

Bridging humanity for inclusive progress

Women's Forum Global Meeting 2018

Paris, 14-16 November 2018

Programme as of 16 November

For a society to flourish, the connections among its people must be strong. Our societies and economies are a web of relationships among people, organisations, institutions and ecosystems. Recent events and trends have widened many of the divisions between countries, political parties, religions, generations, among institutions and within communities. Healing the fractures that have propagated across society's many dimensions requires reconciling diverse perspectives and advancing together towards a shared vision.

The Women's Forum Global Meeting 2018 seeks to be part of that movement by examining global social and economic issues through the lens of bridging humanity. It looks to create the conditions to unlock fresh solutions through women's leadership – especially for those challenges that disproportionately impact women – and contribute to a more inclusive world for all.

The challenges we face are significant. But inherent in our divisions are the seeds of how to bridge them. Divides represent different groups, points of view, experiences, institutions and leaders. And diverse perspectives are needed to build just and equitable solutions. Organisations and institutions need to re-orient themselves to become bridges and to rebuild trust with people – the employees, consumers and communities that give them purpose. To achieve that, we need frank, inclusive conversations to first acknowledge and characterise the divides that exist among us, before identifying new ideas and building new ways of working together.

Society has a collective responsibility to recognise women's perspectives on humanity's challenges and seek women's leadership in addressing them. Women have been under-represented in public and private sector leadership roles, creating a lack of female voices in debates about global challenges. Today's pressing issues need diverse gendered views that generate fresh opinions and create the conditions for women leaders – and men – to be the bridge to a more inclusive and vibrant society.

Three pathways to build bridges to a more inclusive world:

I. Shifting mindsets

People are at the centre of our theme: bridging humanity. It is people who will ultimately decide whether and how we will bridge divides and maintain the vitality of society. All people need to be given a voice – particularly those, like women, who have been underrepresented. Sharing and amplifying these voices, experiences and perspectives is one step in overcoming divisions and bridging divides, but we need to clarify and systematise the mechanisms that must be built to make these mindset shifts sustainable. This pathway will look at how to deploy education to open minds and build the current and future leadership skills needed to drive inclusive progress.

II. Reimagining organisations

From century-old public institutions to first-year start-ups, organisations of all types and sizes face new and interconnected challenges in a rapidly changing world. Are they transforming themselves fast enough to work effectively and at speed in a changing future? Are they taking the right decisions to build their trustworthiness and collaborate in the way that this new world demands? Are they transforming processes, structures and systems radically enough to fulfil their social purpose? This pathway explores how women's leadership can encourage businesses, government institutions, as well as community-based, legal, spiritual or academic organisations, to keep up with the pace of change, stay fit for purpose and build the bridges we need in a complex world.

III. Putting technology to work

The creators of technologies such as social media networks and artificial intelligence have learnt that they can no longer think of their technologies as 'neutral'. Technologies are tools that have purpose and meaning built into them. They can reshape the ways we work, interact, and govern ourselves – but not always for the better. With women's perspectives and experiences in technology at the forefront, this pathway will explore how technologies can shape the futures of work and governance to build inclusive societies, while mitigating technology's potential to amplify societal and economic divides, not least the gap between technology haves and have-nots. It will also illustrate the tools and skill-sets that will empower creators to become the disruptors who will bridge humanity tomorrow.

Session formats

Plenary- 1,000+ people – Plenagora

Our overarching and framing sessions where we grapple with the driving forces of bridging humanity for inclusive progress. In our plenary sessions we will experiment with a range of formats, from more traditional panels, to debates, to fireside chats.

Amphitheatres: Purple and Red Stages (300 people) and Roundtables: Pink and Yellow Stages (150+ people) in the Plenagora

More intimate sessions where we drill down into issues, industries, sectors and geographies. Applying the broad thematic of bridging humanity to explore concrete solutions and best practice.

Workshop – 50 people – White Agora in the Discovery

Where we roll up our sleeves to work together. Workshops are an opportunity for delegates and speakers to apply themselves to bridging gaps in their own communities, workplaces and societies, guided by the expertise of facilitators.

Discovery connections – 25 people – Discovery zone

Our creativity space, curated in collaboration with our partners - where we hope to open up networking opportunities, create bonds, catalyse growth and drive progress. It will show participants how they can put principles into action and create change in their personal, professional, community and political lives. Connections happen within Hubs linked to the content of the main programme and enable our partners to bring their own perspective to the Women's Forum Global Meeting 2018. Our Hubs this year include:

- **Daring women Hub** (for Connections about women who take risks to create change)
- **Social and civic engagement Hub** (for Connections with a focus on new organisational models which have a positive impact on society as well as connections related to governance and political institutions, including attracting more women into politics)
- **Power of finance Hub** (turning the power of finance to positive impact)
- **Future of work Hub** (for Connections that point to the work styles of the future and people's relationship to their career)
- **STEM for good Hub** (for Connections that encourage STEM participation and that showcase science and technology having a positive social impact)
- **Entrepreneurship Hub** (for Connections that tackle the entrepreneurship gap for women, explore the skills and structures we need to build to drive change in this area, and highlight the entrepreneurs and organisations leading the way)

Wednesday, 14 November in collaboration with the OECD – REGISTRATION FULL

**A united front: Men and women laying
the foundations to bridge divides**

OECD, Château de la Muette, Paris

[Opening networking moment]

14:45 - 15:20

Welcome coffee and tea in George Marshall room

15:25 – 15:30

Opening remarks

Anne-Gabrielle Heilbronner, member of the Directoire and Secretary General, Publicis Groupe

[Plenary welcome]

15:30 - 15:50

Clara Gaymard, Executive President, Women's Forum for the Economy & Society, in conversation with

- Ángel Gurría, Secretary-General, OECD
- Audrey Azoulay, Director-General, UNESCO

[Plenary]

15:50 - 16:30

Engaging men and boys on advancing women's leadership

Despite a shift in attitude about gender roles in caring for family members – and the advent of shared parental leave – women are [eight times](#) more likely to be primary caregivers in the UK, according to a recent report by Business in the Community, Equal Lives. Men face barriers related to policy, expectations and organisational practices that perpetuate existing imbalances, which affects women's leadership. Conversations about gender equality must engage both women and men on how unconscious biases influence how they organise their careers.

- What is the connection between shared family responsibilities and women's leadership?
- What are the best practices and policies to help men and women find an equitable balance?
- What is the role of organisational governance in ensuring these policies are effective within institutions of all kinds?
- How do we challenge persistent social stereotypes and norms around careers?

Moderator:

Anthony Gooch, Director of Public Affairs and Communications, OECD

Speakers:

- Willem Adema, Senior Economist, OECD Social Policy Division
- Mary Ann Sieghart, writer and broadcaster
- Brigitte Lemerrier, Founder, NB Lemerrier & Associates
- Nicholas Rémillard, President & CEO, International Economic Forum of the Americas

[Plenary]

16:30 – 17:10

From anxiety to progress: Navigating accelerating digital change

Accelerating technological change – including artificial intelligence and automation – and new ways of working are challenging employees and business leaders. According to McKinsey, they could force [375 million people](#) globally to change occupations. These developments affect men and women differently. Jobs will be created, destroyed, and will call for different forms of leadership and skills. Some changes will worsen existing divides, while others may close the gender gap. New digital platforms are providing women with greater opportunities, yet worldwide only 45% of women are connected to the internet compared to 51% of men. Addressing structural divides in women's leadership in STEM, as well as skills gaps, could play a transformative role in shaping this digital transformation to the benefit of women.

- How can leaders best communicate the effect of automation and technological change, and how can the private sector take the lead in managing this transition?
- How do we engage both men and women in closing the digital gender gap?
- How do we encourage women to take up STEM studies and STEM careers?
- How is tech leadership helping to close the divide, and what actions can be taken outside of tech (e.g. education and digital literacy)?

Moderator:

Jean-Philippe Caude, Founder, Caude Management; HEC Groupe

Speakers:

- Lindsey Nefesh-Clarke, Founder & Managing Director, W4
- Sarah Box, Economist, Science, Technology and Innovation Directorate, OECD
- Katerina Havrlant, Marketing Director, Grow with Google at Google
- Kimberly Meyers, Assistant General Counsel, Global Employment and Migration, Microsoft

[Plenary]

17:10 – 17:50

Building a bridge to the G20

As Argentina's G20 presidency draws to a close, now comes the challenge of carrying through its work and progress as the torch is passed to Japan. During its G20 presidency, how can Japan unlock the potential of women's leadership to achieve stability and sustainable and inclusive growth for the global economy? Having examined solutions to the challenges of expectations for family care and persistent gaps in leadership exacerbated by digitalisation and automation – what is the role of the G20? What are the OECD and the Women's Forum doing to make sure that these issues feature on the G20 agenda?

Moderator:

Sandra Sancier-Sultan, Senior Partner, Paris, McKinsey

Speakers:

- Chiara Corazza, Managing Director, Women's Forum for the Economy & Society
- Gabriela Ramos, Chief of Staff and Sherpa to the G20, OECD
- Svetlana Lukash, G20 Sherpa; Deputy Chief, Presidential Experts' Directorate, Office of the President of the Russian Federation

Closing remarks:

Muriel Pénicaud, Minister of Labour, France

20:00 – 22:00

Cocktail apéritif, Musée d'Orsay, Paris co-hosted by Sodexo

Opening remarks: Laurence des Cars, Director, Musée d'Orsay and Musée de l'Orangerie

Clara Gaymard, Executive President, Women's Forum for the Economy & Society and Rohini Anand, Senior Vice President Corporate Responsibility & Global Chief Diversity Officer, Sodexo

Bridging humanity for inclusive progress

Carrousel du Louvre, Paris

99 Rue de Rivoli, 75001 Paris, France

Thursday, 15 November

THE DIVIDES WE FACE

7:45 – 8:30

Networking breakfast

MC: Sophie Lambin, Editorial Director, Women's Forum for the Economy and Society

8:30 – 8:50

Introduction to the Women's Forum Strategic Committee and Daring Circles

Chiara Corazza, Managing Director, Women's Forum for the Economy and Society

Anne-Gabrielle Heilbronner, member of the Directoire and Secretary General, Publicis Groupe

Welcome

Clara Gaymard, Executive President, Women's Forum for the Economy and Society

8:50 – 9:40

[Bridging humanity plenary]

Future state: The rise of global instability and the need for new governance solutions - [#futurestate](#)

Global instability is on the increase, as marked in mounting risks: from cyber warfare to refugee crises and from social unrest to trade wars. Even as states confront one another on trade, the global financial system remains tightly linked via capital flows, investments and cross-border banking. A modest uptick in the global economy has eased some concerns about market failure, but left untouched [risks](#) related to conflict, the environment and technology. How does geopolitical instability impact humanity's divides? How are current governance solutions failing to address them?

- How will technology ease some of the instability while also creating new risks or exacerbating divides? How can we mitigate the deepening of divides?
- What kinds of new governance organisations and solutions might be best suited to tackle today's global instability?
- How should business respond and adapt to this environment?

