

- Preliminary Program -

The 2010 Women's Forum Global Meeting will take place in Deauville, France, October 14–16 on the theme of "Change: Make it happen."

In an era of uncertainty and opportunity, traditional attitudes and means of action do not seem to work any longer.

We need vision and we need to make choices. We need to reconsider the way we share power, wealth, progress, and resources. We need to change. But are we ready?

Ideas, possibilities, and solutions are being tested, powerful countries are emerging, new action groups and companies are being created. They are promising, yet still in their infancy. They need to happen.

What are women's voices and responsibilities to MAKE CHANGE HAPPEN?

For its 2010 6th Edition, the Women's Forum Global Meeting will focus on five questions of change: in politics, the economy, the environment, global health and women's leadership.

These are five questions of our times:

- **Change in politics:** How to think and act collectively in a world of mistrust?
- **Change in business:** What do we need now for true innovation?
- **Change in the environment:** How to make the green economy a killer app for business and a reality for all?
- **Change in global health:** How to combat malnutrition?
- **Change through the woman factor:** Pushing the boundaries, yet how far?

In 2010

Globally-recognized thought leaders and political and corporate heads will mix in the program with movers and shakers in different domains. On the agenda are keynote addresses and plenary sessions – films – studies – in sessions designed to maximize audience participation.

A 2010 innovation: a series of **brainstorm sessions** to drill down on issues of actors and interests, propose solutions, and enable participants to work on commitments and action plans throughout 2010-2011.

The Forum's unique Discovery Program will act as a complement to provide up-close access to plenary speakers and other fascinating individuals during "meet with" sessions. It will also highlight the questions of change, risks and achievements on a personal level.

Wednesday, 13 October

Welcome reception *Hosted by the Mayor of Deauville*

19:30-21:30 Welcome cocktail
Villa le Cercle

Thursday, 14 October

Opening of the 2010 Women's Forum

08:30-10:00 Welcome remarks -- revealing research – the Forum's opening address.
Plenary Hall

MC/moderator:

Susan Ness, Senior Fellow, SAIS Center for Transatlantic Relations and member of WCD Washington, DC

Forum welcome speakers:

Rula Jebreal, Author, Journalist, Screenwriter, Italy

Zainab Salbi, Founder, Women for Women International, USA

Aude Zieseniss de Thuin, Founder and President, Women's Forum for the Economy and Society, France

McKinsey & Company 2010 *Women Matter* Study, *Women At The Top Of Corporations: Making It Happen*

Sandrine Devillard, Director, McKinsey & Company, France

Sandra Sancier-Sultan, Principal, McKinsey & Company, France

Keynote speaker:

Christine Lagarde, Minister of Economic Affairs, Industry and Employment, France

10:15-11:00
Discovery
Hall

Networking break and Discovery program

The Discovery Program offers occasions to uncover intriguing new ideas, make unusual encounters, and uncover innovative approaches of concrete relevance to participants.

The Agora: Equality in Nordic countries: Myth or reality?

Moderator: **Elizabeth Padmore**, Director, National Australia Group, UK

Featuring:

Anna-Maria Corazza Bildt, Member of the European Parliament, Sweden

Katarina Mellström, Senior Business Advisor, IMM Consulting, Sweden

Aase Hoeck, Headhunter & Director, KARRIEREKVINDER.DK, Denmark

Camilla Wagner, Concept Publisher VA Diversity, Veckans Affarer, Sweden

Writers and Wonders Corner, hosted by Qualcomm and Zinio: Meet with Rula Jebreal, Author, Journalist, Screenwriter, Italy

Moderator: **Julie Calderon**, Journalist, France



Change in politics *How to think and act collectively in a world of mistrust?*

11:10-12:20
Plenary Hall

Interviews -- active discussion -- audience polling

Moderator:

Zainab Salbi, Founder, Women for Women International, USA

Featuring:

Sylvie Kauffmann, Editor-in-Chief, Le Monde, France

Ory Okolloh, Co-founder and Executive Director, Ushahidi, South Africa (Rising Talent 2010)

Yasheng Huang, Professor, MIT Sloan School of Management, USA

12:20-13:20
Dining Hall

Lunch

Discovery
Hall

Discovery program

The Discovery Program offers occasions to uncover intriguing new ideas, make unusual encounters, and uncover innovative approaches of concrete relevance to participants.

13:30-14:15

Digital coaching corner, hosted by Orange: **Does showing off help to make friends? A self-exhibition on social media**

Featuring:

Dominique Cardon, Sociologist, the Usage Laboratory of France Telecom R&D, L'école des Hautes Etudes en Sciences Sociales, France

13:30-14:15

The Agora: **Rising Talents 2010: Bringing change with the new generation leaders**

Moderator :

Hannah Seligson, Author & Journalist, USA – Rising Talent 2010

Featuring:

Marie Cheval, Head of Operations, La Banque Postale, France - Rising Talent 2010

Marianne Dahl Steensen, Senior Vice President, TDC, Denmark – Rising Talent 2010 and Nordic delegation

Leena V. Gangolli, Visiting Faculty, Research Officer, Tata Institute of Social Sciences, India– Rising Talent 2010

Alessia Mosca, Member of Parliament, Italian National Parliament, Italy – Rising Talent 2010

13:30-14:15

Sustainability in Action Corner, partnered by PwC, hosted by Cegos, La Poste, P&G: **Companies and Employees : Engaged together in sustainable action**

