assume much of the work needed to accomplish these goals. In doing so, it takes on the traditional role of the public sector and balances social responsibility with overstepping its mandate. This pillar will explore the role of business in creating an inclusive society and the levers the private sector can deploy to accelerate progress.

#### **2. Women for women: Driving economic empowerment globally**

Women's economic empowerment relies on more than the efforts of an individual to make her life better; women of the world's leading economies must challenge themselves to ask what role they have in driving gender equality beyond G7 countries. In doing so, they'll need to confront and address different cultural and religious traditions and find ways of connecting women – and men -- toward a shared vision of inclusion. This pillar explores the barriers to

and opportunities for women's leadership on women's issues, from social media to finance and from fintech start-ups and entrepreneurship to sexual violence in conflict.

### **3. Common cause: Building resilience in a climate stressed world**

The planet is the ultimate inclusive stakeholder: As the climate changes, all of humanity will be affected. As the G7 countries explore ways to transition to low carbon economies – through both the public and private sectors – their actions may not be enough to curb the effects of climate change on the [world's poor and smallest carbon emitters](#). At the same time, the world's growing middle class, which is crucial to economic growth and stability, seeks to replicate a [resource-rich and carbon-intensive lifestyle](#). From high-level global discussions to on-the-ground action in climate-stressed economies, [women are positioned to drive](#) the world's response to climate change and its impacts on food security, oceans, air quality and more. Continued economic progress calls for increasing capacity in energy provision, infrastructure, sustainable tourism and urban planning. A reaffirmation of our commitment to climate action – as illustrated by the [Women's Forum climate manifesto](#) – will be needed to ensure that women lead on and are equitably represented in climate and environmental action.

### **4. New frontiers: Shaping lives and livelihoods through technology**

Technology is reshaping our world at a rapid pace. The ways we shop, communicate, travel and work are being disrupted, with views on the future ranging from optimistic to dystopian. The future of work is especially prone to extreme views, often exacerbated by politicians and media offering binary visions of the impact of technology. While a more nuanced vision is probably likely, society – led largely by the private sector – must anticipate and account for how changes to livelihoods will affect not just how we work but how we live. This pillar will explore how business can shape the future of work and collaborate with policymakers to build inclusive societies while mitigating technology's potential to amplify societal and economic divides that lead to instability and conflict.

**In these four areas and beyond – and throughout the year – the Women's Forum for the Economy and Society brings a distinctly female perspective to addressing the issues affecting all of humanity and engaging for impact toward solutions.**

## MAIN PROGRAMME

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### Wednesday 9 May

**18:00 – 20:00, Imperial Room, Fairmont Royal York**

Welcome Cocktail, co-hosted with Equal Voice

**Welcome remarks by** Pamela Goldsmith-Jones, Member of Parliament for West Vancouver, Canada\*\*

### Thursday 10 May

**07:00** Registration opens

**08:00** Doors open

**08:20 – 08:30 Concert Hall**

**Welcome by Scotiabank** Barbara Mason, Group Head and Chief Human Resources Officer, Scotiabank

**Introduced by** Clara Gaymard, Executive President, Women's Forum for the Economy and Society

**08:30 – 09:20**

**[Opening plenary] Concert Hall #wfg7**

**Moving forward: Public and private sector perspectives on the 2018 G7 agenda**

Under the Canadian presidency, the G7 promises to incorporate gender equality and women's empowerment not just as a theme but also into all the focus areas of this year's G7 summit. This session will examine how women's perspectives and leadership can successfully move these agenda items forward and where lie the greatest opportunities for women to make a significant impact on these issues.

- How will the women leaders of the G7 countries influence the debate? What lessons can be learned from their experiences?
- How will the G7 call on the private sector to help move their agenda forward?
- What are the success stories of the G7 countries and how can they be replicated and/or scaled?
- How can the Women's Forum Canada best influence this powerful group of societies and economies?

