

Women in a fast-opening society
6-7 December 2013
Chatrium Hotel, Yangon

As of December 6

Myanmar is blessed by rich biodiversity and natural resources, with a huge potential for economic growth.

As the pace of change picks up across the country, how can more women be encouraged to engage in business, the economy, and society, so that they become agents of positive change?

The Women's Forum Myanmar - organized by the Women's Forum for the Economy and Society together with the French Embassy in Myanmar - will be the country's first-ever international women's conference. It will feature some of the world's most inspiring women leaders and will highlight best practices and partnerships from the region and internationally. The real stars of the meeting, though, are the Myanmar speakers and participants. This is a historic and unprecedented opportunity to meet and establish dialogues with Burmese women of courage, authority and distinction.

On the program:

- Plenary sessions on responsible international investment; how to leapfrog obstacles to better health and education; freedom of expression and a free press; and including women in the peacebuilding equation
- Roundtables and breakout sessions on market opportunities; financial inclusion; advancing women's rights; engaging the environmental agenda in development; leadership for tomorrow; and contemporary culture in Myanmar
- Workshops on social entrepreneurship, the Internet, women's health, community resilience, vocational training and journalism.

All plenaries and roundtables at the Women's Forum Myanmar will be held in simultaneous translation, and specific grants will facilitate the attendance of women leaders from all over the country. It will be an exciting occasion to gain insight and to encourage women in a society on the cusp of immense economic and social development. *Please join us in Myanmar to share this unique dialogue.*

Thursday, 5 December

Different groups will hold side meetings this afternoon in order to start their conversations before the official launch of the Women's Forum Myanmar. Among these will be European women Parliamentarians and a SME delegation from France.

18:30-21:00

Cocktail at the French Ambassador's Residence

By invitation only

Friday, 6 December

08:30-09:40

Grand Ballroom

Forum welcome and opening keynote address

Welcome addresses:

H.E. Mr. Thierry Mathou, Ambassador of France in the Republic of the Union of Myanmar

Ms. Véronique Morali, Founder and CEO, Terrafemina.com, Vice-Chairman, Fitch Group, and President, Fimalac Development and the Women's Forum for the Economy & Society

Keynote speaker:

Daw Aung San Suu Kyi, Chairperson of the National League for Democracy, Member of the Parliament, Chairperson of the Lower House Committee for Rule of Law, Peace and Tranquility, Republic of the Union of Myanmar, and Nobel Peace Prize laureate

09:45-10:55

Grand Ballroom

Nurturing women's entrepreneurship

An exchange of experiences and best practices between entrepreneurs and their supporters from Myanmar and abroad.

Moderator:

Ms. Christina Jordan, Founding Collaborator, Evolutionize it

Speakers:

Dr. Daw Thet Thet Khine, Vice-President, Myanmar Women Entrepreneurs' Association

Daw Khin Sanda Win, Managing Director, Inle Lake View Hotel, and Managing Director, Sandar Tours

Mr. Bunker Roy, Founder and Director, Barefoot College

Dr. K.H.Wang, Group Executive Director, Smart Reader® Worldwide

10:55-11:20

Networking break

11:20-12:45

Grand Ballroom

New paths to education for the young and the lost generations

Inspiring examples of adult education and skills training for employment in the economy, and discussion of the next steps to rebuild the education system from primary through university levels.

Moderator:

Ms. Pauline Chiou, Anchor, CNN International Asia Pacific

Speakers:

Daw Su Su Lwin, Member of Parliament, NLD Parliamentarian Education Committee Chairperson, Pyithu Hluttaw (Upper House) and International Relations Committee Member, Republic of the Union of Myanmar

Dr. Daw Khin Mar Yee, Professor of Law and Head of Department, Yangon University

Dr. Kamal Ahmad, President and CEO, the Asian University for Women Support Foundation

Ms. Sduppin Kamnauanthip, Director of Corporate Communications and Public Affairs, L'Oréal Thailand Ltd.

12:45-14:15

Poolside Terrace

Lunch and keynote address hosted by PepsiCo

Women as change agents: Driving growth in emerging markets

Speaker:

Ms. Umran Beba, SVP and chief HR officer, PepsiCo AMEA

14:30-15:45

Grand Ballroom

How to be a responsible international investor in Myanmar

How to ensure that the large investments Myanmar is now attracting will deliver value for its people and be sustainable in social and environmental terms?