Moderator:

Barbara Frankel, Senior Vice-President, Executive Director , DiversityInc, USA

Featuring :

Christine Bargain, Diversity and Disability National Project Manager, Groupe La Poste, France

Pascale Dromigny, Project Manager, Cegos, France

Katia Maroufi, Quality Manager, Cegos, France

Marie-Laure Misandeau, Financial Centre Communication Director, La Banque Postale, France



- 13:30-14:15 *Diversity Club for Business, partnered by BCG and the members of the Diversity Club: **Women in business in 2025: Be prepared for what one cannot forecast***
Featuring:
Nathalie Amiel-Ferrault, Vice President Customer Experience for FedEx Express in EMEA and member of the EMEA Executive
Isla Ramos Chaves, Director of Strategy & Biz Optimization - Operations, Lenovo Western Europe
- 13:30-14:15 *The Writers and Wonders corner, hosted by Qualcomm and Zinio: **Meet the writers!***
Followed by book signings
Featuring:
Leah Pizar, Author of *Orange sur l'Atlantique*, USA/France
Flore Vasseur, Author of *Comment j'ai liquidé le siècle*

- 12:20-14:20
Gatsby
Side meeting
Women Corporate Directors
What Board Issues Cause you to Lose Sleep at Night?
(Women on Corporate Boards Members only)
With business footprints expanding and markets becoming increasingly intertwined, business leaders and corporate directors need to become better at mastering an array of markets, cultures, competitors and workforce differences. As directors, we fear change that disorients us and crave that which gives us an advantage. This panel will provide charts for the new, unfamiliar, unknown, territories of business leadership.
- Speakers:
Susan Stautberg, Co-Founder and Co-Chair, WomenCorporateDirectors (WCD), and President of PartnerCom, USA
Susan Ness, Senior Fellow, SAIS Center for Transatlantic Relations and member of WCD Washington, DC
Maria Livanos Cattai, Board of Directors of Petroplus Holdings AG, and Co-Chair of WCD, Switzerland

Politics brainstorm sessions (with lunch boxes provided)
All brainstorms to be conducted in English

- 12:20-14:20
Pandora
What legitimacy for NGOs as change agents?
NGOs have become the watchdogs of government and corporations. They are also central today in developing and implementing humanitarian and development programs at home and abroad. How can NGOs be encouraged to use their responsibility and power more wisely?
- Facilitator:
Manjeet Kripalani, Executive Director, Gateway House: the Indian Council on Global Relations, and former India Bureau Chief, BusinessWeek, India
- Discussion leaders:
Liesl Gerntholtz, Director of the Women's Rights Division, Human Rights Watch, South Africa
Katharina Samara, Acting Executive Director, HAP International
- 12:20-14:20
Tootsie
E-politics - power to the people or power over the people?
Which way will it go? Broad based citizen participation and governments that listen or Big Brother? What can we do?
- Facilitator:
Hilary Bowker, Principal, Bowker Media and Communications, UK
- Discussion leaders:
Kate Albright-Hanna, Obama '08 Video Director, USA
Birgitta Jonsdottir, Member of the Icelandic Parliament for the Movement. Party Group Chair Person, Iceland (Nordic delegation)
Calixte Tayoro, Francophone Business Development Manager, Fronter AS, Norway (Nordic delegation)
- 12:20-14:20
Gilda
Are cities the best hope for active citizenship?
Why local engagement with one's city or town is increasingly also national and regional politics, and how the inhabitants of a city can

shape it, design it, and operationalize an urban human rights agenda.

Facilitator :

Toddi Gutner, Columnist and CEO, TLGutnerLLC Media and Communications Advisory, USA

Discussion leaders:

Nigel Bellingham, Director, British Council Czech Republic and Project Director, Creative Cities (Russia and North Europe)
Katarzyna Batko-Toluc, Founder, The Association of Leaders of Local Civic Groups / School of Watchdog Initiatives, Poland (Rising Talent 2010)

Woman factor brainstorm (with lunch boxes provided)

12:20-14:20
James Bond

Women's entrepreneurship: Breaking through to a level playing field

Hosted by Goldman Sachs

Women's entrepreneurship is celebrated today as a solution for poverty, unemployment, and community and national development. Yet to achieve this promise, don't women-owned businesses have to grow and expand both in number and in size of business operations? What are the main obstacles to business expansion, and how can we better help women in this process?

Facilitator:

Christina Jordan, Chairman, Evolutionize It, Belgium

Host welcome:

Anne Black, Vice President, Corporate Engagement, Goldman Sachs & Co., USA

Discussion leaders:

Anne Black, Vice President, Corporate Engagement, Goldman Sachs & Co., USA
Beth Brooke, Global Vice Chair of Public Policy, Sustainability, and Stakeholder Engagement, Ernst & Young, USA

Change in business

What do we need now for true innovation?