**Welcome message [recorded video]:** Ambassador Isabelle Hudon, Co-Chair, G7 Gender Equality Advisory Council

**Moderator:** Stephenie Foster, Co-Founder, Smash Strategies\*\*

**Speakers:**

- Arancha Gonzalez, Executive Director of the International Trade Centre, UNCTAD/WTO\*\*
- Susan Uthayakumar, Country President, Schneider Electric Canada\*\*
- Marie-Ange Saraka-Yao, Managing Director, Resource Mobilisation and Private Sector Partnerships at Gavi, the Vaccine Alliance\*\*
- Patricia Greene, Director, Women's Bureau, U.S. Department of Labor\*\*

**09:20 - 09:32**

**WOMAN trailer and conversation with Anastasia Mikova, Director, WOMAN\*\* Concert Hall**

#woman

Following their last film HUMAN, shot in 70 different countries, based on more than 2000 interviews, and seen by more than 60 million people around the world, the French director and

photographer Yann Arthus-Bertrand and the journalist Anastasia Mikova are now working on their next cinematographic project called WOMAN.

**Moderated by:** Dayle Haddon, Founder & CEO, WomenOne, Member of the G7 Gender Equality Advisory Council\*\*

### Go to your next amphitheatre/roundtable sessions

**09:40 - 10:30**

**[Inclusive growth amphitheatre] Concert Hall #futureofwork**

**The new skills pipeline for an inclusive future of work**

As [certain industries](#) prepare to need fewer employees in the coming years, others report a lack of talented workers and a skills shortage. Technology is driving many of these trends, with impacts on populations differing by gender, race and education levels. Women, for instance, are [twice](#) as likely as men to lose their jobs due to automation. As the competition for jobs increases due to technology's impacts, the stakes will be even higher to ensure gender diversity across industries and regions. Pipelines of female talent begin in how we approach early education and vocational training and extend through higher education to recruitment, retention and mentoring programmes. Creating inclusive workplaces will also need to account for technology's role in shaping *how* we work, from remote workforces to [the increase of freelance jobs](#).

- How can G7 countries best prepare women and men for jobs of the future?
- Where are the greatest opportunities to increase the number of women in pipelines for future talent? What are the roles of the public and private sectors in supporting these pipelines?
- What are the best-practices emerging in G7 countries that can be scaled globally?

**Moderator:** Caroline Codsì, President & Founder, Women in Governance (La Gouvernance au Féminin)\*\*

**Speakers:**

- Sapna Mahajan, Director, Mental Health Commission of Canada\*\*
- Chiara Condi, President & Founder, Led by Her\*\*
- Anar Simpson, Global Ambassador for Technovation, Strategic Partnerships Advisor for Tech Women\*\*
- Zahra Al-Harazi, Co-Founder, Elangogo\*\*

**Front-row commentator:** Rhonda Barnet, President & COO – Steelworks Design\*\*

**09:40 - 10:30**

**[Women for women roundtable] Salon A #womenledbusiness**

**Seed funding for long-term growth: Scaling investment in women-led businesses**

Women-led businesses are the fastest growing segment of entrepreneurship in the US, yet comprise only a small percentage of the companies funded by [venture capital](#). They are a safe bet in terms of investment but continue to struggle with under-capitalisation. But investing in women-led business has benefits for business and economies. Around the world women-owned enterprises grow faster than those owned by men and faster than [businesses overall](#). In countries such as Japan a groundswell of policies supporting women's entrepreneurship are the backbone of the movement for women's economic empowerment. [More female partners](#) in asset management and venture capital firms could have a positive impact. How can investment in women-led business be scaled up?

- Why do women-led businesses and start-ups struggle to get funding? How can this be changed, and what is the role of women's networking in bringing about that change?
- How can women-led business be brought into the mainstream instead of being considered a niche market for investors?
- How are providers of investment responding to the gender imbalance and promoting more women into asset allocation roles?

- How can the G7 economies support the scaling of women-led businesses?

**Moderator:** Alyse Nelson, CEO, Vital Voices\*\*

**Speakers:**

- Vicki Saunders, CEO, SheEO\*\*
- Katherine Tweedie, Executive Director, Investec Investment Institute Country Head, Canada, Investec Asset Management\*\*
- Nicole German, Vice President, Enterprise Digital Marketing, Scotiabank\*\*
- Christiane Bergevin, President Bergevin Capital, Chair of the Board, Canadian Chamber of Commerce\*\*

**09:40 - 10:30**

**[Inclusive growth roundtable] Salon B #womengovernance**

**Women in governance: participation, representation and inclusive growth**

In 2018, women are still under-represented in both government leadership and top corporate positions. In S&P 500 companies, for instance, women [make up 44.7% of employees but just 5.2% of CEOs](#). On the Global Gender Gap Index, progress in women's political empowerment [is the slowest](#) of the four areas measured: health, education, economics and politics. Yet there are distinct benefits to greater gender diversity in decision-making, such as the links between more female cabinet ministers and [more women-friendly social policies](#) or more [gender-equitable health outcomes](#). How might gender-inclusive governance help foster inclusive progress and ensure that women's needs are addressed, for the benefit of all?