Moderator: Karen Tso, Anchor, CNBC

Speakers:

- Sophie Bellon, Chairwoman, Sodexo
- Karien van Gennip, CEO, ING France
- Bruno Le Maire, Minister of the Economy and Finance, France
- Stéphane Richard, CEO, Orange
- Ilham Kadri, President and CEO, Diversey

9:40 – 10:30

[Putting technology to work plenary]

Putting gender into technology to accelerate a better future - #gendertech

Technology, particularly its expected impact on the future of work, tends to elicit strong reactions framed in the language of science fiction novels: [utopia or dystopia](#)? On the one hand, sceptics see technology replacing jobs, isolating humans from one another and creating idle and restless future generations. On the other hand, optimists envision a world free from mindless jobs; clean, SMART cities with zero emissions and a truly globally connected world where location, gender and physical ability have little impact on one's potential. History and logic tell us the reality is likely to be somewhere in the middle, but only if we deploy technology ethically and are mindful of its potential impacts. But how can we ensure truly inclusive and ethical technology if women and minorities are still [underrepresented](#) in STEM fields, and in some areas the gender gap is actually widening?

- What is and is not working to change how education is structured, so that the benefits of new technologies are evenly distributed and participation in their creation is inclusive?
- What governance processes, from the company to the supranational level, can be put in place to monitor the impact of technology on our lives?
- How can automation, AI, and other technologies help leapfrog women's advancement and equality? How can women's leadership propel this further?

Moderator: Rahaf Harfoush, Digital Anthropologist & Executive Director, Red Thread Institute of Digital Culture

Speakers:

- Tricia Hobson, Global Chair, Norton Rose Fullbright
- Laura Laltrello, Vice President and General Manager, Datacenter Group Services, Lenovo
- Gabriela Ramos, Chief of Staff and Sherpa to the G20, OECD
- Jean Todt, President, Fédération Internationale de l'Automobile and Special Envoy for Road Safety, UNECE
- Florence Verzelen, Executive Vice President, Industry Solutions, Marketing, Global Affairs and Communications, Dassault Systèmes

10:30 – 10:50 NETWORKING BREAK

10:50 – 11:20

[Bridging humanity fireside chat]

A conversation with Kenneth Jacobs on building an inclusive economy

Moderator: Swaha Pattanaik, Global Economics Editor, Reuters

Speakers:

- Kenneth Jacobs, Chairman and CEO, Lazard

10:50 – 12:05

[Discovery zone]

Dialogue in the dark workshop

Hosted by American Express

Pre-registration required

11:20 – 12:00

[Reimagining organisations plenary]

Women leading the charge: Reimagining access to clean energy - #cleanenergy4all

Energy is essential for our modern societies. It keeps our factories producing, our cars running and our lights bright. Our fossil fuel-intensive energy systems have led to great development leaps but also carbon emissions causing climate change. Access to energy and development has not been universal and over [one billion people live without electricity](#). The world urgently needs to transform its approach to energy sourcing and delivery to avoid potentially catastrophic impacts of climate change. Women, from those at the top negotiating tables to those spearheading grassroots activity, are leading the charge. The Sustainable Development Goals aims for [access to affordable and clean energy for all](#) by 2030, but progress is not happening quickly enough to meet the 2030 target or to mitigate the worst impacts of climate change.

- How can we accelerate systems change and ensure the world reaches the target of SDG7?
- Building on the climate summits in September 2018, how can we further close the gap between policymakers, business, innovators and those on the ground without access to energy to ensure solutions reach everyone?
- How can the power of finance be unlocked to encourage the energy sector's transition to clean energy, as well as to capitalise clean energy start ups? How can women's leadership in the transition to clean energy be supported through investment and finance?
- What will our energy systems of the future look like? What roles do centralised and decentralised energy play?

Moderator: Alexandra Sombsthay, Vice-President, Europe, Akuo Energy

Speakers:

- Rachel Kyte, CEO, Sustainable Energy for All, Special Representative of the UN Secretary-General
- Judith Hartman, Deputy Managing Director of ENGIE, Chief Financial Officer, ENGIE
- Janet J. Matsushita, Refining Director, Europe, Middle East, Africa and Asia Pacific, Exxon Mobil Fuels & Lubricants Company

12:00

[Daring Circle announcement]

Women & Supplier Diversity

Introduced by Chiara Corazza, Managing Director, Women's Forum for the Economy & Society
Fares Sayegh, Vice-President, Global Supply Network and Business Services, Procter & Gamble

TRANSITION

Sessions in parallel

Amphitheatre & roundtable sessions	Discovery zone connections
<p>12:10 – 13:00 [Shifting mindsets amphitheatre] – Purple stage It's not adding up: Solving the gender gap in STEM - #gendergapstem <i>Hosted by the Women & STEM Daring Circle</i> The gender gap in STEM occupations is well-documented: worldwide, women make up less than a third of researchers. Yet puzzles remain. Why do highly educated women leave STEM occupations but not other similarly demanding professions at such a high rate? Why is a country's gender equality profile inversely correlated with the rate at which its women engage in STEM careers?</p> <ul style="list-style-type: none"> • What divides help explain women's career choices in STEM, and how can they be bridged? • Why are more women needed in STEM careers, and how can they help build bridges for more of humanity's divides? <p>Moderator: Montserrat Gomendio, Deputy Director of the Directorate for Education and Skills, OECD</p> <p>Speakers:</p> <ul style="list-style-type: none"> ➢ Emanuela Aureli, Consultant, Spencer Stuart ➢ Zeynep Keskin, COO, SAP ➢ Shelley McKinley, Head of Technology and Corporate Responsibility, Microsoft ➢ Paola Scarpa, Client Solution, Data and Insights Director and Emea women@leader Google 	<p>12:20 - 13:00 [Daring Women Hub] Inspiring the next generation of young women leaders <i>Hosted by Johnson & Johnson</i> Alongside established senior professionals who have dared and risen to success, there are also young women who find the bravery to do so against all odds. But how can we inspire, encourage and support them on their journey? How can corporates support and engage the next generation of young women leaders in the business and social impact world?</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Laurence Coudroy, EMEA Supply Chain Program Director, Johnson & Johnson • Hyojeoung Kim, G(irls)20 • Yasmine Ouirhrane, Women Deliver • Arabela Chilwane, G(irls)20
<p>12:10 – 13:00 [Reimagining organisations amphitheatre] – Red stage Money makes the world go around: Gender-lens investing for social impact #genderlensinvesting <i>Hosted by the Women & Supplier Diversity Daring Circle</i></p>	<p>12:20 - 13:00 [Entrepreneurship Hub] Driving inclusive progress by supporting women owned businesses Women entrepreneurs face all sorts of</p>

<p>Applying gender-based investment criteria to improve returns or improve gender outcomes, is gaining momentum as a means of deploying capital toward global gender issues. But like other forms of impact investing, this 'gender-lens investing' faces challenges. How do you really measure the impact? Can it generate financial returns equal to traditional investment? Companies are also increasingly adopting a gender-lens in areas such as media spend, human capital investments and supply chain programmes. When done correctly, these can accelerate women's empowerment beyond the organisation that puts them in place, having a positive effect on broader society.</p> <ul style="list-style-type: none"> • How can gender-lens investing help impact gender equality issues beyond more? • How can gender-lens investing be used beyond the financial services industry and within organisational budgeting, policy decisions, etc? • How can companies be strategic in their purchasing and spending decisions to empower and benefit from women in their organisations and supply chains? <p>Moderator: May Busch, Executive Coach, Speaker, Advisor</p> <p>Speakers:</p> <ul style="list-style-type: none"> ➢ Suzanne Biegel, Founder, Catalyst at Large ➢ Fares Sayegh, Vice President, Supply Chain Europe, P&G ➢ Linda Scott, Founder, DoubleXEconomy Inc. ➢ Carlyn Taylor, Global Co-leader, Corporate Finance & Restructuring, FTI Consulting 	<p>barriers to their companies' success. With lower access to finance and markets when compared to men, as well losing out on crucial mentoring and networking opportunities, it's little wonder male-owned businesses represent 65% of firms. But there's a huge prize for economies and societies from breaking down these barriers. This connection will look at how women and men globally can work together, to inspire and support new entrepreneurs.</p> <ul style="list-style-type: none"> - What are the main barriers that women face in starting and growing their businesses? - How can corporates, governments and financiers do more to overcome these, support women entrepreneurs and drive inclusive progress? <p>Moderator: Alba Medina, Co-Founder, Dalia Empower</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Nora Barsali, President, News RSE, • Eline Vrijland-van Beest, CEO and Founder, NightBalance • Aizel Trudel, Founder and CEO of Aizel.ru
<p>12:10 – 13:00 [Putting technology to work roundtable] – Pink stage Wellness at work: Technology, loneliness and mental health - #techwellness Some technologies, such as social media or virtual reality have often been accused of worsening users' feelings of loneliness. Some new innovations such as service economy platforms or self-driving cars enable users to go</p>	<p>12:20 - 13:00 [Future of Work Hub] Have you mastered the leadership essentials necessary to succeed in the A.I. age? <i>Hosted by IESE</i> A.I. will change the way we work and it will</p>

<p>without seeing other humans. On the flip side, some technologies can also help reduce and overcome social isolation or guide meditation. Recently, technology companies have launched apps and software improvements to help users monitor time online -- albeit through more technology.</p> <ul style="list-style-type: none"> • Who is most at risk suffering mental health consequences from technology? How can we reduce those risks? • How does technology impact workers, teams and companies? How can we combat isolation at work and at home? • How could the incorporation of gender considerations into product design deliver more inclusive technology for all? <p>Moderator: Trisha de Borchgrave, Author and artist</p> <p>Speakers:</p> <ul style="list-style-type: none"> ➢ Essam Daod, Mental Health Director and Co-Founder, Humanity Crew ➢ Sandrine Coulangue, Health Program Director, AXA ➢ Michelle Gilbert, Director of Communications Southern Europe, Facebook <p>Youth challenger: Fernanda Lagoeiro, G(irls)20 delegate</p>	<p>give us more available time to focus on value added activities. Whether you are junior leader refining your leadership style or a seasoned leader with years of experience, you are welcome to join this 45 min session to self-assess where you stand on the essential set of competences you need to succeed as a leader in the upcoming A.I. age</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Yolanda Serra, Managing Director, Open programs EMEA, IESE Business School
<p>12:10 – 13:00 [Bridging humanity roundtable] – Yellow stage</p> <p>The resource nexus: scarcity today and in the future - #resourcenexus</p> <p>Earlier this year, the city of Cape Town warned of Day Zero - the day the drought-hit city would run out of water. Like other aspects of the global economy, water is increasingly part of a multi-regional and complex value chain. And it underpins many other resources, like food and forests, which are critical to human well-being as well as serve as major sources of employment. Women often carry the main responsibility for meeting the resource needs of their families and communities in the form of water, energy and food. But even though resource scarcity may have a greater impact on women, they often don't have the opportunity to influence the distribution of natural resources. In a world where droughts and other extreme climate events are increasing, how can governments and businesses assure water supply to ease security concerns and ensure commercial and residential access?</p> <ul style="list-style-type: none"> • How can the experiences of those in resources-stressed communities, 	<p>12:20 - 13:00 [STEM for Good Hub]</p> <p>Igniting the power of women <i>Hosted by Johnson & Johnson</i></p> <p>In their effort to achieve greater gender equality in STEM leadership positions, companies are mobilizing to support young women in their pursuit of STEM2D degrees and careers. Fiona Lynch from Johnson & Johnson and Alice Parkes from the University of Limerick will share their experience of the WiSTEM2D University programme in Ireland, where WiSTEM2D refers to Women in Science, Technology, Engineering, Mathematics, Manufacturing and Design. An interesting case study of how a corporation</p>

