

Women's Forum 2021 Roadmap

February 3rd, 2021

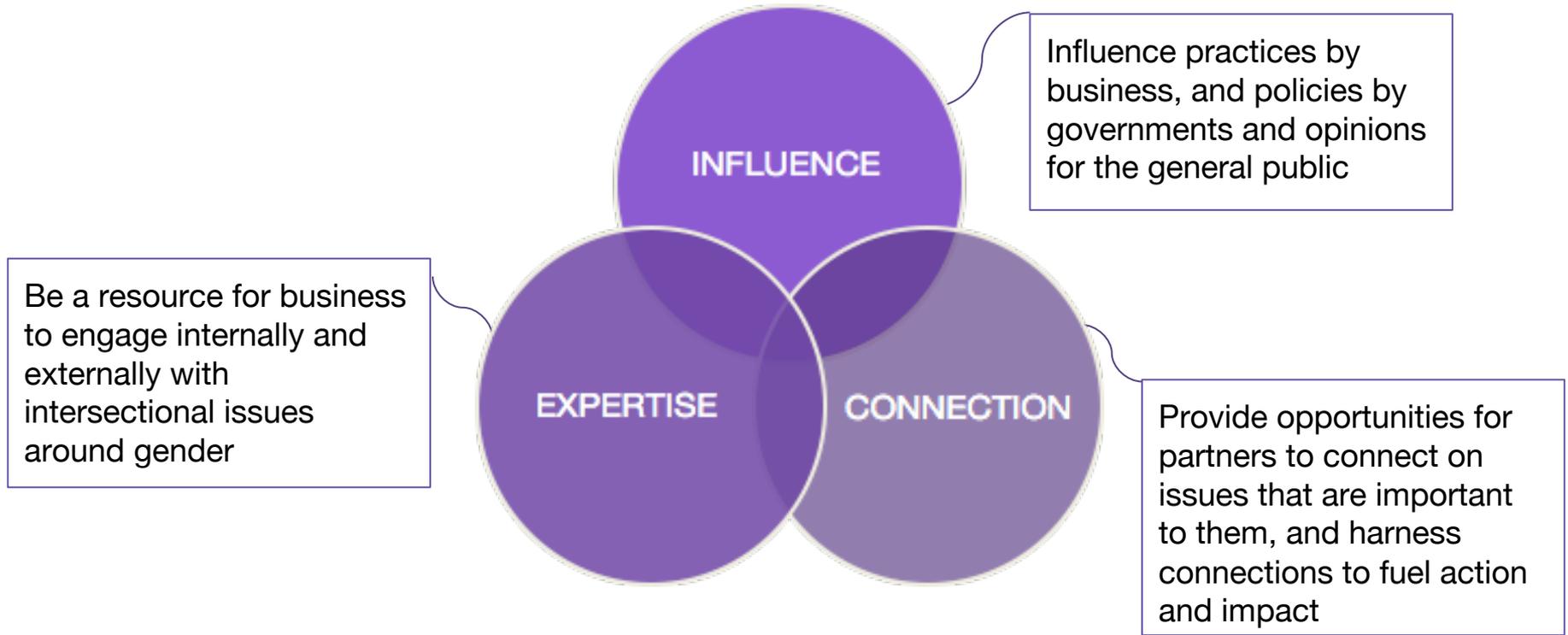
KEY POINTS FOR DISCUSSION

1. Key achievements in 2020
2. Strategic priorities for 2021
3. The Daring Circles
4. The G7 & G20 Barometers
5. Roadmap of Meetings for 2021
6. Global calendar

1. KEY ACHIEVEMENTS IN 2020

- **8 virtual fireside chats** in partnership with The New York Times (Melinda Gates, Kristalina Georgieva, Madeleine Albright, Hillary Clinton...)
- **9 Daring Circles workshops**: launch of surveys, constructive and insightful virtual workshops all along the year, upcoming annual reports to be published
- **2 virtual events, +50 sessions**: G7 Call to Action May 28 and Global Meeting November
- **Women at the heart of the economy** - published for the French Government following the G7 hosted by France, and a national plan of mobilisation to attract more girls and women in STEM
- Joined G7 communication with **UNWomen, European Commission** and **ILO** in June
- **7 key issues for an inclusive recovery** - recommendations to the G7 leaders in September
- Sustained communication **reaching 30M people***