- In societies, businesses, governments and other organisations, what kinds of institutional and systemic changes are needed to achieve better representation for women?
- What kind of impact can women in governance role have in fostering gender equality in the public and private spheres?
- what are the challenges and resistance that women in senior leadership roles face, particularly in government? How can they address these challenges to bring about systemic change and achieve their goals?

**Moderator:** The Honourable Eleni Bakopanos, P.C., former Deputy Speaker of the Canadian Parliament & Equal Voices National Treasurer\*\*

**Speakers:**

- Norie C. Campbell, Customer and Colleague Experience, TD Bank Group\*\*
- Jerry Dias, President, Unifor\*\*
- Saniye Gülser Corat, Director of the Division for Gender Equality at UNESCO\*\*
- Baroness Mary Goudie, Labour Member, House of Lords; Founding Member 30% Club\*\*

**10:30 – 10:50 Coffee break and go to your next breakout session**

**10:50 – 11:40**

**[Common cause amphitheatre] Concert Hall #sustainablecities**

**Liveable and sustainable: Urban planning as a tool for inclusive climate action**

More than [half of the world's population](#) now live in urban areas and cities account for two thirds of global energy demand and global [greenhouse gas emissions](#). A number of cities in G7 countries are leading the way through commitments to reduce their emissions as part of the Paris Agreement. Most emissions reduction efforts are based around efficiency. Could urban planning be a more effective tool? There is potential for more effective climate action through urban design and land-use planning, particularly as cities are expanding rapidly in many [developing countries](#).

- How do the urban politics of climate change differ from national politics?
- Can large cities make 100% renewable energy promises – and follow through?

- Are cities moving fast enough on climate change adaptation?
- How can we make smart cities also inclusive cities?

**Moderator:** Sébastien Turbot, Executive Director, New Cities Foundation\*\*

**Speakers:**

- Gioia Ghezzi, Chair, Ferrovie dello Stato Italiane SPA\*\*
- Nathalie Palladitcheff, President, Ivanhoe Cambridge\*\*
- Anjali Pandit, Head of Corporate Sustainability, BNP Paribas\*\*

**10:50 – 11:40**

**[Women for women roundtable] Salon B #womensnetworks**

**Doing the most good: Making women's networks work for women and society**

From being called 'affinity groups' to '[female ghettos](#),' women's professional networks draw both praise and scorn. Even when they include mentors, sponsors and advocates in the broader category of 'network', the impact of these constructed relationships on women's career advancement and leadership is certainly [mixed](#), especially when considering that women moving to leadership positions is more dependent on competence than [social capital](#). But where men and women seem to be equally oriented towards business results, women's bottom lines extend beyond financials. They are driven by making a positive impact (as seen also in the 2017 Women's Forum Rising Talents Survey) on their employees, communities and societies. It is time to rethink women's networks as they may no longer be fit for purpose to unlock the potential of women leaders.

- As more private and public sector interest focuses on gender equality, should the type of networks deployed to meet this goal also evolve?
- Should the purpose of these networks be rethought in light of how women define success in their career? (71 % of Rising Talents defined success in their career in terms of achieving a positive social impact). What role could networks play in supporting this ambition?
- What connections can be made between networks to achieve more good?
- How will women's focus on social impact better prepare them to be leaders in the future?