14:30-16:30
Plenary Hall

A speech to inspire – engagement to learn from – interviews and debates to challenge us

Plenary MC:

Olivier Fleurot, CEO, MS&L Group, France

Interview moderator :

Moira Forbes, Publisher, ForbesWoman, USA

Interview speakers:

Barbara-Ann King, Head of Investments, Barclays Stockbrokers London, Barclayswealth

Anne Lauvergeon, CEO, Areva, France

Xin Zhang, CEO, Soho China, PRC

Empowered Women create better societies, an innovative social business model:

Dominique Reiniche, President Europe Group, The Coca-Cola Company

Interview moderator:

Wendy Luhabe, Founder, Women Investment Fund, South Africa (Jury Member of the Cartier Women's Initiative Award)

Interview speakers:

Mercedes Erra, Executive President Euro RSCG Worldwide, Managing Director of Havas, and Founder of BETC Euro RSCG, France

Bruno Giussani, European Director, TED Conferences, Switzerland



Discovery
Hall

Discovery program

The Discovery Program offers occasions to uncover intriguing new ideas, make unusual encounters, and uncover innovative approaches of concrete relevance to participants.

- 16:45-17:30 *Cartier Women's Initiative Awards Corner, hosted by Cartier: **From idea to action: Fifteen entrepreneurs who are making it happen***
Featuring:
Birame Sock, Founder and CEO, Third Solutions, USA
Wendy McMillan, Founder, Who to ask?, UK
Jacqueline Thong, Founder, Ubiqi Health, USA
Thereza Bukow, Founder, Bolsa Cheia, Brazil
Sanne Scheffer, Founder, Fairmiles, The Netherlands
Sookyoung Chae, Founder, REBLANK, South Korea
Ann Kihengu, Founder, Prian, Tanzania
Kyoungjae Lee, Founder, Sewing for the Soil, South Korea
Sara Katebalirwe, Founder, Royal Barks Cloth Designs Ltd, Uganda
Anne Githuku-Shongwe, Founder, Afroes Transformational Games, South Africa
Gouthami, Founder, Travel Another India, India
Cristina Martinez de Silva, Founder, Biomar Naturales, Colombia
Valentina Peroni, Founder, Nutribaby, Argentina
Dr Mah Hussain-Gambles (MBE), Founder, Saaf Pure Skincare, UK
Kavita Shukla, Founder of Fenugreen, USA
- 16:45-17:30 *Writers and Wonders Corner, hosted by Qualcomm and Zinio: **Meet with Liesl Gertholtz**, Director of the Women's Rights Division, Human Rights Watch, South Africa*
Moderator:
Katrin Bennhold, Correspondent, International Herald Tribune, Global Edition of the New York Times
- 16:45-17:30 *Partnerships for Better Health Corner, hosted by sanofi-aventis: **Health cycle – life cycle: The evolution of healthcare and the growing diabetes epidemic***
Moderator:
Lloyd Bracey, Broadcast journalist, UK
Featuring:
Clara Bouché, Associate Professor, Endocrinology and Diabetology Department, Hospital Saint Louis, France
Pierre Chancel, Senior Vice President Global Marketing & Access and Global Diabetes, France
Global Clinical Leader in Diabetes (tbc)
- 16:45-17:30 *Teaming up for Change Corner, hosted by Nestlé: **Creating Shared Value: A game changer in the way business interacts with society?***
Featuring :
Barbara Wettstein, Public Affairs Specialist, Nestlé SA, Switzerland
Cécile Duprez-Naudy, Public Affairs Manager, Nestlé SA, Switzerland
- 16:45-17:30 *The Agora: **Do women board members change the board/management relationship?***
Moderator:
Alison Smale Executive Editor, International Herald Tribune, UK
Featuring:
Daphne Mashile-Nkosi, Executive Chairperson, Kalahari Resources, South Africa
Isabelle Allen, Global Audit Lead Partner, KPMG France
Elizabeth Noe, Partner, Paul Hastings, France
- 17:45-18:30 *The Agora: **Women Networks: Make it happen***
Moderator:
Armelle Carminati, Human Capital & Diversity, Global Managing Director, Talent & Organization Performance, Management Consulting Lead, Accenture France & Benelux



	Featuring: Véronique Bourez , President, Coca-Cola France Hava Friedman-Shapira , CEO, AIG Israel
17:45-18:30	<i>Risk Research and Education Corner</i> , by AXA: Risk management: Is there a female factor? Featuring: Jean-Christophe Menioux , Head of Group Risk Management, AXA Group, France Nathalie Weiss , Risk Survey Manager, AXA Group, France
17:45-18:30	<i>Writers and Wonders Corner</i> , hosted by Qualcomm and Zinio: Women's lib 2.0 Featuring : Cheryl Goodman , Director of Marketing, Qualcomm MEMS Technologies, Inc., USA Jennifer Halliday , Global Director of Business Development, Zinio, LLC. and VIVmag LLC, USA
17:45-18:30	<i>The birth of a car Corner</i> , hosted by The Renault-Nissan Alliance: Engineering & design : Everything you need to know about the conception of a car Featuring : Carla Bailo , Divisional General Manager & Program Director, Nissan, Japan
17:45-18:30	Pommery Corner, hosted by Champagne Pommery : Bubble your life with Jiang Qiong Er Moderator : Nathalie Vranken , Administrator, Champagne Pommery SA Now Featuring: Jiang Qiong Er , CEO and creative director, Shang Xia, China (Rising Talent 2010)

16:45-18:15 Side meeting
Gatsby **CEO Champions**
(by special invitation only)
Co-initiator welcome:
James Turley, Chairman & CEO, Ernst & Young
Aude Zieseniss de Thuin, Founder and President, Women's Forum for the Economy & Society

Small group moderators:
Billie Williamson, Senior Partner and Americas Inclusiveness Officer, Ernst & Young
Beth Brooke, Global Vice Chair of Public Policy, Sustainability, and Stakeholder Engagement, Ernst & Young

Business brainstorm sessions
All brainstorms to be conducted in English

16:45-18:45 **Sustainable innovation: Success factors and pitfalls**
James Bond *Hosted by Safran*

To what extent should companies integrate social, environmental, or macro-economic objectives into their innovation strategies? What are the lessons to draw from successful and not-so-successful "sustainable innovation" efforts?