2.A - WOMEN'S FORUM STRATEGIC PRIORITIES





2.B - STRATEGIC PRIORITIES FOR 2021

1. Be an **influential stakeholder and act** for an inclusive She-Covery
2. Provide **insights** and resources to **design solutions** to address tech, health, climate and business issues, especially at the **intersections** of these issues to accelerate progress, with a gender lens and for the benefit of all
3. To design new ways (in a live - virtual - hybrid environment) for our ecosystem of partners **to connect and act** on issues of common interest

And, through everything we do,

4. To expand the **value offered to our existing partners** and **attract more partners** committed to the Women's Forum's mission



2.C OVERARCHING **THEME** FOR 2021

UNITING POWER WITH PURPOSE: A she-covery for all

As the world emerges from the coronavirus pandemic into a new reality, we must reimagine and co-create an inclusive future. The pandemic has highlighted a **striking duality**: women are disproportionately affected by the crisis, yet women's leadership and vision hold the potential to shape a more inclusive world for all.

In 2021, the Women's Forum stands ready to lead with power and purpose, through the recovery and beyond to a long-term transformation that leaves no one behind. We call on women to join their diverse perspectives and strengths to tackle global challenges like economic empowerment, inclusive technology, climate change and access to health. We must reimagine institutions, investments, and the future of work; build bridges across generations, cultures, regions and sectors; and foster public-private coalitions and models of powerful, purposeful leadership.

The time for inclusive action is now.



2.D - KEY ACTIVITIES UNDERPINNING OUR WORK in 2021

DARING CIRCLES

- WOMEN4AI
- WOMEN4STEM
- WOMEN4HEALTH
- WOMEN4CLIMATEACTION
- WOMEN4BUSINESS

KEY INITIATIVES

- BAROMETER
- G7/ G20 PROPOSALS
- RISING TALENTS
- CEO CHAMPIONS

PROGRAMMING & NETWORKING

- VIRTUAL FIRESIDE CHATS WITH THE NEW YORK TIMES
- WF SIGNATURE THEMED ROUNDTABLES
- WF ASIA WITH THE SINGAPORE SUMMIT (END SEPTEMBER)
- WF G20 CALL TO ACTION - IN ITALY (MID-OCTOBER)
- WF GLOBAL MEETING (MID-NOVEMBER)

COMMITTED TO DELIVERING VALUE TO OUR PARTNERS





3.A - OBJECTIVES FOR DARING CIRCLES 2021

FROM RESEARCH TO ACTION: LONG-TERM WORK UNDERPINNING VISIBLE ACTION

In 2021: Leverage on the knowledge we have gathered in our reports to define, implement, and deliver key initiatives.
Continue to inform G7 & G20 recommendations and influence policy.

BUILDING THE EXTERNAL FACE OF THE DARING CIRCLES

In 2021: Maintain drumbeat of communications through blogs, external events, and via DC member channels.
Highlight the interconnectedness between gender and the DC themes.

PARTNERING WITH SELECTED KEY INSTITUTIONS TO AMPLIFY OUR IMPACT

In 2021: Strengthen partnerships with institutions, seek opportunities to engage new ones and engage in new ways, and present recommendations for action.

CLEAR ARTICULATION OF PARTNERS' ROLE AND EXPECTATIONS

In 2021: Work with partners to define clear targets and goals for each Daring Circle in 2021. Clarify the expectations of DC partner roles and and strengthening the engagement with current partners and new ones.

3.B - 2021 EXPECTED OUTCOMES PER DARING CIRCLES

WOMEN4AI

Short-term:

- Gather case-studies and conduct additional interviews to feed into finalisation and launch the W4AI Daring Circle report,
- Highlight interconnectedness with climate.

Mid-term:

- Further mainstream inclusive AI ideas through, communications campaign and policy recommendations,
- Build network of women leading in AI,
- Relaunch call to action to propel AI ecosystem to adopt inclusive AI practices across the board.

WOMEN4BUSINESS

Short-term:

- Finalise and launch the Daring Circle report and legal guide,
- Amplify the Call to Action to participate in the Inclusive Sourcing Journey,
- Pilot programme Act4Good to support green women entrepreneurs in the EU.

Mid-term:

- Gather case studies of best practices for sharing in the Toolkit for Action,
- Build the definitions for inclusive and gender inclusive sourcing,
- Engage with policy agendas to build infrastructure and enabling environment.

WOMEN4STEM

Short-term:

- Finalise report and launch survey results,
- Grow community of STEMSISTERS ready to be 'activated' in support of girls,
- Increase the number of STEM women sharing their career advice and experiences to inspire girls in partnership with Inspiring Girls International.

Mid-term:

- Identify new opportunities to 'activate' STEMSISTER community,
- Lay groundwork for STEMKEY campaign to support girls and create fun, cool STEM brand.