**Moderator:** Tanya van Biesen, Executive Director, Catalyst, Canada\*\*

**Speakers:**

- Maria Cantillon, Executive Vice President and Global Head of Alternative Asset Managers Solutions, State Street Global Advisors\*\*
- Laura McGee, Founder, #GoSponsorHer\*\*
- Roxanne Joyal, CEO, Me to We\*\*
- Helene Von Reis, President & CEO, IKEA Japan\*\*
- Holly Paul, Chief Human Resources Officer and an operational leader, FTI Consulting\*\*

**10:50 – 11:40**

**[New frontiers workshop] Salon A #humancentredesign**

**How to use human-centred design to shape your work, your life and your world**

In a world increasingly shaped by technology, design thinking encourages us to put [human experiences first](#). By exploring problems and solutions through the hearts and minds of audiences, we can better understand the root problems affecting relationships: customers to employees to communities. In this workshop, we experiment with how applying human-centred thinking can reveal innovative solutions to questions raised by technology's growing presence in our lives, from everyday workplace aggravations to grand challenges.

**Facilitators:**

- Becky Bermont, Portfolio Director, Design for change IDEO\*\*
- Ann Kim, Portfolio Director, Emotional Health and Wellbeing, IDEO\*\*

**10:50 – 11:40** #womeninmedia

**[A joint session with the New York Times on women and media] *Partners Lounge***

**The media gaze: The under-representation of women in the news**

What we see affects our hearts and minds, our attitudes and biases, and ultimately our actions. Thus, the “fair and balanced” media, such as it is, has a strong role in shaping public opinion, whether directly, through the subject of stories, or indirectly, through the storytellers and references contained within stories. Yet across newspapers, online, wire services and television news, women receive just 38% of bylines in the US. And women are less likely to be cited as sources—even for stories about gender issues. This has consequences: women consume less news than men, a gender gap that has been linked with gender gaps in the economy and society.

- Do media companies have a responsibility to present bylines that are more representative of society’s diversity?
- How does the under-representation of women in media negatively impact women in society?
- Why are some women more hesitant to be a source?
- What are some concrete initiatives that media companies are taking to address gender in the newsroom?

**Moderator:**

- Catherine Porter, Canada Bureau Chief, New York Times\*\*

**Speakers:**

- Jodi Rudoren, Editorial Director NYT Global\*\*
- Leigh Gallagher, Senior Editor at Large, Fortune\*\*
- Shelby Blackley, Newsroom SEO Specialist, Globe & Mail\*\*
- Ana Maria Salazar, Host, Imagen News\*\*

**11:40 – 11:45** Go to the plenary session

**11:45 – 12:00**

**A conversation with Mrs Sophie Grégoire Trudeau *Concert hall*** #wfcanda

**Introduced by:** Clara Gaymard., Executive President, Women’s Forum for the Economy & Society

**Moderated by:** Dayle Haddon, Founder & CEO, WomenOne, Member of the G7 Gender Equality Advisory Council\*\*

**12:00 – 12:50**

**[Inclusive growth plenary] *Concert hall*** #inclusivetrade

**A world without trade: Can a protectionist future be inclusive?**

In the wake of the global financial crisis, the commitment by developed nations to globalisation has waned. Protectionism has risen and the rise of populist and identity politics has led to concerns about the global trading system. Nowhere has this been starker than in the US, which has withdrawn from the Trans-Pacific Partnership and is seeking a [renegotiation](#) of the North American Free Trade Agreement (NAFTA). Such actions undermine not just the flow of goods across borders but can also affect [health outcomes by changing prescription drug prices](#) and stall [standard of living gains](#) through restrictions on the Internet.

- What does a more protectionist trade environment look like, and what are the implications for society?
- What previous partnerships are still flourishing and what new partnerships have developed in response to the current environment?
- How do trade partnerships build more inclusive societies?

**Moderator:** Monique Jérôme-Forget, Special Advisor, Osler, Hoskin & Harcourt\*\*

**Speakers:**

- Jean Charest, Former Premier of Quebec and Former Deputy Prime Minister\*\*
- Gloria Guevara, President & CEO, World Travel & Tourism Council\*\*
- Kareen Rispal, Ambassador, Embassy of France to Canada\*\*
- Julie Linn Teigland, Managing Partner, Germany, Switzerland, Austria, EY\*\*

**12:50- 14:05 Networking lunch****12:50 – 14:55****[Lunch & workshop by invitation only] Salon A**  
**The CEO Champions initiative****14:05 - 14:55****[New frontier plenary] Concert hall #inclusivetech****Data, data everywhere: Mobilising technology for a safer, inclusive world**

Cybercrime and data theft or fraud are some of the [biggest threats](#) facing the world – with the potential to target our personal data, critical infrastructure and the industries that maintain functioning societies. We also face a major shortfall and lack of diversity in [information security jobs](#). At the same time, data technology has the potential to make our lives safer and provide solutions to health and humanitarian challenges. Blockchain can be used to [identify refugees](#) and reunite families. Data can identify and monitor the spread of [pandemic disease](#), enabling faster and more effective treatment.