<p>particularly women, inform solutions?</p> <ul style="list-style-type: none"> • How do the interdependencies of the food-energy-water nexus call for different forms of collaboration? • How can women's leadership be utilised to ensure better policy making on resources and to ensure women's resource needs are met? <p>Moderator: Claire Falzone-Allard, Managing Director & CEO, NovaVeolia</p> <p>Speakers:</p> <ul style="list-style-type: none"> ➢ Sabrina Grover, Co-Chair, Y7 ➢ Alix LeBec, Executive Vice-President of Business Development and Investor Relations, WaterEquity 	<p>can realise their commitment to building a diverse WiSTEM2D community and inspire brilliant minds that ignite great ideas</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Fiona Lynch, Medical Manager, Johnson & Johnson • Alice Parkes, student
<p>12:10 - 13:10 [Workshop] – White agora</p> <p>How women rise - #womenrise</p> <p>Women entrepreneurs in developing countries face common challenges around the world, as well as those unique to their environment, such as skills gaps, digital access, and lack of safe spaces to work. In this workshop, we'll hear from entrepreneurs, advisors and experts whose perspectives bridge how entrepreneurship plays out at different stages of economic development. They'll speak about overcoming their challenges, the kind of support and best practices needed from institutions, investors and others, and how lessons from the developing world might help close the gap for women entrepreneurs in the developed world as well. Participants will break into smaller groups for more intimate, personal conversations as well as opportunities to network with other female entrepreneurs and investors.</p> <p>Who should attend: women entrepreneurs from the developed world, philanthropists and other funders, entrepreneurs from developing countries/ emerging markets.</p> <p>Conversation starters:</p> <p>Nyra Mahmood, Managing Director, Simply Sharia Human Capital Priya Basu, Head, Women Entrepreneur's Finance Initiative, World Bank Samar Hasan, Co-Founder and Chairperson, Epiphany</p>	<p>12:15 – 14:45 [Sanofi corner]</p> <p>Flash-meetings</p> <p>When Internet and social networks provide access to everyone at any time through online networking, face-to-face encounters have become a rare luxury and a privilege. Come early, the number of seats is limited!</p> <ul style="list-style-type: none"> • <i>12:15 – 13:00 Meet Sandrine Bender CEO & Co-founder of Meyko</i> • <i>13:00 – 13:45 Meet Karen Linehan, Sanofi Global Head of Legal Ethics and Business Integrity</i> • <i>14:00 – 14:45 Meet Loubna Bouarfa, CEO & founder OKRA.ai</i>

12:20 - 13:00

[Rising Talents corner]

A conversation with our 2018 Rising Talents

Rekha Kamat, Indian, **3DEXPERIENCE** Platform Executive, Dassault Systemes

Véna Arielle Ahouansou, Beninese, Founder & CEO, KEA Medicals Pharmaceuticals & Technologies

12:20 - 13:00

[Social and civic engagement hub]

Meet Isabelle Fromantin, the nurse breaking grounds in cancer detection

Isabelle Fromantin received her “insignes de chevalier de la Légion d’honneur” as a result of 22 years of experience caring for tumour wounds as a specialised nurse. After a thesis on the odors associated with breast cancer malignant wounds, Fromantin launched a project called KDOG, which aims to develop a supplemental method of early breast cancer screening by training dogs to detect breast cancer. As a successful and innovative woman in medicine, Fromantin will speak about her journey, barriers and enablers of her success, as well as current work at Institut Curie, one of the leading medical and biological research centres in the world.

IMPORTANT NOTE: this session is in French

- Isabelle Fromantin, Cadre expert de l'Unité Plaies et Cicatrisation, Institut Curie

13:00 – 14:00 NETWORKING LUNCH

THE SOLUTIONS WE SEEK

14:00 - 14:50

[Bridging humanity debate] - Plenagora

This house believes that government not business should be primarily responsible for ending sexual harassment in the workplace - #nytdebate

Jointly presented with The New York Times

This debate, co-curated by the New York Times, would include statements and responses in an Oxford-style debate – with commentary from a jury of selected leaders. Its goal is not to define a winner, but simply to bring about insights and commentary that might not otherwise emerge from a traditional panel.

Moderators: Francesca Donner, Director of the Gender Initiative, The New York Times & Sophie Lambin, Editorial Director, Women's Forum for the Economy & Society

Debaters:

- Heather Barnabe, CEO, G(irls)20
- Mercedes Colwin, Partner, Gordon & Rees
- Katja Iversen, President and CEO, Women Deliver
- Mary-Frances Wain, Senior Vice-President of External Affairs, National Women's Law Centre
- Philippe Lévêque, Director General, CARE France
- Michael Kaufman, Co-Founder, White Ribbon Campaign

Judges:

Leah Daughtry, Founder, President and CEO, On These Things

Anne-Laure Kiechel, Managing Partner, Global Head of Sovereign Advisory, Rothschild & Co

Alexandra Palt, Chief Corporate Responsibility Officer, L'Oréal Foundation

14:00 – 15:15

[Discovery zone]

Dialogue in the dark workshop

Hosted by American Express

Pre-registration required

14:50

[Daring Circle announcement]

Women & Access to Health

Introduced by Chiara Corazza, Managing Director, Women's Forum for the Economy & Society

Karen Linehan, Executive Vice President, Legal Affairs and General Counsel, Sanofi

Denis Duverne, Chairman, AXA

Sessions in parallel

Amphitheatre & Roundtable programming	Discovery zone programming
<p>15:00 – 15:50 [Bridging humanity amphitheatre] – Purple stage ‘G’ is for green (and gender) - #gisforgreen <i>Hosted by the Women & Climate Daring Circle</i> The urgency to tackle climate change is growing ever more apparent. Though setbacks in political willpower to address the issue threaten collaborative action, private and public sector resolution to mitigate the drastic impacts of climate change remains strong. Technological advances in energy, infrastructure, mobility and more make a green future seem possible, despite the many challenges yet to overcome. These same technologies are simultaneously impacting the future of work, with the potential to exacerbate or reduce gender inequalities. As societies grapple with how to build more gender-inclusive economies, how can they be challenged to consider gender-inclusive green economies?</p> <ul style="list-style-type: none"> • How can private and public sector action better integrate climate and inclusion? How can green economies become synonymous with inclusive ones? • Which aspects of climate adaptation – agriculture, infrastructure, financing, governance, etc. – need to be more gender inclusive to scale climate change mitigation equitably? • How can women’s leadership be tapped into at the international level, national level and business to help accelerate climate action globally? <p>Moderator: Marie Guillemot, Partner, KPMG Speakers:</p> <ul style="list-style-type: none"> ➤ Marie-Claire Daveu, Chief Sustainability Officer and Head of International Institutional Affairs, Kering ➤ Alexandra Palt, Chief Corporate Responsibility Officer, L’Oréal Foundation ➤ Mil Niepold, President & Founder, The Mara Partners 	<p>15:10 - 15:50 [Daring Women Hub] What does it take to realise a dream? A conversation around resilience, overcoming adversity and turning it into an opportunity. This connection will explore the lives of inspirational speakers who have realised dreams through adversity. Moderator: Cheryl Liew-Chng, Founder, The 24 Hour Woman Speakers:</p> <ul style="list-style-type: none"> • Nadalette La Fonta-Six, Partner, Janad Conseil • Oksana Masters, American Paralympic rower and cross-country skier

<ul style="list-style-type: none"> ➤ Patricia Ricard, President, Paul Ricard Oceanography Institute ➤ Laurence Pessez, Head of Corporate Social Responsibility, BNP Paribas 	
<p>15:00 – 15:50 [Putting technology to work amphitheatre] – Red stage From one, many: Improving access to health through women in health tech - #womenhealthaccess <i>Hosted by the Women & Access to Health Daring Circle</i> From artificial intelligence to data science, new technologies and innovations promise to improve health research and healthcare. Some of these technologies are poised to transform the health industry, especially in regions where providing access to basic health services remains a major global challenge. With women representing most of the world's home healthcare workers as well as unpaid caregivers, how do we ensure that today's health and biomedical research take sex and gender into consideration, as well as other forms of diversity?</p> <ul style="list-style-type: none"> • How are women already leading in health innovation and technology, and how can they further be encouraged to contribute to leadership in this arena? • How can we ensure that those who face the greatest barriers in accessing health benefit from innovative leaps in health technology? • How can the health, insurance and financial industries support more women in health innovation? How can public policy further support these efforts? <p>Moderator: Amy Hepburn, Executive Director, WomenOne Speakers:</p> <ul style="list-style-type: none"> ➤ Guillaume Borie, Chief Innovation Officer, AXA ➤ Temie Giwa-Tubosun, Founder, LifeBank ➤ Marie-Ange Saraka-Yao, Managing Director, Resource Mobilisation and Private Sector Partnerships, Gavi 	<p>15:10-15:50 [Social & Civic Engagement Hub] Can a virtual reality experience promote empathy? <i>Hosted by ICRC</i> With 'The Right Choice', a new immersive virtual reality movie, the ICRC has developed a new way of interactive storytelling which uses a simulated experience to help people understand urban warfare and its impact on real lives. The experience puts users next to a Syrian family trapped in urban warfare and gives viewers a choice in the face of attack. But what can this technology really achieve? Why is this worth doing for the ICRC? Can technology really help engender a perception shift or promote empathy? Speakers:</p> <ul style="list-style-type: none"> • Ariel Rubin, Head of Digital Content, ICRC

<ul style="list-style-type: none"> ➤ Karen Linehan, Executive Vice President, Legal Affairs and General Counsel, Sanofi ➤ Rafaèle Tordjman, Founder, Women Innovating in Healthcare Together (WITH) 	
<p>15:00 – 15:50 [Reimagining organisations roundtable] – Pink stage Civic life in the digital age - #civicalifedigitalage</p> <p>The perils and the promise of digital technologies are playing out in politics and civic engagement. Digital technologies create opportunities for citizens to access information, connect with thullr policymakers and amplify their voice. Indirectly, citizen’s digital footprints provide insights into their skills, employment, health and more -- data that can be aggregated to reveal deeper understanding of populations and their needs. But these same technologies raise the stakes for data security and privacy, and pose new threats to civil liberties. From the developed to the developing world, how can societies adapt to build civic systems fit for the digital age?</p> <ul style="list-style-type: none"> • How can governments and NGOs keep pace with technology companies in using data to create opportunity and protect its citizens? • What are the connections between the rise of populism and the digital age of politics? And what are the challenges populism poses to women’s leadership in politics and beyond? • Has eGovernment paid off for citizens? Are digital citizens, and more specifically women, better engaged with governance processes? • How are certain populations being left behind or unfairly disadvantaged by these technologies in civic life? <p>Moderator: Maithreyi Seetharaman, Economist, Euronews Speakers:</p> <ul style="list-style-type: none"> ➤ Fabienne Arata, France Country Manager and Talent Solutions Director, LinkedIn ➤ Mercedes Colwin, Partner, Gordon & Rees, France ➤ Sixtine Bouygues, Deputy Director General, DG Communication, EU Commission ➤ Anthony Gooch, Director of Public Affairs and Communications, 	