Moderator:

Ms. Gwen Robinson, Senior Fellow, Institute for Security and International Studies, Chulalongkorn University

Speakers:

Prof. Dr. Aung Tun Thet, Economic Advisor, the President's Office, Member of the National Economic and Social Advisory Council, Republic of the Union of Myanmar, and Member of the Myanmar Investment Commission

Daw Khine Khine Nwe, Joint Secretary General, Myanmar Chamber of Commerce and Industry, and Deputy Managing Director, Best Industrial Co. Ltd

Mr. Christophe de Margerie, Chairman and CEO, Total

Mr. Michael Issenberg, Chairman and COO, Accor Asia Pacific

15:45-17:00

Transforming health in Myanmar

Grand Ballroom

For Myanmar to develop it is crucial to improve its health system. How can actors contribute to this process?

Moderator:

Ms. May Wong, Correspondent, Channel NewsAsia

Speakers:

H.E. Dr. Daw Thein Thein Htay, Deputy Minister of Health, Republic of the Union of Myanmar

Prof. Alice Dautry, former President, Institut Pasteur

Mr. Chris Viehbacher, CEO, Sanofi

Daw May May Pyone, Executive Director, NGO Gender Group

Dr. Daw Nu Nu Tha, former Superintendent, Yangon General Hospital

17:00-17:30

Networking break

17:30-18:45

Grand Ballroom

Women in the peacebuilding equation

Why is women's involvement crucial in conflict settlement and post-conflict reconstruction, and how to better involve women in peacebuilding in Myanmar?

Moderator:

Ms. Theo Sowa, CEO, African Women's Development Fund

Speakers:

Dr. Daw Yin Yin Nwe, Special Advisor, Myanmar Peace Centre

Dr. Daw Susu Thatun, Senior Advisor on Peacebuilding, Recovery and Development, Office of the United Nations Resident Coordinator - Myanmar

Daw Mi Kun Chan Non, Vice Chair, Mon Women's Organization

Ms. Melanne Vermeer, Executive Director, Institute for Women, Peace and Security, Georgetown University

18:45-19:45

Grand Ballroom

Freedom of expression

The reopening of a public space in Myanmar: what are the limits still applying to freedom of expression?

Moderator:

Ms. Louise Lucas, Asia news editor, the FT

Keynote speech:

H.E. Ms. Aurélie Filippetti, Minister of Culture and Communication, French Republic

Speakers:

Daw Hla Hla Htay, Correspondent, AFP

Daw Zin Mar Aung, Winner of the 2012 "International Women of Courage" award and political activist

Ms. Mu Sochua, Member of Parliament, the Kingdom of Cambodia, and human rights advocate

Ms. Sylvie Kauffmann, Editorial Director, Le Monde

20:00-22:30

Gala dinner

Poolside terrace

Hosted by Total

Host welcome:

Ms. Namita Shah, Director, Total E&P Myanmar

Saturday, 7 December

09:00-10:30

Roundtable – simultaneous translation

English/Myanmar

Grand Ballroom 1

Market opportunities in the new economy

A roundtable on market opportunities in the new economy, featuring business leaders from different industries and sectors.

Moderator:

Ms. Louise Lucas, Asia news editor, the FT

Speakers:

H.E. Dr. Daw Khin San Yee, Deputy Minister of National Planning & Economic Development, Republic of the Union of Myanmar

Mr. Mansoor Ali, General Manager, Myanmar/Laos/Cambodia, PepsiCo

Daw Su Su Tin, CEO, Annam Myanmar, and Managing Director, Exotissimo Travel

Daw Mya Sandar Min, Director, Ikon Trading Co., Ltd. - IKON MART

09:00-10:30

Roundtable – simultaneous translation

English/Myanmar

Grand Ballroom 2

Developing leadership for tomorrow

An international dialogue between up-and-coming and senior leaders on the opportunities and challenges they face and how they can help one another.