- How can we find the right balance between unleashing data to provide solutions to society's challenges while ensuring it can be used safely and securely?
- How can gendered perspectives and talent diversity in the information security field help push to towards solutions?
- What rights do individuals have over their personal data, and how well informed are diverse and low-income communities about their own data?
- How can policymakers and private sector actors collaborate to provide greater access to technologies that can improve lives?

**Moderator:** Ana Maria Salazar, Host, Imagen News\*\*

**Speakers:**

- Rahaf Harfoush, Co-Founder of Red Thread Inc., Adjunct Professor at Sciences Po\*\*
- Huda Idrees, CEO of Dot Health\*\*
- Mike Henry, Executive Vice President and Chief Data Officer, Scotiabank\*\*
- Anja Wyden Guelpa, Chancellor of State, Republic and Canton of Geneva\*\*

**14:55- 15:00 Stage change-over for debate and return from CEO champions****15:00 – 15:50****[Plenary] Concert hall #metoodivide****New York Times Debate: The discussion around the #MeToo movement has worsened the divide between men and women**

In the wake of sexual harassment allegations against high profile men in Hollywood, #MeToo went viral on social media with millions of women speaking out about their experience of sexual harassment. The hashtag has brought widespread attention to an issue that often goes unspoken, women often stay silent out of fear and the hashtag gave a voice to victims. However, some critics say that while the movement has identified individuals responsible for harassment, it hasn't created the organisational or systemic change required to create more just environments or societies for women.

- Has the movement succeeded in bringing about significant and evidential change in culture around a legacy of gender and power imbalances?

- Has the movement had the unintended consequence of increasing already existing divisions between men and women instead of building bridges so the genders can work together towards progress on gender balance?
- Will the impact of the movement bring the necessary structural change to help encourage greater gender parity, particularly in leadership positions?
- Can men and women be unified to take action to create more just societies for women and how can this be done?

**Moderator:** Jodi Rudoren, associate managing editor, New York Times\*\*

**Speakers:**

- Norma Bastidas, CEO, Adventure Documentaries\*\*
- Rahaf Harfoush, Co-Founder of Red Thread Inc., Adjunct Professor at Sciences Po\*\*
- Dacher Keltner, Professor and Co-Director of the Greater Good Science Center, University of California, Berkeley\*\*
- Lisa Kimmel, President and CEO, Edelman Canada\*\*
- Jess Tomlin, President and CEO, Match International Women's Fund\*\*
- Lori Adelman, Director, Youth Engagement, Women Deliver\*\*

**Judges:**

- Alexandra Boivin, Head of Regional Delegation for U.S. & Canada, ICRC\*\*
- Kate McNeill-Keller, Partner, McCarthy Tétrault LLP\*\*
- The Honourable Maryam Monsef, Minister of Status of Women\*\*

15.50 – 15.55

**Video message from The Right Honourable Justin Trudeau, Prime Minister of Canada,** #wfcanda

Introduced by The Honourable Maryam Monsef, Minister of Status of Women and closing remarks by Leigh Gallagher, Senior Editor at Large, Fortune\*\*

**15:55 - 16:15**

**[Plenary] Concert hall** #c25bill

**Gender equality for the modern economy**

A fireside chat between The Honourable Maryam Monsef, Minister of Status of Women and The Honourable Navdeep Bains, P.C, Minister of Innovation, Science and Economic Development

**Moderator:** Tanya van Biesen, Executive Director, Catalyst Canada\*\*

**16:15-16:30 Coffee break**

**16:30 - 16:45**

**A conversation with HRH Princess Lalla Hasnaa\*\* Concert hall** #climateaction

**Introduced by:** Chiara Corazza, Managing Director, Women's Forum for the Economy & Society

**16:45 – 17:35**

**[Common cause plenary] Concert hall** #climateaction

**Inclusive climate action: Stories from the frontlines**

From rising tides to hurricanes to increasing drought, the impacts of climate change are already being felt in many parts of the world. For communities in low-lying islands and least developed countries, climate change is threatening their livelihoods. These communities are among those who have done the least to contribute to the greenhouse emissions responsible for causing climate change. For climate action to be truly inclusive it needs to be designed with the needs of these communities in mind. However, those most impacted are not just victims, they are powerful sources of knowledge on how to adapt and build resilience in a climate stressed world. This invaluable knowledge can help policymakers and business leaders in building their climate action strategies.