<p>OECD ➤ Clement Leonarduzzi, President, France, Publicis Consultants</p>	
<p>15:00 – 15:50 [Shifting mindsets roundtable] – Yellow stage Breaking boundaries: Demolishing stereotypes across genders - #breakstereotypes Modern society often tells girls and women they can be or do anything - but how often is the same true for boys and men? Women's empowerment will never be complete until the definition of masculinity, too, is expanded, enabling children and adults of all genders to fully express themselves. For a post-#MeToo future, and to enable women to participate fully in work and society, what gender stereotypes still need to be demolished and how, and whose responsibility is it to do so?</p> <ul style="list-style-type: none"> • How can organisations be (re)designed to accelerate the demolition of gender stereotypes? • How can men and women empower each other to break stereotypes and redefine the concept of gender fit for the future? • How can legal and other systems adapt to accommodate these changes? <p>Moderator: Alicia Wittmeyer, Global Gender Editor, Opinion, The New York Times</p> <p>Speakers:</p> <ul style="list-style-type: none"> ➤ Fabrice Houdart, Human Rights Officer, United Nations ➤ Jeanine Liburd, Chief Marketing & Communications Officer, BET Networks ➤ Elizabeth Nyamayaro, Senior Advisor to United Nations Under-Secretary-General, UN Women ➤ Julia Sperling, Partner, McKinsey ➤ Isabelle Wekstein, Managing Partner, WAN Avocats 	<p>15:10-15:50 [STEM for Good Hub] Lead by example, role models in STEM <i>Hosted by Google</i> Come talk with women STEM trailblazers, hear about their journey, be inspired by their example and perhaps become a role model in STEM yourself.</p> <p>Moderator: Kristine Naltchadjian, Head of EMEA Partner Marketing, Google</p> <p>Speakers</p> <ul style="list-style-type: none"> • Véna Arielle Ahouansou, Founder & CEO, KEA Medicals • Alejandra Estanislao, Senior Software Engineer, Google • Prue Mackenzie - Vice President Global Client Executive, Atos

<p>15:00 – 16:00 [Workshop] – White agora Ready to burst: Scaling investment in women-led businesses in the supplier pipeline - #supplierdiversity Within workplaces, women’s leadership is evolving from a “nice to have” to a social and business imperative. But for women who own their business or lead small- to medium-sized enterprises, various obstacles still prevent them from owning their fair share of the market. Women-led businesses bring diversity of ideas and innovation, plus broaden the pool of prospective suppliers, reducing organizational risk and expanding price negotiating power. So why aren’t more investors and corporate and government procurement teams taking a chance on them? In this workshop, women entrepreneurs and suppliers will have the chance to discuss these challenges and potential opportunities directly with the experts and organisations leading the way in gender-lens investing and supplier diversity initiatives — including access to finance, the communication of a clear business case to drive buy-in and the need for infrastructure to connect with the right people. Participants will discuss in small groups for more intimate, interactive conversations about the challenges faced by both suppliers and buyers, as well as opportunities to network with other women entrepreneurs, supply chain professionals and investors. Who should attend: procurement professionals, investors, entrepreneurs and corporate venture capitalists. Conversation starters:</p> <ul style="list-style-type: none"> ➤ Suzanne Biegel, Founder, Catalyst at Large ➤ Maggie Berry, Executive Director, WEConnect International ➤ Jamila Belabidi-Chahid - Global Supplier Diversity and Purchases Capability, Procter & Gamble 	<p>15:10-15:50 [Entrepreneurship Hub] Head-to-head: live start-up pitch battle These 5 women want to change their respective industry’s practices and disrupt the market, but which will be able to successfully sell her startup to the jury? Competing in a 3-minute pitch battle format, these French entrepreneurs will tell you and the jury about their work in real-time. The pitch is a partnership between Raise and Time to Pitch and the jury will be composed of Chari-T Magazine, 50InTech and Business O Féminin, who will offer media coverage to the winner. Who will have the best pitch? Moderator: Clara Gaymard, Executive President, Women’s Forum for the Economy & Society Speakers:</p> <ul style="list-style-type: none"> • Christiana Toty, Time to Pitch • Faustine Duriez, Cocoworker • Coline Debayle, Artips • Cassandra Delage, Plast’if • Mathilde Yagoubi, Fundy • Lucie Soulard, Place2Swap • Cynthia Illouz, Chari-T Media (Jury) • Caroline Ramade, 50InTech (Jury) • Véronique Forge, Business O Féminin (Jury)
<p>15:00-15:45 [Orange corner] Orange Foundation Women's Digital Centers</p>	<p>15:10-15:50 [Rising Talents corner] Shall we have an ethical or business approach to</p>

<p>Empowering vulnerable women with digital and entrepreneurial skills. Over 11,000 women trained to date in 240 Women's Digital Centers located in 18 countries in Africa, Middle East and Europe</p> <p>Speakers:</p> <ul style="list-style-type: none"> Christine Albanel, Vice-President, Corporate Social Responsibility, Diversity, Partnerships and Philanthropy, Orange Mary Lisa Durban, Director Europe, Middle East and Women's Digital Center Program, Orange 	<p>personal data? Jean-Louis Beffa, Honorary Chairman of Saint-Gobain - Senior Advisor, Lazard</p>
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14:55- 16:00 DISCOVERY ONLY PERIOD

Discovery only period

<p>15:50-16:30 [Daring Women Hub] The tools we need: an introduction to bystander training for sexual harassment <i>Hosted by L'Oréal</i> L'Oréal Paris is supporting Hollaback! an NGO expert in Bystander intervention, a proven methodology empowering people with the tools to intervene when facing sexual harassment. At this session, there will be an opportunity to hear more about the initiative. You can then attend the training on Friday 16 November, 9:00-10:00, in the White Agora. You can make a choice to actively and visibly take a stand against harassment and this training will give you the tools to help you intervene when you see harassment happen on the street and in other public spaces. Different methods will be shared for you to use to support someone who's being harassed, to emphasise that harassment is not okay, and to</p>	<p>15:50-16:30 [Social & Civic Engagement Hub] Engaging on well-being <i>Hosted by OECD</i> What is well-being and how do countries compare? For many years, the OECD has been measuring just that, and the Better Life Index is a tool for involving you in this debate. During this session you will hear more about how the Index is designed so that people can express what is important for their quality of life and what the OECD has learned by listening. How do people's preferences vary by country, gender, and over time? Women's voices are particularly important - take part by creating your own Better Life Index, and share your personal views on well-being.</p> <p>Speakers:</p> <ul style="list-style-type: none"> Holly Richards, OECD, Public Affairs Manager Nuria Villanova, OECD, Junior Communication Campaigns Manager
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<p>demonstrate to people in your life that they too have the power to make the community safer.</p> <p>Speakers:</p> <ul style="list-style-type: none"> Emily May, Co-Founder and Executive Director of Hollaback! 	
<p>15:50-16:30 [Power of Finance Hub]</p> <p>Can Fintech show the way for gender equality in Financial Services? <i>Hosted by Hogan Lovells</i></p> <p>In recent years, industry-specific networking communities have invested their efforts into providing opportunities for women to share their experiences and build relationships with others in their industry. However, the financial services sector has not managed to reach the same degree of engagement with gender equality and parity as of yet. How can we therefore ensure that Fintech won't follow in its footsteps?</p> <p>During this panel discussion we will address the core obstacles which have prevented the equal advancement of women in this profession. We will also talk about how we can position and promote Fintech such that it makes it attractive for women to enter financial services and creates opportunities for them to do so, bringing much needed change to the sector from within.</p> <p>Speakers:</p> <ul style="list-style-type: none"> Sharon Lewis, Global Head of Financial Institutions Sector, Hogan Lovells Charlotte Crosswell, CEO, Innovate Finance 	<p>15:50-16:30 [Future of Work Hub]</p> <p>Bridging the generation gap <i>Hosted by BNP Paribas and ExxonMobil</i></p> <p>When the baby boomers and Gen X find it tough to relate to the 'millennials' and the 'digital natives', organisations need to tackle the complex world of age diversity. This connection will look at the what the issues are and openly discuss the opportunities to bridge the generation gap. When done right, the benefits of having an age diverse workforce can be extremely valuable for all.</p> <ul style="list-style-type: none"> How can a company cater to diverse age groups in its workforce and make sure that everyone feels empowered, stimulated and supported? How can an organisation facilitate inter-generational collaboration, knowledge transfer and skill building? <p>Moderator: May Busch</p> <p>Speakers:</p> <ul style="list-style-type: none"> Loraine Phillips, European Technology Center Executive Manager; President, ExxonMobil Chemical Europe Caroline Courtin, Global Head of Diversity and Inclusion, BNP Paribas Ayushi Banerji, Co-Founder and CEO, The Gender Lab, G(irls)20 delegate
<p>15:50-16:30 [STEM for Good Hub]</p>	<p>15:50-16:40 [White Agora]</p>

<p>How to create an inclusive company culture in order to close the gender gap in STEM? <i>Hosted by Lenovo</i></p> <p>This session will explore concrete solutions to fight against stereotypes and sexism in technological and scientific companies in order to close the gender gap and build an inclusive culture. Women business leaders across EMEA will join us to share their experiences and best practices to encourage women empowerment in STEM and to discuss the findings from the Diversity & Inclusion report issued by Lenovo</p> <p>Moderator: Catherine Ladousse, Executive Director of Communications EMEA, Lenovo</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Ergun Field, Senior Channel Manager, Lenovo • Manuela Lavezzari, Marketing Director EMEA, Lenovo • Ola Eldib, Consumer and Commercial Country Manager – Egypt and Levant, Lenovo • Valérie Gaudart, Head of Employee, Brand and Ecosystems, ENGIE • Irina Dumitrescu, Software Engineer, Google 	<p>It's okay to ask - Speed mentoring at the Women's Forum Global Meeting Pre-registration required</p>
<p>15:55 - 16:35 [Plenagora] Yoga <i>Hosted by AXA</i></p> <ul style="list-style-type: none"> • Ola Jas, Yoga teacher 	<p>15:50 -16:30 [Rising Talents corner] Women on boards</p> <ul style="list-style-type: none"> • Katherine Moos, Partner and Co-Head of the European Board Practice, Spencer Stuart

16:40 – 17:05

[Bridging humanity plenary]

Be the bridge - #bethebridge

This plenary will see the concept of bridging humanity through a personal lens: where women's individual struggles to overcome obstacles - physical, emotional, social and systemic - are heard and recognised as the guiding lights for women everywhere to lead us towards a fairer and more inclusive global community.