Facilitator:
Manjeet Kripalani, Executive Director, Gateway House: the Indian Council on Global Relations, and former India Bureau Chief, BusinessWeek, India

Host welcome:
Ghislaine Doukhan, General Manager, Large Commercial Engines, Safran will now introduce this session

Discussion leaders:
Niti Bhan, Niti Bhan, Emerging Futures Lab, Aalto Design Factory, Finland (Nordic delegation)
Naomi Climer, Vice President, Sony Europe
Wendi Goldsmith, Founder and CEO, Bioengineering Group, USA

16:45-18:45 **From Web 2.0 to 3.0: Is your mind, and your company, ready?**
Hosted by Orange

Tootsie

What will Web 3.0 bring us in terms of technology and services? And what are some scenarios for the business and financial effects of the next Web generation?

Facilitator:

Maria Livanos Cattai, Member of the Board of Directors, Petroplus Holdings, Switzerland

Discussion leaders:

Christophe Aguiton, Researcher in Human & Social Sciences, Orange Labs, and Course Director for the Sociology of the Internet, Paris-Sorbonne and the University of the Marnes-la-Vallée, France

Richard Garriott, Video game developer and entrepreneur, USA

16:45-18:45

Pandora

Future growth: Economic progress AND well being?

Hosted by Sodexo

Should we change the way we conceive of and measure prosperity at the individual, corporate, and even national levels? What are the tools we have, and those we would need?

Facilitator:

Toddi Gutner, Columnist and CEO, TLGutnerLLC Media and Communications Advisory, USA

Host welcome:

Adrienne Axler, General Manager WSEurope, Motivation Solutions, Sodexo

Discussion leaders:

Enrico Giovannini, President, Italian Statistical Institute, and former Director of Statistics and Chief Statistician, OECD, Italy

Hervé Mathe, PhD, Professor of Management, Essec Business School and General Director, ISIS, France

Woman factor brainstorm session

16:45-18:45

Gilda

Nurturing profitable diversity

Co-hosted by Barclays and Lenovo

Diversity is said to benefit the corporate bottom line, but surely this depends on how diversity programs are conceived and implemented. So what are the attitudes, understandings, and practices for managers and employees that are most important for creating profitable diversity?

Facilitator:

Christina Jordan, Chairman, Evolutionize It, Belgium

Co-host welcome:

Yolanda Conyers, Vice President - People and Organizational Capability, Lenovo

Jillian Fransen, Head of Sustainability, Barclays Plc

Discussion leaders:

Bolette Christensen, Deputy Director General, The Confederation of Danish Industries (Nordic delegation)

Yolanda Conyers, Vice President - People and Organizational Capability, Lenovo

Barbara Frankel, Senior Vice President, Executive Editor, DiversityInc Media LLC, USA

Peninah Thomson, Executive Coach, Praesta LLP and Director, FTSE 100 Cross-Company Mentoring Programme, UK

Change in entrepreneurship

19:30-20:30

Plenary Hall

The Cartier Women's Initiative Awards, a joint project with the Women's Forum

MC:

Maha Gargash, Author, CEO, Polkadot, UAE

Featuring:

Aude Zieseniss de Thuin, Founder and President of the Women's Forum



Bernard Fornas, President and CEO, Cartier International

Opening Dinner

20:30-22:30
Dining Hall

Hosted by Barclays

MC :

Deanna Oppenheimer, Vice-Chair, Global Retail Banking, CEO Western Europe and CEO UK Retail Banking, Barclays Plc

Host welcome:

Marcus Agius, Chairman, Barclays Plc

Adding it all up - Girls in the Global Economy

Marie Staunton, Chief Executive, Plan UK and Chief Executive, Interact Worldwide

Friday 15 October

CEO Champions

08:30-09:15
Plenary Hall

An initiative of the Women's Forum for the Economy and Society and Ernst & Young

Moderator:

Moirra Forbes, Publisher, ForbesWoman, USA

Featuring:

Michel Landel, Group CEO, Sodexo

James S. Turley, Chairman and Chief Executive Officer, Ernst & Young

Chris Viehbacher, CEO, sanofi-aventis

Change in the environment

How to make the green economy a killer app for business and a reality for the planet?

09:15-10:10
Plenary Hall

High-level commitments -- relevant research -- a conversation worth listening to

Plenary MC/moderator:

Elisabeth Laville, Founder and Director, Utopies, France

The China Greentech report: Key findings summary by PwC

Thierry Raes, Partner, PricewaterhouseCoopers France

Keynote conversation: ***Environmentalism meets industry***

Carlos Ghosn, President and CEO, Renault-Nissan Alliance

Jessy Tolkan, Political Director, Green for All and former Executive Director of Programs, Energy Action Coalition, USA



Discovery Hall

Networking break and Discovery program

The Discovery Program offers occasions to uncover intriguing new ideas, make unusual encounters, and uncover innovative approaches of concrete relevance to participants.