Moderator:

Ms. Su-Mei Thompson, CEO, The Women's Foundation and Member, The Equal Opportunities Commission

Speakers:

Ms. Anne Lauvergeon, Chairman and CEO, ALP SA, Honorary CEO, Areva

Daw Hnin Wai, General Secretary, Myanmar Women Entrepreneurs' Association and Director, Ar Raw Jan Col., Ltd.

Daw May Sabe Phyu, Senior Coordinator, the Gender Equality Network

Daw Shwe Shwe Sein Latt, Director, Phan Tee Eain

09:00-10:30

Workshop – in English only
Mandalay room

Social entrepreneurship: Learning from the region

Social entrepreneurship – for-profit businesses with a social purpose – is relatively new in Myanmar. Join this session to learn about the sector and be inspired by examples of successful local and regional startups.

Speakers:

Ms. Sinee Chakthranont, Ashoka Country Representative, Thailand

09:00-10:30

Workshop – in English only
Amarapura room

Getting ready for what's coming with the trucks

It's now well-documented how large-scale infrastructure projects in states like Myanmar inevitably bring major challenges to local communities. In this workshop participants will review the basics of what local actors should expect, and learn how communities can stay resilient in a fast-changing context.

Speakers:

Ms. Mia Theresa Q. Corpus, Executive Director of the Conflict Resolution Group Foundation, Inc.

Dr. Daw Than Nwe, Member of the Myanmar National Human Rights Commission

09:00-10:30

Workshop - simultaneous translation
English / Myanmar
Grand Ballroom 3

Vocational and occupational skills training: Successful programs to inspire

A best practices discussion involving representatives of some of Myanmar's longest-running and new and innovative skills training programs.

Moderator:

Dr. Kamal Ahmad, President and CEO, the Asian University for Women Support Foundation

Speakers:

Daw Mya Marlar Soe, Assistant Director (Principal), Social Welfare Training School, Ministry of Social Welfare, Republic of the Union of Myanmar

Ms. Kathy Shein, Myanmar Program Manager, FXB International

Daw Neela Bharadwaja, Advisor, Education Committee, Free Funeral Service Society

Ms. Yan Lan, Managing Director and Head of Greater China Investment Banking, Lazard China

10:30-11:00

Networking break

11:00-12:30

Roundtable – simultaneous translation
English/Myanmar
Grand Ballroom 1

Financial inclusion

Hosted by BNP Paribas

How to deliver financial services at an affordable cost to Myanmar's population, including the poorest and most disadvantaged.

Moderator:

Ms. Annie Koh, Vice-President, Business Development and External Relations and Associate Professor of Finance, Singapore Management University

Speakers:

H.E. Daw Khin Saw Oo, Vice Governor, Central Bank of Myanmar

Ms. Felicity Youl, Regional Head, Compliance & Control, Asia Pacific and Regional CSR Co-ordinator, Asia Pacific, BNP Paribas

Mr. Olivier Klein, CEO, BRED Group

Ms. Tara Nathan, Executive Director, Public Private Partnerships, Mastercard

Daw Than Than Win, Deputy General Manager, KBZ Bank

11:00-12:30

Roundtable – simultaneous translation
English/Myanmar
Grand Ballroom 2

The culture corner

Meet some of Myanmar's most talented and fascinating women artists and writers.

Moderator:

Ms. Irene Frain, Author and journalist

Speakers:

H.E. Daw Sandar Khin, Deputy Minister of Culture, Republic of the Union of Myanmar

H.E. Ms. Aurélie Filippetti, Minister of Culture and Communication, French Republic

Daw Ju, writer and environmentalist

Dr. Daw Ma Thida, Surgeon, author and Chief Editor, Pae Tin Than Journal

11:00-12:30

Workshop - simultaneous translation
English / Myanmar
Grand Ballroom 3

What Myanmar women can do to create better health for themselves, their families and communities

What are the priority areas and messages when working with women to help them better take care of themselves and their families?

Moderator:

Ms. Theo Sowa, CEO, African Women's Development Fund

Speakers:

Dr. Kaosar Afsana, Director, Health, Nutrition and Population, BRAC

Daw Nwe Zin Win, Executive Director, PyiGyiKhin LINGO

11:00-12:30

Workshop– in English only
Mandalay room

Why you need the Internet: Marketing, crowdfunding, social support networks

A hands-on workshop relevant to Myanmar as country comes online.