Moderator: Clara Gaymard, Executive President, Women's Forum for the Economy & Society

Speakers:

- Peggy Bouchet, navigator
- Oksana Masters, American Paralympic rower and cross-country skier

16:40 – 17:50

[Discovery zone]

Dialogue in the dark workshop

Hosted by American Express

Pre-registration required

17:05 – 17:55

[Reimagining organisations plenary]

Reimagining organisations to bridge the gap between rhetoric and reality - #reimaginingorgs

In today's environment, organisations of all shapes and sizes are grappling with how to be future-fit in the face of major technological, societal and environmental changes. For businesses, the same tools we've used for decades to measure success remain entrenched even as economies move further away from [physical assets](#). Traditional structures and ways of working are holding organisations back as they seek to drive inclusive progress, and work more effectively with government and NGOs. What will it take to unblock this progress?

- How can we retrain managers, from business schools to boardrooms, to shift their understanding of the purpose of business in society?
- What are the success metrics and incentives that need to be put in place to drive positive organisational change?
- How can businesses be organised to be better collaborators – internally as well as with the public sector and NGOs?

- What is role of women's leadership in organisations in spearheading change?

Moderator: Cheryl Liew-Chng, Founder, The 24 Hour Woman

Speakers:

- Linda Zukauckas, EVP, Business CFO Group and Deputy CFO, American Express
- Jean-Claude Le Grand, Executive Vice-President Human Resources, L'Oréal
- Halla Tómasdóttir, CEO, The B Team
- Jane Griffiths Ph.D., Global Head, Actelion

17:55 – 18:45

[Shifting mindsets plenary]

Open hearts to close divides - #openhearts

Ultimately it is people not institutions who will drive inclusive progress. Mindset shifts are needed across business, civil society, government and media to reorient our economies and societies to a path of inclusive progress. But how can we facilitate such changes in our personal, professional and political lives?

Moderator: Star Jones, President, Professional Diversity Network (NASDAQ: IPDN); International Association of Women (IAW)

Speakers:

- Luvvie Ajayi, Speaker and Author
- Alexis McGill Johnson, Executive Director, Perception Institute
- Ranya Shamon, Vice-President, Baby Care, Europe Procter & Gamble
- Michael Kaufman Ph.D., Founder, White Ribbon Campaign

20:00 – 23:00

Cocktail reception – L'Hôtel de Ville, Paris

20:15 - Keynote speaker: Anne Hidalgo, Mayor of Paris

Friday, 16 November

7:45 – 8.30

Networking breakfast

8:30 – 8:45

[Bridging humanity plenary]

Introducing the 2018 Rising Talents

Moderator: Rekha Kamat, 3DEXPERIENCE Platform Executive, Dassault Systemes - Rising Talent, 2018.

Speakers:

- Isabelle Xoual, Managing Partner, Lazard
- Amandine Ayrem, Principle, Eurazeo
- Angeles Garcia Poveda, Partner & Board Member, Spencer Stuart

8:45 – 9:30 [Bridging humanity plenary]

Leading the persistence: Women as a rising force in politics - #womenpersist

Women are running in [record numbers](#) in this year's US midterm elections. Women in national parliaments around the globe might still be the minority, but they're [closing the gap](#). A [gender-equality campaign](#) is encouraging women's empowerment and political activity in the run-up to the 2019 EU Parliamentary elections. Despite this momentum, gender equality in political leadership, representation and activity remains badly needed in many countries. How can the energy of this year's movement for women's increased political leadership and engagement be maintained and converted into lasting change across the world?

- What can current campaigns learn from past successes in the US, New Zealand, India, Rwanda and other countries?
- What systems need to be put in place to maintain a steady pipeline of women's political leadership?

Firestarter: Valérie Pécresse, President, Regional Council, Île-de-France

Moderator: Leah Daughtry, Founder, On These Things

Speakers:

- Astrid Panosyan, International delegation, La Republique en Marche
- Anett Bosz, Member of Parliament, Hungarian Liberal Party
- The Honourable Eleni Bakopanos, P.C. former Deputy Speaker of the Canadian Parliament & Equal Voices National Treasurer

9:00 – 10:15

[Discovery zone]

Dialogue in the dark workshop

Hosted by American Express

Pre-registration required

9:00 – 10:00

[White Agora]

The tools we need: bystander training for sexual harassment

Hosted by L'Oréal

L'Oréal Paris is supporting Hollaback!, an NGO expert in Bystander intervention, a proven methodology empowering people with the tools to intervene when facing sexual harassment. You can make a choice to actively and visibly take a stand against harassment and this training will give you the tools to help you intervene when you see harassment happen on the street and in other public spaces. Different methods will be shared for you to use to support someone who's being harassed, to emphasise that harassment is not okay, and to demonstrate to people in your life that they too have the power to make the community safer.

Speakers:

- Emily May, Co-Founder and Executive Director of Hollaback!

9.30 – 9.35

[Announcement]

Special announcement

9:35 – 10:25

[Bridging humanity plenary]

Gaps and growth: Investing to meet the SDGs and unleash sustainable economic progress - [#SDGsfunding](#)

The good news is there is progress toward meeting the Sustainable Development Goals (SDGs). It just isn't at [the pace](#) needed to meet these Goals by 2030. The impacts of climate change are already being felt disproportionately by those who are least responsible. More than 2 billion people don't have access to basic sanitation, and almost half of all rural populations don't use safely managed drinking water systems. From technology to finance, solutions to bridge gaps are abundant but struggle to reach scale.

Those closest to the frontlines -- women and rural communities -- are often overlooked when solutions are developed. How can the most impacted gain a voice and

be included in solutions?

- What bridges need to be built to meet the SDGs by 2030? Between the developed and developing world? Between the private sector and social enterprises? Between communities and policy makers?
- What is the right role for the private sector in addressing the SDGs? Can and should they move from innovator to provider?
- How can women accelerate progress at the organisational and grassroots level? Are we doing enough given the scale of the issues?

Moderator: Virginie Robert, Journalist and Editor, Les Echos

Speakers:

- Gary White, CEO and Co-Founder, Water.org & WaterEquity
- Mary Robinson, Chair, The Elders, Former President of Ireland
- Serpil Timuray, CEO, Europe Cluster, Vodafone
- Sue Desmond-Hellmann, CEO, Bill and Melinda Gates Foundation

10:25 – 10:35

[Bridging humanity plenary]

Our next challenge: Closing the funding gap for women tech entrepreneurs

A conversation with Stéphane Pallez, Chairman and CEO, Française des Jeux and Tatiana Jama, CEO & Co-Founder, Selectionnist

10:40 – 11:55

[Discovery zone]

Dialogue in the dark workshop

Hosted by American Express

10:35 – 10:55 Networking Break

Pre-registration required

10:55 – 11:40

[Reimagining organisations plenary]

At the centre: Designing cities and economies for the future - #futurecities

Much has been made of the expected shift of the majority of the global population to cities by 2050. But even as cities grow, [digital technologies](#) in mobility, supply chains and workforce planning will shift our reliance on urban centres. How will cities evolve over the coming years to remain the cultural heart of our societies while adapting to the growing needs of populations?

- What is an inclusive vision of cities in the future? How can women's leadership help achieve this vision?
- How might design and planning for societal and life changes help meet the needs of, and tap opportunities presented by, [young](#) and [old](#) alike?
- How will cities of the future be more human cities? What roles do the private and public sector play in ensuring cities grow to be human?

Moderator: Maithreyi Seetharaman, Economic Journalist, Euronews

Speakers:

- Catherine Guillouard, CEO and Chairwoman, RATP
- Estelle Brachlianoff, COO, Veolia
- Pascale Sourisse, CEO, Thales International
- Connie Reimers-Hild, Executive Director of the Rural Futures Institute, University of Nebraska

11:40 – 12:05

[Bridging humanity plenary]

Fireside chat: A conversation between Chiara Corazza, Managing Director of the Women's Forum and Her Royal Highness the Grand Duchess of Luxembourg

WOMAN – A film by Yann-Arthus Bertrand and Anastasia Mikova

Introduced by:

- Bertrand Cizeau, Head of Group Communications & Deputy Head of Company, BNP Paribas
- Yann-Arthus Bertrand, Director, WOMAN
- Anastasia Mikova, Director, WOMAN

Discovery zone connections

<p>11:10-11:50 [Daring Women Hub] This Is 18: A view of the world through girls' eyes <i>Hosted by The New York Times</i> What does it mean to be a 18-year-old girl in the world today? To answer the question, The New York Times invited young female photographers to document the lives of 18-year-old girls in their communities. Through photos, interviews, audio and video, the project paints a portrait of life for girls on the cusp of adulthood. Georgia Canning, 20, talks about her work as a photographer on the project, including how it made her question the biases in her own work and the responsibilities of a photographer toward social progress.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Francesca Donner, Director of the Gender Initiative, The New York Times (moderator) • Georgia Canning, This is 18, Freelance Photographer, The New York Times 	<p>11:10-11:50 [Social & Civic Engagement Hub] How Outdoor media can support cultural changes in society <i>Hosted by Clear Channel</i> Outdoor medium plays a key role in the city providing services for citizens and for the municipalities. With the raise of digital, this medium has the opportunity to do more than just advertising, Through their partnership Clear Channel France and Brut have developed a concept that can help influence our behaviours as citizens and increase awareness around diversity, inclusion, environment and great issues of our times.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Boutaina Araki, Directrice Générale Déléguée- General, Clear Channel France • Guillaume Lacroix, Director de la Publication, Brut
<p>11:10 – 11:50 [Future of Work Hub] Giving a sense of purpose through transmission of savoir faire <i>Hosted by Christian Dior</i> When supporting the younger generation of talents and advancing the gender equality agenda is also fulfilling a company core purpose. Since its creation by Mr Dior in 1947, transmission of savoir faire has always been at the heart of the House. Dior brings together this strong heritage, with its anchorage in femininity and its commitment to advancing</p>	<p>11:10 - 11:50 [STEM for Good Hub] Women in STEM, storytelling and stereotypes <i>Hosted by Google</i> The way we have been talking, for centuries, about women and about women in STEM in particular, has created a self-fulfilling prophecy. We need to change our language to change our perception of women in STEM and inspire more girls to enter this domain.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Hind Ouzzani, YouTube Sales Strategy & Operations