- How can we bridge the gap between those on the frontlines of climate change and those at decision-making tables?
- How can the voices of communities be brought to the climate negotiations?
- How can women's leadership help bring about inclusive climate action?

**Moderator:** Sheila MacVicar, documentary film maker, journalist, consultant\*\*

**Speakers:**

- Hindou Oumarou Ibrahim, Coordinator, Peul Indigenous Women and Peoples Association of Chad (AFPAT)\*\*
- Nathalie Pilon, President, ABB Canada\*\*
- Katherine Power, Vice President, Corporate Affairs, Sodexo Canada\*\*
- Sabrina Grover, Co-Chair, Y7\*\*

**17:35 – 18:25**

**[New frontier plenary] Concert hall #responsibleinvestment**

**Deepening the impact of mainstream investments**

Not long ago, responsible investing was the purview of niche and boutique investors. But recently, more and more industries and investments are being viewed through the lens of their societal impacts - from deliberate and systemic efforts to boost gender-lens investing, to taking a hard look at new technologies' effects on society. What factors can strengthen the impact of societally-responsible investments?

- What does societally-responsible investment mean to development institutions, what does it mean to corporates, and what does it mean to other financing institutions?
- How is such investment being carried out and mainstreamed? What are some examples? What needs to happen to for the potential of those investments to be realised?
- How are desired social outcomes and impacts defined, and then measured? How might new tools, technologies and methods facilitate responsible investments and inclusive growth?

**Moderator:** Kate Marshall, BSR\*\*

**Speakers:**

- Kathryn Kaufman, Managing Director for Global Women's Issues, Overseas Private Investment Corporation\*\*
- Jodi Kovitz, Founder & CEO, #MoveTheDial\*\*
- Shelley McKinley, Head of Technology and Corporate Responsibility Group, Microsoft\*\*
- Carole Wainaina, COO, Africa50

**Doors open at 19.00, cocktail to start at 19.30**

**19:00 – 22:00, Royal Ontario Museum**

**Cocktail reception**

**Inside stories: Conversations with women leaders on advancing equality**

An intimate discussion with women leaders on making gender equality a reality.

**Moderator:** Amy Hepburn, Executive Director, WomenOne\*\*

**Speakers:**

- Dayle Haddon, Founder & CEO, WomenOne\*\*
- Carole Wainaina, COO Africa50\*\*
- Gabriela Ramos, Chief of Staff and Sherpa, Organization for Economic Cooperation and Development (OECD)\*\*

**Closing remarks:** The Honourable Maryam Monsef, Minister of Status of Women\*\*

## Friday 11 May 2018

**08:30 – 9:10**

**[Initiative plenary] *Concert hall* #ceochampions**

### **CEO Champions**

What was discussed yesterday during the CEO Champions workshop?

**Moderator/intro:** Beatrix Dart, Co- Chair CGGGA, Executive Director Rotman's Initiative for Women in Business\*\*

### **Speakers:**

- Frank Kollmar, CEO, L'Oréal Canada\*\*
- Andrew Pickersgill, Senior Partner, McKinsey & Co.\*
- Anne-Gabrielle Heilbronner, Member of the Directoire, Publicis Groupe\*\*
- Helene Von Reis, CEO, IKEA Japan\*\*

**09:10 – 10:00**

**[Inclusive growth plenary] *Concert hall* #inclusive economy**

### **Closing the gap: How an inclusive economy is a more secure one**

While global economic growth is picking up pace, it is not benefiting everyone equally. Over the past three decades, 53% of countries have seen an [increase in inequality](#) and it is most pronounced in advanced economies. While inequality is to some degree unavoidable in a market-based economy, high levels of inequality can lead to polarization within societies and ultimately damage economic growth. Rising income and wealth disparity has been highlighted as one of the [top global risks](#) over the next decade, highlighting the importance of more inclusive growth.