- 10:20-11:05 *Writers and Wonders Corner, hosted by Qualcomm and Zinio: **Discover Biomimicry***
Moderator: **Leah Pisar**, Author, USA/ France
Featuring: **Dayna Baumeister**, Co-Founder, Biomimicry Guild, USA
- 10:20-11:05 *The Agora: **When women lead: Lessons from Russia***
Moderator:
Elizabeth Padmore, Director, National Australia Group, UK
Featuring:
Philippe Castagnac, CEO Mazars France, Co-CEO, Mazars Group, France
Elena Fedyashina, Executive Director, The Committee of 20, Russia
- 10:20-11:05 *Digital coaching Corner, hosted by Orange: **The art of Personal Branding or how to manage your reputation***
Featuring:
Caroline Brugier, Digital Communication Manager, Orange, France
Jean François Ruiz, Founder and CEO of Power-on, expert in personal branding, France
- 10:20-11:05 *Teaming up for Change Corner, hosted by Nestlé : **Implementing the Creating Shared Value concept: Focus on the nutrition example in France***
Featuring:
Jean-Manuel Bluet, Director for Sustainable Development, Nestlé France,
Marine Le Bris, Senior Nutritionist, Nestlé France
- 10:20-11:05 *Diversity Club for Business, partnered by BCG and the members of the Diversity Club: **Women in business in 2025: Be prepared for what one cannot forecast***
Featuring:
Michel Landel, Group CEO Sodexo
Chris Viehbach CEO, sanofi-aventis
Agnès Audier, Partner and Managing Director of The Boston Consulting Group, France
Luc de Brabandère, Partner and Managing Director of The Boston Consulting Group, France

11:15-12:15
Plenary Hall

Continuing the green business conversation with amazing dialogue and presentations

Interview discussion:

Jean-Louis Chaussade, CEO of SUEZ ENVIRONNEMENT, Member of the Executive Committee of GDF SUEZ

Paula DiPerna, Environmental and philanthropic policy advisor; former Exec. Vice-President, CCX Chicago Climate Exchange, Inc, USA

Hélène Pelosse, Director-General, International Renewable Energy Agency (IRENA)

Keynote address: **Nature as a change agent for greening the economy**

Dayna Baumeister, Co-Founder, Biomimicry Guild, USA

12:20-13:20
Dining Hall

Lunch



Discovery program

13:30-14:15

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Risk Research and Education Corner, by AXA: **Financial education: Make it happen**

Featuring:

Alice Steenland, Head of Corporate Responsibility Department, AXA Group, France

Marcia Tierney, Head of Internal Communication, AXA Equitable, USA

Sandra McLaughlin, Head of Media and PR, AXA UK

Sustainability in Action Corner, partnered by PwC, hosted by Cegos, La Poste, P&G: **Water is a women's issue**

Moderator:

Barbara Frankel, Senior Vice-President, Executive Director, DiversityInc, USA

Featuring:

Greg Allgood, Director, Children's Safe Drinking Water, Procter & Gamble and Senior Fellow in Sustainability

Thierry Raes, Partner, PricewaterhouseCoopers France

The Agora: **Do Women board members handle risk differently than men?**

Moderator:

Alison Smale, Executive Editor, International Herald Tribune, UK

Featuring :

Maryse Aulagnon, CEO and Chair Affine, Board Member Air France-KLM

Nathalie Rachou, Founder and CEO of Topiary Ltd, UK TBC

Pamela Parizek, Risk Advisory Partner, KPMG USA

Aline Poncelet, Partner, Paul Hastings, France

Writers and Wonders Corner, hosted by Qualcomm and Zinio: **The Future of publishing**

Featuring

Jeanniey Mullen, Global Executive Vice President and Chief Marketing Officer, Zinio, LLC. And VIVmag, LLC, USA.

Jim Taylor, Vice Chairman, Harrison Group, USA

Pierre Geslot, head of e-paper and digitization projects at Orange, France

Adventure and Technology Corner, hosted by Safran: **Adventure and technology**

Moderator:

Rémy Guillaumot, Communication Department, Safran, France

Featuring

Marc Guillemot, Skipper of the Safran Open 60 ocean racing yacht, France

Alain Souchier, Space propulsion consultant for Safran, France

Environment brainstorm sessions (with lunch boxes provided)

All brainstorms to be conducted in English

12:20-14:20

Pandora

Three clean renewable energies to fight for, and how to broaden their impact for all?

Hosted by Areva

How can efficient and affordable clean energies be brought more quickly to market?

Facilitator:

Toddi Gutner, Columnist and CEO, TLGutnerLLC Media and Communications Advisory, USA

Featuring:

Laetitia Pichot de Cayeux, Portfolio Manager, Ajna Capital, France/USA (Rising Talent 2010)

Patricia Renaud, Deputy Chief Technology Officer - Renewable Energies BG, AREVA, France

Nadia Sood, Executive Vice President South Asia, SN Invest, Norway

12:20-14:20

Sustainable life: How can cities better take the lead?



James Bond *Co-hosted by the Renault-Nissan Alliance and GDF Suez*

What are the cities of an environmentally sustainable future? How can we support their development, and influence their programs and policies?