<p>gender equality, in the workplace and outside, in Women@Dior, an empowerment program which provides support to 300 women around the world in fulfilling their full potential. As the ultimate luxury House, Dior wants to remain exclusive while being inclusive</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Leslie Serrero, Senior Vice-President, Global Operational Marketing, Christian Dior Couture • Emmanuelle Favre, Senior Vice-President, Human Resources, Christian Dior Couture 	<p>Lead, Google</p> <ul style="list-style-type: none"> • Tea Uglow, Creative Director of Google's Creative Lab, Google • Domino Pateman, Head of Programmes, The WOW Foundation
<p>11:10-11:50 [Entrepreneurship Hub] Building for success <i>Hosted by AXA</i></p> <p>Do you have an idea for a start-up but feel overwhelmed by the process? In this connection, you'll hear the experts share their best tips and demystify the funding and investment world to help entrepreneurs make those critical first choices and set their business up for success. You will also hear from someone who has benefited from this support and succeeded it building a health business</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Ulrike Decoene, Chief of Staff to the CEO, Leading the Women in Insurance Initiative, AXA • Sarah Huisman-Coridian, Vice-President, Willa • Anne Ravanona, Founder & CEO, Global Invest Her • Temie Giwa-Tubosun, Founder, Lifebank • Anne-Lorraine Meunier, Head of Communications, Willa (moderator) 	<p>11:00 – 11:50 [Workshop] – White Agora Self-esTEAM, how to design empowered collaboration <i>Hosted by thecamp</i></p> <p>Through this workshop in collaboration with thecamp, Laurence Fischer founder of Fight for Dignity - multiple world champion in karaté will share her unique approach to using sport as a tool for transformation. During an hour you will experience a mix of personal development, collective intelligence and creativity to transform the way you see inclusion in the workplace.</p> <p>Conversation starters: Laurence Fischer, Stéphanie Ampart, Jeanne Granger, Solène Dargaud, Remi Sabouraud- thecamp</p>

TRANSITION

Sessions in parallel

Amphitheatre & roundtable sessions	Discovery zone connections
<p>12:15 - 13:05 [Reimagining organisations amphitheatre] – Purple stage</p> <p>Women as drivers of stability, peace and security - #womenindefence In the last few years, women have been appointed to the defence and foreign affairs leadership of several large European economies: Spain, Germany, Italy, and France, to name a few. Increased women's leadership in these roles comes at a time of change for security and defence policies amid the rise of non-state actors, national disasters and shrinking of national armed forces.</p> <ul style="list-style-type: none"> • How are women driving peace, stability and security, and what is the impact of a growing network and critical mass of women in the field? • How do women in peacekeeping roles gain access and make an additional impact? <p>Moderator: Alicia Wittmeyer, Global Gender Editor, Opinion, The New York Times</p> <p>Speakers:</p> <ul style="list-style-type: none"> ➤ Florence Parly, Minister of the Armed Forces, France <p>Followed by a conversation with G(irls)20 delegates</p> <ul style="list-style-type: none"> ➤ Amelia Hannion ➤ Priyanka Roychoudhury ➤ Sara Tanan ➤ Mary Goudie, Member of the House of Lords 	<p>12:15 – 13:45 [Sanofi corner]</p> <p>Flash-meetings When Internet and social networks provide access to everyone at any time through online networking, face-to-face encounters have become a rare luxury and a privilege. Come early, the number of seats is limited!</p> <ul style="list-style-type: none"> • 12:15 – 12:45 Meet <i>Loubna Bouarfa</i>, CEO & founder <i>OKRA.ai</i> • 13:00 – 13:45 Meet <i>Sandrine Bender</i> CEO & Co-founder of <i>Meyko</i>

<p>12:15 - 13:05 [Shifting mindsets amphitheatre] – Red stage Increasing margins for the 50%: Gender and financial security - #womenfinancialsecurity</p> <p>From financial inclusion to insurance to retirement savings, women around the world face a financial-security gap. They're less likely to have access to bank accounts, their own health or other insurance coverage, and live longer and earn less than men, putting pressure on retirement savings (the world's largest pension systems currently are expected to have a joint shortfall of \$224 trillion by 2050). Married women also often suffer from financial dependence, lacking the skills and information needed to effectively manage their family's assets. How should governments, employers and citizens address this gap in women's financial security and financial literacy?</p> <ul style="list-style-type: none"> • What are the cultural and systemic barriers to women's financial inclusion, and how can they be overcome? • What are some of the ways society is impacted by more financially literate and secure women? For instance, how does it affect household income to investment trends to GDP? • How will digital technologies help leapfrog women's financial literacy, and their access to financial tools? <p>Moderator: Nina Gardner, Founder & Director, Strategy International Speakers:</p> <ul style="list-style-type: none"> ➤ Bertrand Badré, Founder & CEO, Blue Like an Orange Capital ➤ Katherine Garrett-Cox, Managing Director & CEO, Golf International Bank of Bahrain ➤ Heather McGregor, Executive Dean, Edinburgh Business School ➤ Sofia Merlo, Co-CEO Wealth Management, BNP Paribas ➤ Jessica Robinson, CEO & Founder, Moxie Future 	<p>12:25-13:05 [Daring Women Hub] Women daring through heart, body and mind</p> <p>In this conversation Laurence Fischer will share her story of how she became a world champion in karate multiple times and the lessons she learned along the way about empowerment. She will also share how that experience lead her to start a social business dedicated to using mouvement as a tool for peace and to promote inclusion in the workplace.</p> <p>Moderator: Jeanne Granger, Lead Facilitator, thecamp Speakers: Laurence Fischer, Fight for Dignity, President / Karaté World Champion</p>
<p>12:15 - 13:05 [Putting technology to work roundtable] – Pink stage A view from space: perspectives from explorers of the galaxy-</p>	<p>12:25-13:05 [Social and Civic Engagement Hub] Beyond business as usual</p>

#womeninspace

Once space was the final frontier, but now space exploration has entered a new, more accessible phase of advancement, with private ventures like Mars One and SpaceX, and public ones such as Rosetta and Curiosity. The explorations being made by astronauts, governments and more recently the private sector, represent humanity's ability to think beyond the confines of the earth. But space exploration has another frontier to break through—gender equality. Women were once entirely absent from early space missions and, despite [early gains in representation](#), they still make up a minority of astronauts. As we reach the anniversary of 50 years since humans first landed on the moon, what can we learn about the future of space exploration from the perspective of female astronauts who witnessed its evolution first-hand? What [unique contributions](#) have women made to space exploration thus far? How can they indelibly shape space exploration going forward, as developments in technology and space tourism unfold?

- How is the growing involvement of women in all roles, especially technical ones, setting the stage for the future of space exploration and [settlement](#)?
- Has the design of space exploration (for example, space suits, equipment, infrastructure of space crafts) evolved to accommodate the growing number of women in the field? How must it advance for future innovations and ventures to be successful?
- Are the health and wellbeing of female astronauts and technicians being adequately addressed to attract women to the field?
- What more can [the private sector](#) do [to advance](#) the cause of attracting more women to careers in space?

Moderator: Ersilia Vaudo Scarpetta, Chief Diversity Officer, European Space Agency (ESA)

Speakers:

- Chiaki Mukai, Vice President, Tokyo University of Science, Former

Hosted by Hogan Lovells and BNP Paribas

Skills based volunteering to support good causes or social enterprises is a concept that's gaining traction as corporates increase their depth of involvement in the communities they operate. This allows for social and environmental impact to be weaved into true business models. Sodexo and Hogan Lovells have two different approaches. They will each introduce you to their CSR programmes and explain why they are doing it, which needs are the programmes satisfying, and what are the benefits for their business.

Speakers:

- Katia Merlini, Partner, Hogan Lovells
- Marie-Agnès Guillemare, Senior Associate, Hogan Lovells
- Eugénie De La Fayette, Legal Counsel, BNP Paribas
- Laurence Rathier, HR Legal Counsel, 3M
- Tatiana Heinz, Research & Global Partnerships Officer, Pro Bono Lab
- Etienne Dufrenoy, Stop Hunger Director for Asia/Middle East and Africa
- Othmane Zoufi, Stop Hunger project manager

<p>Astronaut, Japan Aerospace Exploration Agency (JAXA)</p> <ul style="list-style-type: none"> ➤ Claudie Haigneré, Former Astronaut, Centre National d'Études Spatiales and the European Space Agency, (ESA) ➤ Sandy Magnus Ph.D, Former Astronaut, National Aeronautics and Space Administration (NASA) ➤ Elena Serova, Former Cosmonaut 	
<p>12:15 - 13:05 [Bridging humanity roundtable] – Yellow stage Understand the issue to solve the issue, ending sexual violence in fragile environments - #sexualviolence During conflicts and after natural disasters, sexual violence is especially prevalent. Though largely seen as a women's issue, sexual violence affects all genders as well as children and adults. To tackle this deeply human problem, society needs to address the systematic and structural nature of sexual violence, and its long-term socio-economic impacts on individuals, families and future generations. With the support of the Women's Forum a landmark event is being hosted in March 2019 to do just that. <i>Stand, Speak, Rise Up to end sexual violence in Fragile Environments, an initiative of the Grand Duchess of Luxembourg, supported by the Women's Forum.</i> In advance of the March event this session will launch important discussions around how we can build on the work of survivors, advocates and humanitarians to bring scale to ending sexual violence in fragile environments and how we can focus private and public attention toward prevention and resolution.</p> <ul style="list-style-type: none"> • What are the key issues that perpetuate sexual violence in fragile environments, and how can they be overcome? • What strategies and tools are working to address sexual violence in fragile environments? • How can lessons and best practices be translated worldwide? <p>Moderator: Amanda Taub, The New York Times Speakers:</p> <ul style="list-style-type: none"> ➤ Céline Bardet, Founder, We Are NOT Weapons of War ➤ Yves Francis, CEO, Deloitte Luxembourg 	<p>12:25-13:05 [Power of Finance Hub] Sustainable Finance <i>Hosted by BNP Paribas and ING</i> Using finance to drive a more sustainable future. How can we use innovative financial models and products to push customers and society to reducing climate stresses? How can the private sector lead in mainstreaming these types of products and models? How can we shift perceptions in society of the power of finance to effect positive change? Speakers:</p> <ul style="list-style-type: none"> • Constance Chalchat, Head of Change Management, BNP PARIBAS CIB • Christelle Oberlin, Head of Corporate Lending ING France • Rachel Lord, Senior Managing Director – Head, EMEA and Member of the Global Executive Committee, Blackrock • Anjuli Pandit, UK Head of Corporate Sustainability, BNP Paribas (moderator) • Armelle Poulou, Group Treasurer, EDF

<p>➤ Pierrette Pape, Head of Advocacy and Campaigning, Denis Mukwege Foundation</p>	
<p>12:25-13:05 [STEM for Good Hub] Solidarity in health: impact through collective action Women all over the world are tirelessly campaigning, volunteering, fundraising, ... for women's health issues such as, family planning and breast cancer. But what effect does this have on advancing solutions to these debilitating diseases? Experts in these fields tell us about the deep changes and tangible progress that women's solidarity is bringing to women's health worldwide as we look to use the lessons learned to date to build models for collaboration on healthcare issues. The "Pink "initiatives in support of breast cancer can serve as a model for women in developing countries to promote actions in favour of Women's health in general. Moderator: Vivien Hoang, Program Manager, Google Speakers:</p> <ul style="list-style-type: none"> • Mahasti Saghatchian, MD, Oncologist, in charge of the Breast Cancer Programme, American Hospital of Paris • Temie Giwa-Tubosun, Founder Lifebank • Ilayda Eskitaşçıoğlu, Founder of We Need to Talk, G(irls)20 	<p>12:25 - 13:05 [Future of Work Hub] Changing the conversation around "work life balance" <i>Hosted by Johnson & Johnson</i> Does the narrative around poor work-life balance in certain industries discourage women from taking on leadership positions? STEM and the corporate world are renowned for pushing women out of the workforce and some might say that's caused by a heightened sense of a negative and demanding work environment that disproportionately impact women--who are often disproportionately burdened by unpaid work and other responsibilities at home. Speakers:</p> <ul style="list-style-type: none"> • Leisha Daly, Senior Director of Government Affairs and Supply Chain EMEA, Johnson & Johnson • Myriam Cohen Welgryn, Regional President, Pet Nutrition Europe, Mars
<p>12:25-13:05 [Entrepreneurship Hub] David & Goliath Partnership between large, established multinationals and smaller organisations -- be they start-ups or social enterprises -- can be enormously impactful, create new, innovative solutions and open up access to solutions and products in new markets. However, partnerships are not without challenges, from different professional languages and styles of working, to</p>	

finding the right resources and cadence of work for projects. This session discusses best practices in the facilitation and execution of partnerships with practitioners from both small and large organisations.