Speakers:

Ms. Christina Jordan, Founding Collaborator, Evolutionize it

Daw Chaw Khin Khin, Executive Committee Member, Myanmar Women Entrepreneurs' Association and CEO, Myanma Computer Co.

Daw Pandora, writer, poet, blogger

11:00-12:30

Workshop– in English only
Amarapura room

Social entrepreneurship: Best practices for Myanmar

Lessons in product design and business strategy.

Speaker:

Daw Debbie Aung Din Taylor, Co-Founder, Proximity Designs

Dr. Daw Sandar Htun, Deputy Managing Director, Shwe Taung Group

12:30-14:30

Poolside terrace

Women's Forum Myanmar lunch session

A conversation with Christine Lagarde

Moderator:

Mr. Olivier Fleurot, CEO, MSL Group

Keynote:

Ms. Christine Lagarde, Managing Director, International Monetary Fund

14:45-16:15

Roundtable – simultaneous translation

English/Myanmar

Grand Ballroom 1

Engaging for the environment agenda in development

Hosted by ABB

Myanmar is facing an inevitable surge in environmental pressures from economic development. What are the smart policies and plans to respond effectively, including partnerships and alliances for being heard on legislation and creating action on the ground?

Host welcome:

Ms. Margrit Reck, Regional HR Director South Asia, ABB

Moderator:

Ms. Gillian Martin Mehers, Founder, Bright Green Learning

Speakers:

Daw Devi Thant Cin, Environmentalist and Chief Editor, Aung Pin Lae Environmental Magazine

Daw Khin Hnin Myint, Advisor, Myanmar Environment Rehabilitation-Conservation Network (MERN)

Dr. Cécile Renouard, Director, “Enterprises and development in emerging countries” (EDPE) research programme, ESSEC IRENE

Daw Saw Mon Theint, Chairperson, Biodiversity and Nature Conservation Association

Ms. Vicky Bowman, Director, Myanmar Centre for Responsible Business

14:45-16:15

Roundtable – simultaneous translation

English/Myanmar

Grand Ballroom 2

Advancing women's rights in rural Myanmar

While many young people are migrating to the cities, the majority of Myanmar's population is still rural. Rural women face issues of limited autonomy and low status, not to mention violence and hunger. How to ensure the advancement of rural women's political, social and economic status?

Moderator:

Ms. Janet Jackson, United Nations Population Fund Representative, Myanmar

Speakers:

Ms. Dominique de la Garanderie, Founding Partner, la Garanderie & Associés and former President (Bâtonnier) of the Paris Bar

Dr. Nyo Nyo Thin, MP of the Yangon Region Parliament, Individual candidate

Daw Soe Htet Win, Director, Concord Institute

14:45-16:15

Workshop - simultaneous translation
English / Myanmar
Grand Ballroom 3

Women in media

For everyone who might appear in
front of a camera or be interviewed:
useful practical tips and training.

Moderator:

Ms. Gwen Robinson, Senior Fellow,
Institute for Security and International
Studies, Chulalongkorn University

Speakers:

Ms. Lyndal Barry, Program Manager,
EU, Capacity Building Program,
International Management Group
Dr. Daw Ma Thida, Surgeon, author and
Chief Editor, Pae Tin Than Journal
Daw Nan Mouk Laung Saing,
Chairperson, Shwe FM Radio

14:45-16:15

Workshop - in English only
Mandalay room

**Enhancing women's empowerment:
Current situation and prospects**

Moderator:

Ms. Nina Gardner, Founder and Director,
Strategy International, and Adjunct
Professor, Johns Hopkins, SAIS

Speakers:

Dr. Jean D'Cunha, Senior Gender Advisor
(Focal Point for UN Women),
Office of the United Nations Resident
Coordinator - Myanmar
Daw Nilar Myaing, Myanmar Programme
Director, the Border Consortium

16:25-16:45

Grand Ballroom 2

Forum conclusions and thanks

Keynote speaker:

H.E. Dr Myat Myat Ohn Khin, Minister of Social Welfare, Relief and Resettlement, Republic of the Union
of Myanmar

Closing remarks:

Ms. Jacqueline Franjou, CEO, Women's Forum for the Economy & Society