

PRESS RELEASE

THE WOMEN'S FORUM AND ITS PARTNERS GIVE THE PRIZE FOR THE WOMEN & ACCESS TO HEALTH DARING CIRCLE

PARIS, THURSDAY 16TH MAY 2019 – On the occasion of Viva Technology, the Women's Forum for the Economy & Society's Women & Access to Health Daring Circle and its partners AXA, Sanofi, BNP Paribas, Gavi – the Vaccine Alliance – and RB, have awarded their first "Access to Health" prize to the Israeli start-up Mobile ODT, which specialises in the screening and monitoring treatment of cervical cancer. Selected from among 150 enterprises (from 33 countries) in the Med-Tech sector addressing the obstacles to women's access to health care, MobileODT will receive the first prize of 75,000 EUR. The second-place finalist, Khushi Baby, will receive 50,000 EUR, and third-place finalist doctHERs, 25,000 EUR.

Created in November 2018, the Women & Access to Health Daring Circle is the first initiative by the Women's Forum aiming to improve and promote women's access to health. Led by Sanofi and AXA, in collaboration with BNP Paribas and Google, and in association with RB and Gavi - the Vaccine Alliance - this circle of partners aims and brings concrete support to young enterprises that have the strongest potential to improve and promote health access for women in developed and developing countries. In this context, a Call for Initiatives launched at the beginning of this year now allows the circle to recognise 5 start-ups who best promote women's access to health.

"Even though women live longer than men, they are not spared the great challenges of public health care systems. These must be transformed around the world. It's an absolute priority. Which is why, in the face of such urgency, we have called, with our partners, for entrepreneurial projects proposing concrete solutions to the problems we have identified: limited access to information; difficult access to health care clinics; the lack of financial support and the lack of time, among other things. For each of these obstacles there are emerging technological solutions," said Chiara Corazza, CEO of the Women's Forum.

"In collaboration with our partners, this Call for Initiatives has given us a better perspective on women's access to health issues, and we are proud to support start-ups that bring concrete solutions to address these challenges," said Karen Linehan, Executive Vice President, Legal Affairs and General Counsel, Sanofi. "We also want to acknowledge the 150 applicants and encourage them to continue to make a positive impact on women's lives," said Karen Linehan, Executive Vice President, Legal Affairs and General Counsel, Sanofi.

In total, the five finalists will receive mentorship, financial support (totalling 150,000 EUR), and increased visibility through the partners, as well as the opportunity to access a suite of Google services.

The start-up finalists:

1. Laureate: MobileODT, co-founded par Ariel Beery et David Levitz, a platform for gynaecological follow-up support to prevent and treat cervical cancer more efficiently. Their service is already available in 29 countries.
2. 2nd Prize: Khushi Baby proposes digital medical follow-up support for mothers and children in India.
3. 3rd Prize: doctHERs, conceived by Asher Hasan, connects women doctors to women patients in need via an online, long-distance service.
4. Vytal Healthtech, founded by Gunjan Jain et Gouri Gore, is an app that allows access to dematerialised medical files.
5. Adia, the start-up created by Lina Chan, is a platform that enables women to be more proactive about their reproductive health.

“We have chosen MobileODT, our laureate of this first Prize by the Daring Circle, who specialises in screening and monitoring treatment of cervical cancer. Its ambition coincides with the identified needs to enable diagnosis and follow-up. We were impressed by the range of emergent technology solutions, several of which we are rewarding here today, that are helping to improve access to help women build their lives and reach their goals. Health is a priority area for AXA, and we are fully committed to improving women’s access to health in the whole world,” said Ulrike Decoene, Group Head of Communications and Branding at AXA.

The jury was composed of experts in medical innovation and partner representatives:

- Chiara Corazza, CEO of the Women’s Forum for the Economy & Society
- Ulrike Decoene, Group Head of Communications and Branding at AXA
- Isabelle Vitali, Head of Innovation and Business Excellence at Sanofi France
- Francois Bracq, Head of Start-up Business Development & Partnerships at Google France
- Laurence Hontarrede, Chief Prospective and CSR Officer at BNP Paribas
- Aomesh Bhatt, VP Medical Affairs and Clinical Research, Category Group Director R&D at RB
- Afshin Mehrpouya, associate professor of accounting and management control systems at HEC
- Caroline Ramade, founder and CEO of 50inTech
- Marie-Ange Saraka-Yao, Managing Director, Resource Mobilisation and Private Sector Partnerships at Gavi

About the Daring Circles

The Daring Circles are working and exchange groups between business leaders, experts

and influencers to generate ideas and encourage initiatives meeting needs in different areas where women are disproportionately affected and are where their leadership is paramount, including Women and Climate Change; Women and AI; Women and STEM; Women and Access to health; and Women and Supplier Diversity.

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