Speakers

- Anne-Sophie Gervias, Co-Director, RAISE
- Faustine Duriez, CEO of Cocoworker
- Dorothee Julliard, Deputy Head WA, French Retail Banking, BNP Paribas

13:05 – 14:05 NETWORKING LUNCH

13:15- 13:45

[Plenagora]

Yoga

Hosted by AXA

- Ola Jas, Yoga teacher

THE ACTIONS WE TAKE

Sessions in parallel

Amphitheatre & roundtable programming	Discovery zone programming
<p>14:05 - 14:55 [Bridging humanity amphitheatre] – Purple stage Safe harbour: Women's leadership in and beyond displaced communities - #displacedwomen Millions of women are separated from their homes, livelihoods and families each year by armed conflict or other catastrophes, and frequently suffer severe abuses and hardship while in flight or at their place of refuge. Whether within or across borders, forced displacement remains a pressing humanitarian concern. Displacement is often a survival mechanism, when fleeing is the only resort women have in order to avoid imminent danger or hardship. However, displacement also tends to make women vulnerable, often exacerbating the</p>	<p>14:00 – 14:45 [Sanofi corner] Flash-meeting When Internet and social networks provide access to everyone at any time through online networking, face-to-face encounters have become a rare luxury and a privilege. Come early, the number of seats is limited!</p> <ul style="list-style-type: none"> • 14:00 –14:45 Meet Caroline Luscombe Sanofi Global Head of Human Resources

difficulties they already face as a result of the surrounding armed conflict or violence. Internally displaced and refugee women are torn away from their usual surroundings and social support networks. Families are often ripped apart and relatives may be killed or go missing during flight. The loss of income, possessions and official documents leaves women unable to meet even their most basic needs in a predictable way or access basic services. Some of them may resort to desperate measures – such as child labour, prostitution, selling their assets, or moving back to dangerous areas – to survive. Internally displaced and refugee women and girls are often at heightened risk of sexual violence and exploitation.

- What kinds of gender-responsive solutions are needed to assist, protect and empower internally displaced and refugee women and girls?
- How has women's leadership within and beyond displaced communities smoothed the transition?
- How can educating and empowering men about gender issues and human rights further efforts to protect at-risk women?

Moderator: Trisha de Borchgrave, Author and artist

Speakers:

- Dorsa Nazemi-Salman, Head of Sub Delegation, ICRC
- Kimberly Gire, Founder, Global Women Leaders
- Her Royal Highness Princess Sarah Zeid of Jordan
- Rosanna Kelly, Brand Manager, RB

Front-row commentator

- Sally Dimachki, Project Coordinator, Refugee 613, G(irls)20 Delegate

14:05 - 14:55

[Putting technology to work amphitheatre] – Red stage

Total inclusion: AI, bias and human rights - #AIEthics

Hosted by the Women & AI Daring Circle

As AI technologies become more sophisticated and more embedded in daily life, from [facial recognition](#) and hiring algorithms to predictive policing, the timeline for ensuring these technologies are inclusive is shortening. On the flip side, AI can also be used as a force for good to guard against bias and bolster

14:25-14:55

[Daring Women Hub]

Daring Astronauts

Ever wondered what it takes to become a woman astronaut? This is your opportunity to find out and to ask a woman astronaut the questions you always wanted to know. Sandy, Claudie and Chiaki will talk about

<p>human rights.</p> <ul style="list-style-type: none"> • How can companies and other makers of algorithms ensure AI is inclusive, and what kinds of standards and safeguards are needed? • What societal structures and norms should be in place to guarantee AI is designed and deployed inclusively? <p>Moderator: Jennifer Schenker, Founder and Editor-in-Chief, The Innovator</p> <p>Speakers:</p> <ul style="list-style-type: none"> ➢ Stephane Bouet, Team lead & Research manager, Renault-Nissan-Mitsubishi Connected Vehicles ➢ Rahaf Harfoush, Digital Anthropologist & Executive Director, Red Thread Institute of Digital Culture ➢ Carolyn Nguyen, Ph.D., Director, Technology Policy, Corporate External and Legal Affairs, Microsoft ➢ Jennifer Salinas, Executive Director, IP Litigation, Lenovo ➢ Anna Ukhanova, Lead AI & Machine Learning Research Team Europe, Google 	<p>their professional journey, about what motivated them to choose this career and the barriers they encountered. Then the session will open to questions from the audience.</p> <p>Moderator: Tim Tawney, NASA Europe Representative, U.S. Embassy Paris</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Sandy Magnus Ph.D, Former Astronaut, National Aeronautics and Space Administration (NASA) • Claudie Haigneré, Former Astronaut, Centre National d'Études Spatiales and the European Space Agency, (ESA) • Chiaki Mukai, Vice-President, Former Astronaut, Tokyo University of Science, Japan Aerospace Exploration Agency (JAXA)
<p>14:05 – 14:55 [Reimagining organisations roundtable] – Pink stage By us and for us: women and media - #WomenAndMedia <i>Jointly presented with The New York Times</i> When it comes to raising important questions about how women are treated in workplaces and exposing where corporate behavior falls short of promises on gender equality, newsrooms are often the catalyst for social change. The ricocheting impacts of #metoo, supported by deep investigative reporting by The New York Times and The New Yorker, among others, underscore the power of media to shape today's important debates. But within newsrooms and the larger media companies in which they sit, women are not yet fully represented in leadership roles. In this session, we will examine how female leaders have and will continue to change the news business -- from reimagining the traditional models to how women feature in the news,</p>	<p>14:25-14:55 [Social and Civic Engagement Hub] Behind the scenes of gender equal advertising <i>Hosted by Procter & Gamble</i> Today women and girls are still inaccurately or negatively portrayed in advertising and media content. Brands not only have a social responsibility in the stories they tell, which characters they feature and how they produce ads, it is also a business opportunity. This session will explore the case for change and how brands can use their voice</p>

<p>especially in the wake of multiple gender-based social movements.</p> <ul style="list-style-type: none"> • What do newsrooms know about the so-called “female reader” and what is based on stereotype or assumption? • What are the pitfalls of “women’s” coverage and how do ensure we don’t just recreate the women’s pages of last century? • In addition to gender, where and how does diversity (both in age and race) factor in to a better news report? • What are the implications of a more diverse news report and more diverse newsroom on audience? Does a broader audience have the potential to impact subscriptions or ad revenue? How so? <p>Moderator: Mary Ann Sieghart, writer and broadcaster</p> <p>Speakers:</p> <ul style="list-style-type: none"> ➢ Agathe Bousquet, President, Publicis Group France ➢ Francesca Donner, Director, Gender Initiative, The New York Times ➢ Emily Kasriel, Head of Editorial Partnerships and Special Projects, BBC World Service Group ➢ Tina Kandelaki, journalist and producer, Co-Owner, Apostol Media Group 	<p>to tackle bias of all types in advertising and media, in front and behind the camera, and spark conversations that can shift mindsets and inspire action.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Anne Bonnaillie, Associate Director, Brand Building & Integrated Communication, Procter & Gamble
<p>14:05 - 14:55 [Shifting mindsets roundtable] – Yellow stage</p> <p>Positive disruption: using technology to change consumer habits and facilitate corporate action - #sustainableconsumption</p> <p>Is sustainable fashion a fad, a luxury, or what the sector needs to have a social license to operate? Even the UK Parliament is now auditing fast fashion's impact in the UK, but to what extent do consumers even really care about sustainability? And while major brands are now beginning to spark conversation about consumption and sustainability, sustainable fashion is yet to go mainstream. Technology has the potential to mitigate the environmental impact of fast fashion through innovative materials and techniques, and to empower consumers, activists, and companies with better information about fashion industry supply chains. The question is how to ensure that the information gained from tech-savvy supply chains actually boosts</p>	<p>14:25-14:55 [Future of Work Hub]</p> <p>Innovation & Inclusion go hand in hand <i>Hosted by Microsoft and ExxonMobil</i></p> <p>Creating a culture that enables an inclusive and accessible workplace is vital to innovation and creativity. At the same time, innovation can deliver concrete solutions to achieve inclusion and accessibility. Learn how businesses are using the power of new technologies and disruptive innovations to drive positive impact and enable inclusion and diversity.</p> <p>Speakers:</p>

<p>sustainability.</p> <ul style="list-style-type: none"> • Can consumer mindset alone drive this change? What role do private and public sector organisations need to play to ensure safety standards are humane and transparent? • What are the most effective ways for consumers to influence brands, e.g., social media and purchasing decisions? • How can technology help track and report on sustainability impacts in supply chains? <p>Moderator: Ann Walker Marchant, CEO, The Walker Marchant Group</p> <p>Speakers:</p> <ul style="list-style-type: none"> ➤ Boutaina Araki, Managing Director, ClearChannel France ➤ Caroline Brouillette, Social Impact Strategist, Credo Impact, and Y7 Delegate ➤ Isabelle Capron, International Vice-President and General Director, Paris, ICICLE Shanghai Fashion Group ➤ Susan S. Hart, Consultant, Spencer Stuart 	<ul style="list-style-type: none"> • Merisa Heu-Weller Chief of Staff, Technology & Corporate Responsibility, Director of Criminal Justice Reform, Microsoft • Nena Lara, Global Innovator, Business Transformation, Fuels & Lubricants Company, ExxonMobil
<p>14:05 – 14:55 [Workshop] – White agora</p> <p>Getting youth voices into global governance now! - #nextgengovernance Global decision makers rarely reflect the populations they serve, especially young women. In the pursuit to build a pipeline from community leadership to political leadership, the non-government G(irls)20 organisation helps young women share their unique insights on public policy and social programmes with leaders. In this workshop, led by G(irls)20, we will discuss the various methods used to engage young women, building their confidence, knowledge and clear pathways to be global advocates for good governance. We'll hear from G(irls)20 programme participants on what they've learned and achieved so far, and what lessons they might share with peers and members of other generations.</p> <p>Conversation starter:</p> <ul style="list-style-type: none"> ➤ Heather Barnabe, CEO, G(irls)20 	<p>14:25 – 14:55 [Rising Talents corner]</p> <p>Navigating emerging countries' economies as a woman Michèle Lamarche, Managing Director - Head of Sovereign Advisory, Lazard</p>