- Could continued economic inequality become a risk to global economic growth and threaten political stability?
- How can we ensure that our economies grow in an inclusive fashion?
- What are the benefits of ensuring economic growth distributes the dividends of increased prosperity fairly across society?
- One area of income inequality that has come to particular prominence, is the gender parity gap, how can this be addressed?

**Moderator:** Thomas Shapiro, Director, Institute of Assets and Social Policy, Heller School, Brandeis University, Institute on Assets and Social Policy\*\*

### **Speakers:**

- Gabriela Ramos, Chief of Staff and Sherpa, Organization for Economic Cooperation and Development (OECD)\*\*
- Augusto Lopez-Claros, Senior Fellow, Georgetown University\*\*
- Carolyn Wilkins, Senior Deputy Governor, Bank of Canada\*\*
- Dagmar Freitag, Member of German Parliament\*\*

### **Front-row commentator:**

- Maya Roy, CEO, YWCA\*\*

**10:00 – 10:10 Go to your next amphitheatre/roundtable sessions**

**10:10 – 11:00**

**[Common cause amphitheatre] *Concert hall* #sustainableluxury**

### **Green is the new gold: Is sustainability the new luxury?**

Sustainability has become a buzzword for business. From carbon neutral holidays to recycled clothing to locally sourced meals to electric vehicles, many luxury brands are now boasting products and services that are ethical, sustainable and green. Efforts to attract consumers with a conscience make solid businesses sense -- consumers are voting with their cash and are

willing to [pay a premium](#) for products that are kind to the planet and its people. Demand for sustainable luxury is driven by affluent consumers in emerging economies, particularly China.

- Is sustainable consumerism the future?
- How can business tap into consumers' desires for ethical goods?
- How can consumers ensure that the products they are investing in are actually green and not just greenwash?
- How does sustainable consumerism manifest itself across different geographies, both within and beyond the G7?

**Moderator:** Kendra Pierre-Louis, Journalist, New York Times\*\*

**Speakers:**

- Danielle Azoulay, Head of CSR & Sustainability, L'Oreal USA\*\*
- Carmina Mancenon, MBA/MA in International Relations, Yale University, G(irls)20 alumna\*\*
- Karla Martinez, Editor in Chief, Vogue Mexico\*\*
- Kresse Wesling, Co-Founder & Director, Elvis & Kresse\*\*

**10:10 – 11:00**

**[New mandate roundtable: A special session hosted by Imperial Oil] Salon A**

#indigenousleadership

**Indigenous women's leadership in Canada: best-practices to scale across the G7**

Indigenous women across Canada are leading in governance, politics, entrepreneurship and economic development, transforming notions of what female leadership looks like. In this session, we will explore how Indigenous women leaders are transforming their communities in a way that can provide lessons for inclusive growth across all G7 economies and how all women can own and lead transformation. This session will explore:

- Why and what role should women play in transforming politics and governance?
- What specific actions can women from the private and public sectors take in facilitating the process of transformation.
- Looking 5-10 years into the future, describe how you ideally see the transformative potential of women's leadership manifested. How will you contribute to that vision?

**Moderator:** Dr. Marie Delorme, Advisor and Mentor, Coady Institute, Indigenous Women in Community Leadership\*\*

**Speakers:**

- Madeline Redfern, Mayor, City of Iqaluit\*\*
- Brenda LaRose, Managing Partner, Higgins Executive Search / Leaders & Co. \*\*
- Victoria LaBillois, President, Wejuseg Construction Inc. \*\*
- Dawn Madahbee-Leach, General Manager, Waubetek Business Development Corp.\*\*

**10:10 – 11:00**

**[New frontier roundtable] Salon B #powerofsocialmedia**

**Going social: Harnessing the power of social media**

Since the first tweet was sent in 2006, social media has increasingly dominated how we communicate with our family, friends and peers. Social media platforms also enable us to share our perspectives on broader discussions happening within communities -- from local neighbourhoods to industries to diverse groups of individuals passionate about a shared topic. Leaders today are expected to be active on social media, carefully blending their personal opinions with professional ones to create their unique brand and voice. At the same time, social media has created a new kind of leader, one who can influence opinions on everything from social causes to purchasing decisions. Done well, these leaders can shine a light on important issues and raise awareness and action. But social media can also grant disproportional power to the court of public opinion, which is sometimes misinformed or myopic.