WOMEN4HEALTH

Short-term:

- Create communications opportunities and raise visibility of women leading in women's health policy and impacts,
- Communications campaign that highlights women's leadership on climate action with a health lens and profiles these leaders and their solutions.

Mid-term:

- Deliver a survey of public perceptions of gender in health policy & its impact on women in Italy, France and Mexico (based on the WF barometer),
- Publish an analysis of gender in health policy.

WOMEN4CLIMATEACTION

Short-term:

- Finalise and launch the Daring Circle report,
- Establish buy-in for HEC-led women and climate training,
- Leverage communications materials created in Q4 2020,
- Highlight interconnectedness with other circles.

Mid-term:

- Re-launch an updated Charter with more concrete actions and recommendations; and in the context of COP26 with strong buy-in from partners and external stakeholders,
- Further mainstream an intersectional women + climate + x approach by companies and governments via a communication campaign.

4 - WOMEN'S FORUM BAROMETER

- 1 May-June 2021**

Launch a second iteration of the survey to G7 countries, focusing on the questions/areas that are likely to have shifted during the crisis & the theme of G7 (economic resilience)
- 2 October 2021**

Launch of a new edition on G20 countries (content of the survey to be defined according to G20 theme)

5. - THE 2021 MEETINGS

Virtual Sessions with the NYT	Women's Forum Asia	Women's Forum G20 Call to Action	Women's Forum Global Meeting
<p>Partnership with the New York Times</p> <p>Virtual fireside chats</p> <p>Dates: February – July 2021</p> <p>Key speakers : Meredith Kopit Levien, Jane Fraser, Julia Gillard, Ngozi Okonjo-Iweala</p>	<p>Format: Physical with global connection</p> <p>Strong relationship with the Singapore Summit</p> <p>Dates: 27 Sept - 01 Oct</p> <p>Singapore Management University (SMU)</p> <p>Plenary sessions + CEO Champions</p>	<p>Format: Physical with global connection</p> <p>Dedicated event prior to the G20</p> <p>Dates: 17-19 October</p> <p>Politecnico di Milano</p> <p>Plenary sessions + CEO Champions + Launch of the G20 barometer</p>	<p>Format: Physical with global connection</p> <p>1 full week including 4 physical hubs (Americas, Middle East, Africa + culminating in Paris 17-18 november)</p> <p>Dates: 14 -18 Nov.</p>

Other opportunities to engage

Vivatech (proposal to host the WomenInTech Initiative in June 2021), Generation Equality Forum, Paris Peace Forum, COP26

Parallel Virtual Sessions

Daring Circles virtual sessions + Dedicated VIP themed events with strategic partners in different cities

6. 2021 GLOBAL CALENDAR

January

Develop 2021 objectives and action plans

February

First NYT fireside chat

Mid March

Daring Circles Public sessions

March/April

2nd & 3rd NYT fireside chats

April-May

Daring Circles workshops

May/June

4th & 5th NYT fireside chats

G7 Recommendations & G7 Barometer

Génération Egalité
Vivatech

July

Second Daring Circles workshops

27 Sept - 01 Oct

Women's Forum Asia, Singapore + CEO Champions

Early October

Daring Circles workshops
G20 Recommendations & Barometer
Rising Talents Selection

17-19 October

Women's Forum G20 A call to action, Milan - Italy + CEO Champions

14-18 November

Women's Forum Global Meeting 2021 + CEO Champions + Rising Talents

Peace Forum
COP 26

Q1

Daring Circles virtual public sessions, and virtual events series

Q2

Virtual events series with the NYT

Q3

Women's Forum Asia & WF G20 Call to Action

Q4

Women's Forum Global Meeting 2021

Thank you!

3.C - DARING CIRCLES 2021 PROJECT PLAN & KEY MILESTONES

Q1	<ul style="list-style-type: none">• Develop 2021 objectives and action plans• Define the planning and content of the public sessions, and workshops for the year• Host DC public sessions
Q2	<ul style="list-style-type: none">• Host first workshops, to advance work on key initiatives• Continue ongoing research to gather case-studies and best practices for reports• Continue ongoing work with partners to clearly articulate their role and expectations
Q3	<ul style="list-style-type: none">• Host second workshops, to track progress on key initiatives• Continued partners engagement regarding Calls to Action
Q4	<ul style="list-style-type: none">• Host final workshops, to showcase the outcomes of key initiatives• Continue to seek opportunities to engage new partners, and engage in new ways• Women's Forum Global Meeting 2021