<p>14:00 – 14: 45 [Orange corner] Engineer, woman entrepreneur, accelerator What drove Domitille to become entrepreneur and how did being part of an accelerator develop her business? Speakers:</p> <ul style="list-style-type: none"> • Domitille Esnard-Domerego, CEO & Founder of Key Infuser • Pascal Latouche, Director, Orange Fab France • Marie-Dominique Leclère, Gender Equality Director, Orange Group 	<p>14:25-14:55 [Entrepreneurship Hub] Rock your profile <i>Hosted by LinkedIn</i> With more than 590 million users, LinkedIn bridges the world's professionals to make them more productive and successful. Learn from the experts at LinkedIn how best to establish and leverage your professional profile. This session is designed to help you create a rock star LinkedIn profile, understand the importance of having a strong professional brand as well as getting tips on how to build your own professional brand. Speakers:</p> <ul style="list-style-type: none"> • Houda Chebil Andrews, Customer Success Manager, LinkedIn
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14:55- 16:00 DISCOVERY ONLY PERIOD

<p>15:10-15:50 [Social & Civic Engagement] Natural by design <i>Hosted by Michelin and ExxonMobil</i> ExxonMobil is turning algae into gasoline, and Michelin wood into tyres: the future of R&D is green. Visit this connection in the Discovery zone to learn more about how these leading companies are transforming mundane items into the sustainable techno-champions of the future. How can we apply lessons learned in these innovations to drive more</p>	<p>15:10-15:50 [Power of Finance Hub] Women using capital to change the world <i>Hosted by AXA</i> Financial markets and all the ecosystem players that sit around these markets are simply not listening to or addressing the needs of women as financial decision-makers, women as investors. The result is that many female investors are simply not engaged or empowered to take action. Women really care about where their money is invested and the opportunity for</p>
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<p>sustainable material usage in the future? Moderator: Sarah Howell, Brand Advisor, ExxonMobil, Global Speakers:</p> <ul style="list-style-type: none"> • Wade Maxwell, Vice-President for Fuels, ExxonMobil EMEA • Annalisa De Simone, Scientific & Innovation Communication, Michelin 	<p>sustainable finance in particular is enormous. What can be done to support and empower women to use their wealth, transforming how and what they invest in? But also can this be an opportunity to fundamentally and philosophically question the role of our financial markets? Moderator: Jessica Robinson, Founder, Moxie Future Speakers</p> <ul style="list-style-type: none"> • Marie Fromaget, Responsible Investment Expert, Investment Manager, AXA • Priya Basu, Head of Women Entrepreneur's Finance Initiative, World Bank
<p>15:10-15:50 [Future of Work Hub] HR in 2050 <i>Hosted by Michelin and Microsoft</i> Companies across the world are driving the gender diversity agenda at full speed, but the path is not a straight one. As radical changes to the future work present themselves, how can companies ensure that HR and recruitment keeps at pace with these changes? Do we have the structures in place to deliver an inclusive future of work? But also why is it important, how will gender diversity drive the company's performance? What does the Chief Gender Diversity Officer of 2050 look like? Moderator: Star Jones, President and Executive Director, Professional Diversity Network Speakers:</p> <ul style="list-style-type: none"> • Hana'a AlSyead, Founder & CEO, Wujud • Kimberly Meyers, Assistant General Counsel, Microsoft • Haude Maze, WW Marketing Director , 2 Wheels Business Line , Michelin Group 	<p>15:10-15:50 [STEM for Good Hub] Thriving together: diverse perspectives in UX design <i>Hosted by Google</i> This is a talk about the critical importance of incorporating different points of view when developing STEM products and services. The session introduces key points to consider in inclusive product design, followed by a live demonstration of how a product is being built with inclusivity in mind, and showcasing how the product is improved by bringing diverse perspectives. This will be followed by a moderated Q&A. Moderator: Irina Dumitrescu, Google Speakers</p> <ul style="list-style-type: none"> • Emanuele Inforzato, Partner Program Lead, EMEA, Google • Dezzie Dimbitsara, UX Designer, Google
<p>15:10 – 15:50 [Daring Women hub] AI in humanitarian settings: harnessing technology to</p>	<p>15:10 – 15:50 [Entrepreneurship hub] How to promote gender diversity in tech</p>

empower the most vulnerable

Hosted by Microsoft

Artificial intelligence has a huge empowering potential in humanitarian settings. The power of AI can be harnessed to reach remote areas, empower those that are left out, connect and amplify their voices, and enable concrete action. Imagine an app that would allow victims of sexual violence everywhere to issue alerts, receive tailored services, and collect evidence for legal proceedings – and where various professionals could coordinate their response. We need to think about creative ways to harness new technologies for humanitarian purposes, while addressing the risks they entail.

How can AI help protect and empower vulnerable people in humanitarian contexts? What inspired Céline Bardet to develop the 'Back Up' app to address the problem of sexual violence? How does she deal with the challenges and risks of this approach?

Speakers:

- Corinne Caillaud, Director Public Affairs, Assistant General Counsel, Microsoft
- Celine Bardet, Founder, We Are Not Weapons of War

Hosted by Wavestone

Today women around the world are significantly under-represented and under-funded in the tech ecosystem, yet start-ups co-founded by women are exceeding expectations in terms of performance and positive impact.

How can we increase the presence of women in the tech industry, and to what benefit for the whole ecosystem?

During this session, we will hear from women start-up co-founders and specialists in the tech ecosystem who are pushing the envelope, launching and supporting various initiatives to drive change in this sector.

Speakers:

- Véna Arielle Ahouansou, Founder, KEA medicals
- Delphine Escudero, Director, Wavestone, moderator
- Isabelle Mashola, CEO & Co-Founder, Isahit
- Caroline Ramade, Founder, 50inTech

<p>14:55 - 15:40 [Orange corner] Becoming leaders: Dare to succeed How courageous women shine in organizations which embrace an empowered workforce Speakers:</p> <ul style="list-style-type: none"> • Mechtild Walser-Ertel, Executive Vice-President, Global HR & Corporate Social Responsibility, Orange • Helene Delahousse, Head of Talent Management, Diversity, Development & Learning, Orange • Fabien Junique, Head of Customer Services Île-de-France – Midi –Est, Orange 	<p>15:00-16:00 [White Agora] It's okay to ask - Speed mentoring at the Women's Forum Global Meeting Pre-registration required</p>
<p>15:15 – 15:45 [Sanofi corner] Flash-meeting When Internet and social networks provide access to everyone at any time through online networking, face-to-face encounters have become a rare luxury and a privilege. Come early, the number of seats is limited! <i>Meet Isabelle Vitali, Head of Business Support and Innovation Sanofi France</i></p>	<p>15:00 – 15:50 [Red stage] Instagram training session <i>Hosted by AXA</i> Moderator: Laura Boulanger, Social Media Expert , AXA Speakers:</p> <ul style="list-style-type: none"> • Julie Pellet, Brand Development Lead, Instagram • Charlotte Husson, Founder and CEO, Mister k • Ola Jas, Yoga teacher

16:00 – 16:50

[Shifting mindsets plenary]

Content is queen: How entertainment and media are shifting mindsets - #contentisqueen

Films made by and for women are [scoring big](#) at the box office, and advertising with progressive gender representation does better among consumers, especially when women [make most of the purchasing decisions](#). So why aren't more studios, agencies and companies doing it? What would lead to a real increase in diversity and inclusion in the entertainment and media industry? To what extent can the entertainment and media industry disseminate important social messages, shift the way [girls](#) and [women are represented](#), or change mindsets about social and cultural norms? In doing so, they will need to balance the rewards of affecting social change with the risk of alienating audiences and inserting themselves into conversations traditionally outside the corporate realm.

- What are the barriers to change in the media industry and how can they be overcome?
- What current or emerging solutions to changing representation of women and diversity in media exist, and how can they be scaled?
- How are companies making the business case for inclusive media? Is there ample growth to support the movement?

Moderator: Ann Walker Marchant, CEO, Walker Marchant Group

Speakers:

- Syl Saller, Chief Marketing and Innovation Officer, Diageo
- Jeanine Liburd, Chief Marketing & Communications Officer, BET Networks
- Tea Uglov, Creative Director of Google's Creative Lab, Google
- Sirma Umur, Vice-President, Global Brand Building, Procter & Gamble

16:50 - 17:30

[CEO Champions plenary]

Thinking out of the box: Can disruption accelerate inclusion? - #CEOChampions

The disruption posed by accelerating automation and technological change is not just an evolution, but a revolution in the future of work. And women are on the front lines. During the latest edition of our CEO Champions workshop, informed by research from McKinsey, a group of global CEOs had the opportunity to engage in a peer-to-peer exchange on how they can ensure that their organisations can practice radical transparency about the scale of reskilling challenge and what this means for women's leadership within their organisations. This session is an opportunity for participants to report back on the commitments made and answers to key questions addressed during the workshop.

- How does an organisation best communicate its strategic direction and vision of a disrupted future to employees?
- Are current reskilling processes fit for purpose, and do they take into account the particular impact that disruption will have on women and future women leaders?
- How will organisations make sure to build strong pipelines of talented women leaders up to management positions?
- What role will senior leaders need to play in order to accelerate this change?

Moderator: Julia Harrison, Senior Managing Director, Head of Brussels Strategic Communications, FTI Consulting

Speakers:

- Méka Brunel, CEO, Gecina
- Maurice Lévy, Chairman, Publicis Groupe
- Antoine Sire, Head of Company Engagement, BNP Paribas
- Kevin Sneader, Global Managing Partner, McKinsey & Company
- Kathleen Tregoning, Executive Vice-President, External Affairs, Sanofi

17:30 - 18:20

[Bridging humanity plenary]

Getting down to business: Building an inclusive path for humanity - #bridginghumanity

Over the last days, we've explored the value of bridges proved time and time again: between issues and solutions, between men and women, people and generations, between the public and private sectors, from a divided past to a more inclusive future. We've had dialogues in the dark and have seen great ideas presented under the lights of our main stage. We have witnessed the unique capacity of moments of inspiration and leadership – from both men and women – to build new bridges. The Women's Forum is committed to unlocking the leadership of women to create the conditions for these solutions to emerge, be scaled and sustained. In this closing plenary we'll explore how to:

- Be a bridge between businesses, their leaders and global governance – shaping the G7 and G20 agendas.
- Collaborate with the public sector to unlock new solutions.
- Accelerate solutions to save our climate.
- Listen to the youth – our bridge to the future.
- Tell a story that turns inspiration into action – not history or herstory - but one that bridges humanity.

Moderator: Chiara Corazza, Managing Director, Women's Forum for the Economy and Society

Challenger: Larissa Crawford, Head Youth Delegate, Y7

Speakers:

- Thomas Buberl, CEO, AXA
- Christiana Figueres, Founder, Mission2020
- Rachel Lord, Senior Managing Director – Head of BlackRock EMEA

18:20 – 18:30

Closing remarks

Anne-Gabrielle Heilbronner, member of the Directoire and Secretary General, Publicis Groupe

From 18:30: Champagne toast
Carrousel du Louvre