Facilitator :

Manjeet Kripalani, Executive Director, Gateway House: the Indian Council on Global Relations, and former India Bureau Chief, BusinessWeek, India

Co-host welcome:

Carla Bailo, Divisional General Manager & Program Director, Nissan

Discussion leaders:

Carla Bailo, OEM-BU Divisional General Manager, Program Director- SUV/OEM and Program Director- MC- Americas, Nissan, Japan

Clara Gaynard, VP General Electric International, Government Strategy and Sales and President & CEO GE France

Ellen de Vibe, Director for the Agency for Planning and Building Services, Oslo, Norway (Nordic delegation)

12:20-14:20
Tootsie

If doomsday messages are not working, how to change mindsets and behaviours?

People are scared by headlines of impending environmental doom, yet they do little or nothing in response. What messaging and, behind it, social change approaches, could lead us to act differently

Facilitator:

Christina Jordan, Chairman, Evolutionize It, Belgium

Discussion leaders:

Barbara Bylenga, Founder & President, Outlaw Consulting, USA

Ceridwen Dovey, Novelist and social anthropologist, South Africa/Australia (2010 Rising Talent)

12:20-14 :20
Gatsby

Side meeting

sanofi-aventis

(By special invitation only)

Woman factor brainstorm (with lunch boxes provided)

12:20-14:20
Gilda

Women investing together: Is it proving worthwhile?

Women's investment networks and funds are growing in popularity. Are the financial returns higher? The social and philanthropic gains? Why could this be a trend to back?

Facilitator:

Véronique Morali, President, Fimalac Développement and Founder, TerraFemina

Discussion leaders:

Jennifer Hill, Attorney; Chair, Astia NYC Advisory Board, USA

Wendy Luhabe, Founder, Women Investment Fund, South Africa (Jury Member of the Cartier Women's Initiative Award)

Gita Patel, Co-Founder, Stargate Capital and Fund Manager, Stargate Trapezia EIS Fund, UK

Change in global health *How to combat malnutrition?*

14:25-15:25
Plenary Hall

Statistics like you've never seen them before – and CEOs speaking on fundamentals

Plenary MC/interview moderator:

Maria Livanos Cattai, Member of the Board of Directors, Petroplus Holdings, Switzerland

Keynote address: **Global nutrition trends. From hunger to obesity and anorexia**

Hans Rosling, Professor of International Health at Karolinska Institute and Director of the Gapminder

Foundation, Sweden (Nordic delegation)

Keynote speaker:

Paul Bulcke, Chief Executive Officer, Nestlé SA

Keynote speaker:

Chris Viehbacher, CEO, sanofi-aventis

15:40-16:50 BBC World Debate
Plenary Hall **Feed the world better?**

Moderator:

Zeinab Badawi, World News Today presenter, BBC World News and BBC Four, UK

Featuring:

Dr Tim Armstrong, Coordinator, Surveillance and Population-based Prevention Unit, Department of Chronic Diseases and Health Promotion, World Health Organization

Professor Shiriki Kumanyika, Professor of Epidemiology, University of Pennsylvania School of Medicine and co-chair, International Obesity Task Force Steering Committee

Karen Miller-Kovach, Chief Scientific Officer, Weight Watchers International, Inc

Dr Sean Rickard, Senior Lecturer in Business Economics, Cranfield School of Management, Cranfield University

Janet Voûte-Allen, Global Vice-President, Public Affairs, Nestlé SA, Switzerland

Discovery Hall

Discovery program

The Discovery Program offers occasions to uncover intriguing new ideas, make unusual encounters, and uncover innovative approaches of concrete relevance to participants.

17:00-17:45 *Partnerships for Better Health Corner, hosted by sanofi-aventis: Access to medicines: How social innovation is contributing to improvements in global health*

Moderator:

Lloyd Bracey, Broadcast journalist, UK

Featuring:

Robert Sebbag, Vice-President, Access to Medicines, sanofi-aventis, France

Brigitte Dremers, Medical Manager, sanofi-aventis, France

Frédérique Vallières, Reach Out to Humanity ROTH for Health, France

17:00-17:45 *Writers and Wonders corner, hosted by Qualcomm and Zinio: Meet the writers!*

Followed by book signings

Moderator

Monique Canto Sperber, Director, Ecole normale supérieure, France

Featuring:

Ceridwen Dovey, Novelist and social anthropologist, Author of Blood Kin, South Africa/Australia (2010 Rising Talent)

Line Hadsbjerg, Founder, Remarkable World Philanthropy and Betterplace.org author of "Remarkable South Africans", Denmark/South Africa

Steinunn Sigurðardóttir, Author and Poetess, Iceland

17:00-17:45 *The Agora: Women networks: Make it happen faster, and more globally*

Moderator:

Marie Claude Peyrache, Co-Founder, BoardWomen Partners programme, France

Featuring:

Laurence Peyraut-Bertier, Western Europe Marketing Director and Diversity Champion, Barclays

Armelle Carminati, Human Capital & Diversity, Global Managing Director, Talent & Organization Performance,