- How can leaders, especially women, build and manage their personal brand in the digital age? What are the opportunities and common pitfalls?

- How can organisations best use social media to promote a cause? Where is the line between true advocacy and media hype?
- How can leaders use social media to promote inclusion online and prevent cyberbullying and harassment?

**Moderator:** Ann Marchant, CEO, The Walker Marchant Group\*\*

**Speakers:**

- Mia Pearson, Co-Founder of North Strategic and Notch Video, and the CEO of MSL Canada, North Strategic\*\*
- Lourdes Berho, President Marketing Communications, Alchemia Group\*\*
- Julia Harrison, Senior Managing Director, FTI Consulting\*\*
- Kathryn Hanley, Global Director, PR, Motorola Mobility, a Lenovo Company\*\*

**11:00-11:20 Coffee break**

**11:20 – 12:10**

**[New frontier plenary] Concert hall #fuellinginnovation**

**Fuelling the engines of innovation**

There are [mixed messages](#) about whether G7 economies are the innovation engines that produced much of the wealth and advancements of the 20<sup>th</sup> century. Though breakthroughs from personal computing to healthcare continue, the spirit of innovation on the scale of sending humans into space has failed to manifest despite the technologically dominated age we now live in. Is innovation slowing down, and if so, how can we reinvigorate the private sector and the public imagination toward era-shaping advancements?

- How will gender and racial biases play out in a world more and more influenced by artificial intelligence?
- What is the pipeline for innovators, and how can we nurture more of them?
- How can we ensure that innovation is inclusive, both in process and outcomes?

**Moderator:** Estelle Metayer, Member of the Advisory Board, 30% Club, President & CEO, Competia\*\*

**Speakers:**

- Niven Al-Khoury, Director General, Sanofi Canada\*\*
- Sarah Kaplan, Professor & Director, Institute for Gender and the Economy, University of Toronto\*\*
- Dacher Keltner, Professor and Co-Director of the Greater Good Science Center, University of California, Berkeley\*\*
- Lila Tretikov, CEO, Terrawatt Initiative\*\*

**Front-row commentator:**

- Gabriela Ramos, Chief of Staff and Sherpa, Organization for Economic Cooperation and Development (OECD)\*\*

**12:10 – 13:00**

**[Women for women plenary] Concert hall #genderequality**

**Bridging the gap: Taking on gender equality globally**

As the G7 takes on gender equality in 2018, [trillions in global GDP](#) may be at stake if progression toward closing the global gender gap is accelerated. Beyond the economic case for gender equality, there is moral imperative for parity – underscored by the UN SDG on gender equality, which is a basic human right and underpins a safer more sustainable world. Closing the global gender gap is estimated to be a [century-long endeavour](#), but as women of the world's leading economies, do we want to wait that long? In this session, we invite delegates to be both inspired and challenged to imagine global gender equality and the conditions that are necessary to implement it. Key questions we will ask are:

- How can men and women of G7 countries help empower women globally? What actions can they take individually and within their companies and networks to make an impact?

- Should the media take more responsibility in how it presents women and gender roles?
- Should the G7 look beyond the borders of its member states and be advocates for women's empowerment globally?

**Moderator:** Chiara Corazza, Managing Director, Women's Forum for the Economy & Society\*\*

**Speakers:**

- Norma Bastidas, Actress and Endurance Athlete, Owner of Running Wild Productions\*\*
- Dr. Sandie Okoro, Senior Vice President and Group General Counsel, World Bank\*\*
- Farah Mohamed, CEO, Malala Fund\*\*
- Judith Hartmann, Executive Vice-President, Chief Financial Officer, ENGIE\*\*
- Haruno Yoshida, Chair of the Committee on Gender Diversity at KEIDANREN, and President & Representative Director of BT Japan Corporation\*\*

**13:00 - 13:10**

**Closing remarks**

**13:10- 14:30 Networking lunch**

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