	Management Consulting Lead, Accenture France & Benelux
17:00-17:45	<i>The birth of a car corner, hosted by The Renault Nissan Alliance: Love, family, work...and cars</i> Featuring: Laurens Van Den Acker , Vice President Corporate Design, Renault, France
17:00-17:45	<i>Cartier Women's Initiative Awards Corner, hosted by Cartier: For-profit and non-profit: A dual agenda? How social entrepreneurship can transcend the poverty trap</i> Moderator: Maha Gargash , Author, CEO, Polkadot, UAE Featuring: Aziz Senni , Chairman of Business Angels des Cités (BAC), France Zoë Dean-Smith , Senior Director of Vital Voices' Global Women Artisan Export Development Program TBC
18:00-18:45	<i>The Writers and Wonders Corner, hosted by Qualcomm and Zinio: Vital Voices Changing our World: A conversation with Cambodian human rights leader and parliamentarian Mu Sochua</i> Moderator: Alyse Nelson , President and Chief Executive Officer, Vital Voices for Global Partnership, USA Featuring: Mu Sochua , Member of Parliament, Cambodia
18:00-18:45	<i>Pommery Corner, hosted by Champagne Pommery: Bubble your mind</i> Moderator : Nathalie Vranken , Administrator, Champagne Pommery SA, France Featuring : Morgwn Rimmel , Director, The School of Life, UK
18:00-18:45	<i>Women in Networking, hosted by GDF SUEZ: Mentoring for GDF SUEZ</i> Featuring: Eléna Fourès , Managing Partner, Idem per Idem, France Martine Gavelle , Vice-President, GDF SUEZ Elisabeth Richard , Internal Marketing Manager, GDF SUEZ, France

17:00-19:00 Gilda	Side meeting hosted by the Family Business Network <i>(by special invitation)</i> Being a woman leader in the family business: Rising to the challenge and taking charge Moderator: Veronica Maldonado , Executive Director, GEM Family Office, Venezuela Speakers: Leyla Alaton , Alarco Group of Companies, Turkey (Jury Member of the Cartier Women's Initiative Award) Michaela Aurenz , Managing Director, ABS Greenworld, Germany
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Global health brainstorm sessions
All brainstorms to be conducted in English

17:00-19:00 Pandora	Facing water shortage and its consequences Water shortages are already a reality; water war scenarios seem all too realistic. Who can take effective action? And what can be done? Facilitator : Manjeet Kripalani , Executive Director, Gateway House: the Indian Council on Global Relations, and former India Bureau Chief, BusinessWeek, India
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Discussion leaders:

Greg Allgood, Director, Children's Safe Drinking Water, Procter & Gamble and Senior Fellow in Sustainability

Rachel McDonnell, Senior Research Scientist, Oxford Water Futures Programme, UK

17:00-19:00

Gatsby

How can Africa succeed in its Green Revolution?

Hosted by Nestlé

How does the African Green Revolution propose to address the challenges of food security on the continent? What are the potential obstacles, political, social, environmental and ethical, and how can these be overcome?

Facilitator:

Christina Jordan, Chairman, Evolutionize It, Belgium

Discussion leaders:

Luc Christiaensen, Senior Research Fellow, UNU-WIDER, Finland (Nordic delegation)

Isaac Gyamfi, Country Manager IITA, Ghana

Lucy Kanu, Founder and Executive Director, Idea Builders, Nigeria

17:00-19:00

Tootsie

Preventing childhood obesity: What needs to happen?

Co-hosted by Capgemini and sanofi-aventis

Childhood obesity rates have tripled over the past 3 decades. What do governments, international partners, civil society, NGO's and the private sector need to do to create healthy environments and make healthy options available for children? What needs to happen in schools, communities, the media, and beyond?

Facilitator:

Toddi Gutner, Columnist and CEO, TLGutnerLLC Media and Communications Advisory, USA

Co-host welcome:

Pascale Auger, Vice President in Organisations Competitiveness, Capgemini, France

Caroline Horwood, Business Strategy & Innovation Director, sanofi-aventis

Discussion leaders:

Pascale Auger, Vice President in Organisations Competitiveness, Capgemini, France

Corinna Hawkes, Consultant, Food and Nutrition Policy, and Visiting Fellow, Centre for Food Policy, City University London, UK

Aileen Robertson, Professor, Public Health Nutrition Department, Suhrs University College / Metropolitan University College, Denmark

Woman factor brainstorm session

17:00-19:00

James Bond

Women on boards: Why not?

Co-hosted by AstraZeneca and AXA

What has to change to see more women in senior management and serving on corporate boards: an international debate to lead towards action recommendations

Facilitator:

Hilary Bowker, Principal, Bowker Media and Communications, UK

Co-hosted welcome:

Marta Brito Perez, Global VP of Talent, Leadership and Organization Development, AstraZeneca Pharmaceuticals, and Member of the Board, Adventist HealthCare

Véronique Weill, Group Chief Operating Officer and Member of the Executive Committee, AXA, France

Discussion leaders:

Marta Brito Perez, Global VP of Talent, Leadership and Organization Development, AstraZeneca Pharmaceuticals, and Member of the Board, Adventist HealthCare

Frances Cook, Chair, Ballard Group LLC, USA

Véronique Morali, President, Fimalac Développement, Co-Chair of WCD Paris, Director of Coca-Cola Enterprises and Board Member of Publicis, France

Jillian Segal, Director, Australian Securities Exchange Limited, Australia

Véronique Weill, Group Chief Operating Officer and Member of the Executive Committee, AXA, France

Women's Forum Soirée

An evening to celebrate new friends and good deeds.

- 19:45-20:30
Plenary Hall
- Hosted by L'Oréal Fondation d'Entreprise**
Change through change
Host Welcome :
Béatrice Dautresme, L'Oréal Vice President Corporate Communications & External Affairs, Chief Executive Officer of the L'Oréal Corporate Foundation, France
Moderator:
Vivienne Parry, Broadcast journalist, UK
Speaker :
Aimee Mullins, Actress, Athlete, Innovator, USA
- 20:30-22:30
Dining Hall
- Soirée
MC:
Angelique Kidjo, Grammy Award winning singer-songwriter and founder of the Batonga Foundation
Women For Education Award
An initiative of the Women's Forum and ELLE magazine
Organized by the ELLE Foundation and supported by the Renault-Nissan Alliance
- Official Presentation of the **Rising Talents**
In partnership with Egon Zehnder International and Eurazeo, with the editorial support of VIVMag

Saturday 16 October

Change through the woman factor *Pushing the boundaries, yet how far?*

- 09:00-10:15
Dining Hall
- The state of the world for women – some reasons to cry and to hope – and some change agendas from major institutions*
- Plenary MC and moderator:
Katrin Bennhold, Correspondent, International Herald Tribune, Global Edition of The New York Times
- ELLE study presentation: **The situation and expectations of women in France***
Valérie Toranian, Editor-in-Chief, ELLE France and Brand Manager of the ELLE international editions
- Plenary interview:
Aart de Geus, Deputy Secretary General, OECD
Viviane Reding, Vice President of the European Commission and Commissioner for Justice, Fundamental Rights and Citizenship
Melanne Verwee, US Ambassador at Large for Global Women's Issues

Discovery
Hall
10:30-11:15

Networking break and Discovery program

The Discovery Program offers occasions to uncover intriguing new ideas, make unusual encounters, and uncover innovative approaches of concrete relevance to participants.



The Agora: Meet With Angelique Kidjo: girls education in Africa

Moderator

Molly Ashby, Chairman and CEO of Solera Capital, USA

Featuring :

Angelique Kidjo, Grammy Award winning singer-songwriter and founder of the Batonga Foundation

Diversity Club for Business, Diversity Club for Business, partnered by BCG and the members of the Diversity Club:

Diversity in action: A need or an opportunity?

Moderator:

Nathalie Amiel-Ferrault, Vice President Customer Experience for FedEx Express in EMEA and member of the EMEA Executive committee

Featuring:

Paul Bulcke, Chief Executive Officer, Nestlé SA, Switzerland

Jean-Michel Caye, Partner and Managing Director, The Boston Consulting Group, France

Women in Networking, hosted by GDF SUEZ: Women in Networking by GDF SUEZ

Featuring:

Ingrid Bianchi, CEO, Diversity Source Manager, France

Elisabeth Richard, Internal Marketing Manager, GDF SUEZ, France

Pommery Corner, hosted by Champagne Pommery:: Our life needs stress. How to deal with it, by Nicole Baumann

Moderator :

Nathalie Vranken, Administrator, Champagne Pommery SA

Featuring :

Nicole Baumann, Neuropsychiatrist and neurobiologist, Pitie-Salpetriere hospital, France

Writers and Wonders Corner, hosted by Qualcomm and Zinio: When women lead: Fadela Amara presents three female entrepreneurs from suburban France

Featuring:

Fadela Amara, Secretary of State of France for Urban Policies, French Government

Aissata Tounkara, Founder of Ethic Concept and Talents des Cites 2006 national prize Winner, France

Laurence Lascary, Founder of De l'autre cote du periph' and Talents des Cites 2008 national prize winner, France

Karine Chevalier, Founder of C2L, Talents des Cites 2008 national prize Winner, France

11:30-12:45
Dining Hall

Taking further women's empowerment: Challenges the future -- dialogue – a keynote speech

*The Boston Consulting Group Study, **Women in Business in 2025: 3 scenarios to challenge your mental models***

Antonella Mei-Pochtler, Senior Partner and Managing Director, Boston Consulting Group, Vienna

Interview discussion moderator:

Virginie Morgon, Member of The Executive Board and Director of Investments, Eurazeo, France

Plenary interview:

Aniela Unguresan, Co-founder, The Gender Equality Project, Switzerland

Christine Ockrent, COO, Audiovisuel Extérieur de la France

Nicholas Walsh, Vice Chairman, Chartis and President and Chief Executive Officer, Chartis International

Keynote moderator:

Alison Smale, Executive Editor, International Herald Tribune

Keynote presentation:

Maurice Lévy, CEO, Publicis Group



Closing lunch & town hall meeting *Women's voices on the economy and society*

13:00-15:00
Dining Hall

Hosted by Bain & Company

The best ideas from the brainstorm sessions – expert comments – participant debate – an agenda for action?

Moderator:

Hilary Bowker, Principal, Bowker Media and Communications, UK

Best ideas presenter:

Véronique Pauwels-van Doorne, Partner, Bain & Company, Netherlands

Featuring :

Niti Bhan, Founder and Owner, Emerging Futures Lab, Finland (Nordic delegation)

Irina Bokova, Director General, UNESCO

Orit Gadiesh, Chairman, Bain & Company, USA

Alison Smale, Executive Editor, International Herald Tribune

Closing remarks *Outcomes of the Women's Forum 2010*

15:00-15:15
Dining Hall

Featuring:

Aude Zieseniss de Thuin, Founder and Chairman, Women's Forum for the Economy and Society, France